THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTR

VOL. 11, NO. 28
APRIL 8, 1950



Pert chirp basking in the limelight of television and records is Fran Allison, recently signed to a term recording contract by RCA Victor Records. The star of the widely famed "Kukla, Fran & Ollie" TV Show, via NBC coast-to-coast, is one of the top video performers in the nation, and will undoubtedly prove to be as popular on wax. First release for Fran is the current click, "Peter Cottontail", backed with "Stars Are The Windows Of Heaven". Advance sales reports on Miss Allison's biscuit, indicate a winner for music ops. Personal Management: Al Levy.



"Is it too late, Doctor?"

Sooner or later, one out of every five living Americans may ask his doctor this question about cancer.

THE answer may be: "Yes . . . I'm afraid so . . ."

But, today, the doctor can say to increasing numbers of cancer victims, "No, it is by no means too late . . . There is much that we can do . . . In fact, your chances for recovery are good."

This heartening reply reflects the great progress of medical science against cancer. And there is every reason to believe that, as the years go by, the ancient dream of conquering this disease in all its forms will be realized.

Cancer research supported by the American Cancer Society has already yielded new surgical techniques and improved methods of using x-ray and radium. More recently, research with radio-active isotopes has revealed facts about processes heretofore completely hidden in the body's cells. It has also given scientists new knowledge of hormones and certain anti-cancer drugs — thus making possible more effective control of some types of cancer.

Part of the money you donate will support research that may save millions of lives. Won't you give — and give generously — so that sometime in the future doctors may never have to face another patient and say: "I'm afraid it's too late?"

Remember: Cancer can strike anyone, but you can strike back. There's hope — if you give for research and the other vital activities of the American Cancer Society.

HELP SCIENCE HELP YOU



Join the 1950 Crusade of the

American Cancer Society

MAIL YOUR CHECK TODAY TO
"CANCER" IN CARE OF YOUR LOCAL POST OFFICE

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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IN THIS ISSUE

April 8, 1950 *Vol. 11, No. 28*

JUKE BOX OPS SEEK MORE EQUITABLE DEPRECIATION SCHEDULE FOR NEW PHONOS.....Page 4
NATION'S TOP TEN JUKE BOX TUNES Page 5
RECORD REVIEWS Pages 6 and 8
'ROUND THE WAX CIRCLE Page 7
DISK JOCKEY RECORD REPORTS Page 11
REGIONAL RECORD REPORT Page 12
FOLK & WESTERN RECORD REVIEWS Page 13
HOT IN—HARLEM, CHICAGO, NEW ORLEANS & LOS ANGELES Page 14
JAZZ AND BLUES REVIEWS Page 16
BIG 5 FOLK AND WESTERN TUNES Page 17
TUNIS DISK HITS BOX SCORE Page 19
COIN MACHINE SECTION Page 20
CLASSIFIED ADVERTISING Pages 28 and 29
THE CONFIDENTIAL PRICE LISTS—Pages 30, 31 and 32
EASTERN FLASHES—CHICAGO CHATTER—LOS ANGELES CLIPPINGS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

The long awaited and hoped for cut in excise taxes hasn't as yet come to a head. The Congress is still "considering." And tho a few luxury taxes were cut, or recommended for cutting, nothing has happened which directly benefits this industry.

It has long been known that the excise taxes on phono records, as well as on the phonos themselves, are being passed right along to the operators.

It is, therefore, up to the operators to get these excise taxes cut down to a more reasonable point, so that they can get their products at a lower price and be better assured of earning a decent profit on their investment.

The Cash Box for many years reported the excise tax situation. *The Cash Box* came to the fore some years ago when Samuel (Curley) Robinson of the old AOLAC went to Washington with other coinmen in an effort to get excise and other taxes cut. This publication backed these men most wholeheartedly, urging all operators to help them in this effort.

The Cash Box has, from time to time, reported on the excise tax situation. This publication hoped, when this 81st Session of the Congress came into being, that something substantial would be done about excise taxes, as regards this industry.

The Cash Box printed a story by John Haddock, President of AMI, Inc., some time ago, in regard to the excise taxes with which the automatic music equipment manufacturers were faced.

It must be remembered that most of these taxes were a "wartime measure" and should, as the war ended, have been removed, so that business men could operate more freely and, certainly, more efficiently.

The maintenance of the excise taxes have tended, in many cases, to create inflation. The mild inflationary period which this nation is undergoing is much attributed to these wartime taxes and has many economists around the country much worried.

Certainly no one wants inflation to come into being in this nation. The dollar rules the world only because of its solidity as coinage.

Yet, there is a mild inflation in this nation at this time. The penny and the nickel are practically worthless. Note how one business after another has raised its prices.

Even such a utility, operating with the sharpest efficiency possible, like the telephone companies, have been forced to ask for 10c pay phones. The City of Rochester, N. Y., was granted the right to charge 10c per phone call.

The rumor is that the City of New York, itself, where tradition was already broken with the subway rides being doubled in cost from 5c to 10c, will also, sometime this late summer, announce the changeover to 10c coin phone boxes.

All this, economists claim, is due to the inflation which has set in, as yet in mild fashion, because of the many excise and other wartime taxes which remain in effect.

Some merchants fear their removal. Simply because they believe that if they are removed, and a manufacturers' sales tax is placed in effect in their stead, that the public will pay even more than it is paying now for merchandise.

This is as yet to be seen. The effect, instead, in many cases where wartime taxes have been cut or removed, has been to cut prices to match these cuts.

This industry must come together in a *"National Tax Council"* as *The Cash Box* has proposed for over seven years now, to present facts to legislatures as to its ability to meet and absorb taxation.

Bill Gersh

MUSIC OPS SEEK MORE EQUITABLE DEPRECIATION SCHEDULE FOR NEW PHONOS

(Foreword: For some years now, in fact ever since the beginning of the postwar era, there has been a demand from Juke box ops around the country for a more equitable, universal depreciation plan. In some states the ops are using a 33 1/3% per year method to depreciate the cost of their new phonos over a period of three years. In other states 25% per year for four years is allowed. In the majority of states, according to reports received, five years is allowed to depreciate the cost of the new phonos at the rate of 20% each year. This latter method is due to, ops and their accountants report, the higher price of the postwar automatic phonos. Whereas, prior to World War II, they could be purchased for $350 to $450, they now cost anywhere from $750 to $1,000. The further fact that the used market cuts down on the original price anywhere from 40% to 50% and even more in some cases, after the first year's operation, has brought on a clamor by leading juke box ops for new phonos to obtain a more equitable depreciation schedule. This editorial offers a schedule which, presented by Leo Kaner, Chicago CPA, who handles the work of some of Chicago's leading music ops, met with great approval at the past MOA Convention. At the same time this article most clearly explains why a more equitable depreciation schedule is needed by the nation's juke box ops.)

Many of the nation's music ops plan to appeal to the Treasury Department in Washington to arrange a more equitable depreciation schedule for new phonos.

The depreciation schedule now allowed in most territories throughout the country is for 20% of the total cost of the phono to be written off each year. This method depreciates the cost of the juke box over a five year period.

The method wanted and needed by the nation's juke box ops is a four year schedule depreciating the cost of a new phono on the following basis: 40% of the first year, 30% the second year, 20% the third year, and 10% the fourth year.

This can only be done by collective effort. Ops from all over the country must arrange for a meeting in Washington with the proper Treasury Department officials and completely explain their problem to these officials, asking for a uniform, national ruling to be placed into effect in every state of the union, clarifying the method of depreciating the cost of new juke boxes.

It is a fact that any new juke box loses more than 40% of its value after the very first year of operation Many times the new juke box can lose even more than 50% of its original cost valuation the very first year.

The used market instantly drops the trade-in valuation to 50% of the original new price after the first year. This has been shown to be the case over the years.

After its second year, the average juke box will, many times, only resell on a buyer's market. The only liberal quotation the juke box operator can obtain for a phono after two full years of operation is as a trade-in against new equipment, and the trade-in valuation will, many times, be less than 20% to 30% of the original cost of the phono.

The juke box operators have been urged to obtain a more equitable four year depreciation plan by their accountants so as to help themselves continue on more solidly in the juke box business.

It is up to each juke box leader to call upon all others in his territory and ask them, or those chosen to represent them, to go on to Washington for a meeting with the proper U.S. Treasury Department officials to explain and obtain this more equitable four year depreciation schedule.

What does it avail the average juke box operator on the 20% per year depreciation schedule if he buys a $1,000 phono now and, after only one year of operation, is offered $250 or $300 for that phono?

Regardless of what the phono has earned, on a depreciation schedule of 20% per year for 5 years, he has depreciated only $200 off the original cost of $1,000. Yet, all he can obtain on the market is $250 to $300.

In short, on his present depreciation schedule (as allowed in the majority of states), he must lose anywhere from $500 to $550.

Even figuring gross earning power (on the national average of $8 gross per week) he has taken in a net of only $208. Adding this $208 (not figuring commissions paid out, overhead, cost of operation and finance charges) to the $200 depreciation allowed him, he still loses anywhere from $100 to $150 after the first year's operation on the 20% per year depreciation method allowed him.

That is why the cry for a more equitable depreciation schedule grows greater each year. Only by merging the new instrument with all his other equipment can the average operator make out. This isn't good business. Each phono he buys is like a separate, new business, and should earn its own way, not dig into the earnings of his other phonos.

No large chain store organization will long allow a money losing individual store to continue draining the earnings of its other stores. Nor can the average op allow for such drainage by any new phonos from the rest of his route.

Each phono is a new and separate business, located in an individual and separate location from all his other phonos. Each phono, on each individual, separate location, must earn its own way.

One cure, or at least somewhat of a partial cure, is a more equitable depreciation schedule over a four year period at the rate of 40% the first year; 30% the second; 20% the third and 10% the fourth and last year.

This would be no different than what many other industries are obtaining. It might not completely, of itself solve the operators' profit problem but it would help to offset loss.

The only way this will ever be achieved is by a meeting of leading ops (chosen to speak for their states) and these ops to meet with the proper U.S. Treasury Department officials in Washington, producing facts and figures, to prove the need for this more equitable depreciation schedule.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.
Record Companies Listed Alphabetically

CODE

AL—Aladdin	DV—Delvar	RE—Regent
AP—Apollo	HA—Harmony	RO—Rondo
AR—Aristocrat	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	SU—Supreme
CM—Commodore	MG—MGM	TE—Tempo
CO—Columbia	MO—Modern	TW—Tower
CR—Coral	NA—National	VI—Victor
DA—Dana	RA—Rainbow	VO—Vocalion
DE—Decca		

Pos. Last Week

1 — MUSIC ! MUSIC ! MUSIC !
* **TERESA BREWER** — 1

CA-862—Mickey Katz
CO-38704—Hugo Winterhalter
CR-60153—Ames Bros.
DE-24881—Carmen Cavallero
LO-604—Teresa Brewer
ME-5369—Two Ton Baker
MG-10627—Johnny Bond
RA-9005S—Eddie Miller
RO-222—Ken Griffin
VI-20-3693—Freddy Martin
VI-21-0169—Homer & Jethro

2 — I SAID MY PAJAMAS
* **MARTIN & WARREN** — 3

CA-841—M. Whiting-De Vol
CO-38709—Doris Day
CR-60157—Babbitt-Tilton
DE-24873—Merman-Bolger
VI-20-3613—Martin-Warren

3 — IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE
* **EILEEN BARTON** — 4

BE-500S—Tommy Carlyn
CA-916—Benny Strong O.
CO-38707—Al Trace O.
CR-60169—Georgia Gibbs
DE-24944—Merman and Bolger
ME-S392—Eileen Barton
MG-10660—Art Mooney O.
NA-9103—Eileen Barton
VI-20-3713—Fontaine Sisters

4 — CHATTANOOGIE SHOE SHINE BOY
* **RED FOLEY—BING CROSBY** — 5

CA-40282—Tommy Duncan
CA-850—Skitch Henderson
CO-20669—Leon McAuliffe
CO-38708—Frank Sinatra
CR-60147—Bill Darnel
DE-24863—Bing Crosby
DE-4620S—Red Foley
LO-609—George Towne O.
ME-5369—Two Ton Baker
VI-20-3685—Bradford-Romano
VI-20-3692—Phil Harris

5 — RAG MOP
* **AMES BROS.** — 2

BU-696—Johnny Lee Wills
BU-322—Chuck Merrill
CA-844—Starlighters-P. Weston O.
CA-40280—Roy Hogsed
CO-38710—Jimmy Dorsey O.
CO-20669—Leon McAuliffe
CR-60140—Ames Bros.
DE-24855—Lionel Hampton O.
DE-46214—Foggy River Boys
ME-S371—Eddy Howard O.
MG-10627—Johnny Bond O.
VI-20-3685—Bradford-Romano
VI-20-3688—Ralph Flanagan O.
VI-21-0167—Pee Wee King

6 — IT ISN'T FAIR
* **SAMMY KAYE O.** — 6

CA-860—Benny Goodman O.
CO-38735—Les Brown O.
CR-60156—Bill Harrington
DE-24895—Joe Marine
GM-943—Ray Dorey
HAP-105—Joey Nash
KI-1S034—Freddy Miller O.
ME-5382—Richard Hayes
ME-6290—Dinah Washington
MG-10637—Bill Farrell
VI-20-3609—Sammy Kaye

7 — DADDY'S LITTLE GIRL
* **DICK TODD** — 7

CA-850—Skitch Henderson O.
CO-38711—Dick Jurgens O.
CO-20670—Ray Smith
CR-60158—Bob Eberly
DE-24872—Mills Brothers
LO-602—Henry Jerome O.
ME-5371—Eddy Howard O.
MG-10658—Johnny Desmond
RA-80088—Dick Todd
VI-20-35S0—Phil Regan

8 — THE THIRD MAN THEME
* **ANTON KARAS—GUY LOMBARDO** — 9

CA-820—Alvino Rey O.
CO-38706—Hugo Winterhalter O.
CO-38665—Cafe Vienna Quartet
CR-60159—Owen Bradley
DE-24908—Ethel Smith
DE-46218—Hank Garland
DE-24839—Guy Lombardo O.
DE-24916—Ernst Nasar
LO-536—Anton Karas
ME-5373—Herman Stachow
MG-10593—Franz Dietschmann
NA-9104—Dave Apollon
VI-20-3698—Irving Fields Trio
VI-20-3611—Irving Fields Trio
VI-20-3707—Ray McKinley O.

9 — DEARIE
* **MERMAN & BOLGER**

CA-858—Stafford-MacRae
CO-38718—Marjorie Hughes
DE-24873—Merman-Bolger
DE-24899—Guy Lombardo O.
LO-609—George Towne O.
MG-10654—Mary Ellen
VI-20-3696—Kirk-Warren

10 — THERE'S NO TOMORROW
* **TONY MARTIN** — 8

CO-38636—Hugo Winterhalter O.
DE-24782—Carl Ravazza
HA-1078—Alan Dale
LO-554—Charlie Spivak
VI-20-3S82—Tony Martin

IVORY JOE'S

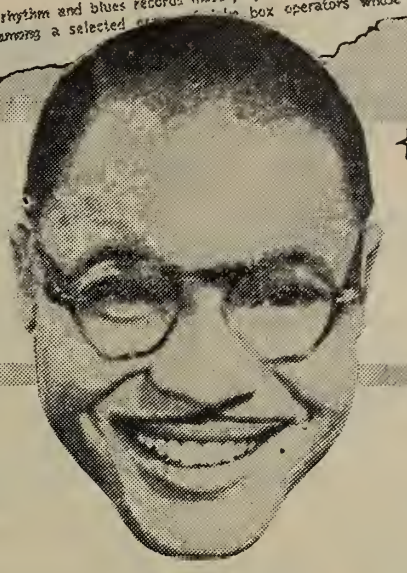
BEST-SELLING RETAIL RHYTHM & BLUES RECORDS

...T and blues records that sold best in stores according to The Billboard's ...d a num of retail stores, the majority of whose customer's purchase

HERE TO STAY!

MOST-PLAYED JUKE BOX RHYTHM & BLUES RECORDS

Records listed are rhythm and blues records most played in juke boxes according to The Billboard's special weekly survey among a selected ... box operators whose locations require rhythm and blues records.



3 M-G-M Records Releases

3 Tremendous M-G-M Hits!

IVORY JOE HUNTER

Sings and Plays

I NEED YOU SO
LEAVE HER ALONE
M-G-M Non-Breakable 10663

S. P. BLUES
WHY FOOL YOURSELF
M-G-M Non-Breakable 10618

I ALMOST LOST MY MIND
IF I GIVE YOU MY LOVE
M-G-M Non-Breakable 10578

Pressed on METROLITE NON-BREAKABLE under Normal Use

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 19, N.Y.

THE CASH BOX Record Reviews

"THIS IS HEAVEN TO ME" (2:57)
"RIVER OF SMOKE" (2:59)
Gordon MacRae
(Capitol 959)

● Blue ribbon winner for music ops is this bit by Gordon MacRae. Both sides of this one are in the deep-earthy vein so widely popular today. Top deck is a soul stirring tale with a patriotic twist to it. Flip is another American saga, with Gordy's pipes pitching the lyrics in strong tones that satisfy. Excellent ork backing by maestro Paul Weston adds to the wax incentive found here. Disk is a winner!

"SWEET PROMISES AND GOOD INTENTIONS" (2:55)
"KISS ME" (2:56)
Lisa Kirk
(RCA Victor 20-3704)

● Pair of up tempo rhythm ballads by Lisa Kirk sound fairly good in this corner. Both sides feature Lisa in fine voice, offering a pleasing bit of romantic melody easy on the ears. Wax may not stop traffic, but it should do well enough to earn its keep in the boxes. Gal's growing popularity should account for some calls here.

"WHY" (3:01)
"TIME AND TIME AGAIN" (3:04)
Wayne King Orch.
(RCA Victor 20-3714)

● Sweet music styled by Wayne King, and a pair of tender tunes that don't quite come off. Top deck here has Nancy Evans and Harry Hull on a plush sentimental affair. Flip has Hull and a chorus on a stock romantic ode. Delivery of both sides is rather forced and isn't commercial enough for the juke box trade. Disk might make a filler though, if ops have the room.

"STARS ARE THE WINDOWS OF HEAVEN" (2:31)
"JOLLY FELLA TARANTELLA" (2:35)
Andrews Sisters-Guy Lombardo O.
(Decca 244965)

● Cute sentimental ode aimed at the kiddie trade is this bit by the Andrews Sisters and Guy Lombardo ork. Ditty is a slow enticing melody, with the gals chirping the infectious harmony in pleasant manner. Flip switches to a happy affair, with the title giving off the bill of fair. Both sides rate ops' attention—and more.

"THIS IS HEAVEN TO ME" (2:46)
"GOD BLESS THE CHILD" (3:05)
Billie Holiday
(Decca 24972)

● Billie Holiday goes off the deep end on this one, and comes up with a duo of top notch tunes that should ride hot and heavy. Top deck is an earthy affair, handled by Billie in her own inimitable vocal manner. Flip is in the same vein, and receives a sock sendoff by the chirp. Both tunes are deeply stirring, and chill you as you listen. Wax is an avid example of what a star performer can do with Grade A material. Get it!

DISK OF THE WEEK

"I FOUND MY MAMA" (2:54)
"DON'T SHED YOUR TEARS AFTER I'M GONE" (2:46)
Salty Holmes
(London 663)



SALTY HOLMES

● Top notch novelty disking that will definitely bring an avalanche of silver into the phonos is this piece by Salty Holmes titled "I Found My Mama." Disk is one of the most unusual we've ever come across, and it's the unique manner surrounding it that will undoubtedly stir up loads of attention. Disk simulates a child reciting "Mary Had A Little Lamb," with the former being offered via a talking harmonica. Gal vocal on the side, rendered in monologue fashion, is extremely incentive. Chirp Matty O'Neil's phrasing is bound to cause loads of comment in the trade, and result in a bright spotlight on the gal. Tune is a plaintive, homespun affair that makes you wanna listen. On the other end with "Don't Shed Your Tears After I'm Gone," Salty takes over the vocal spot on a stock folk lament. This side is aimed at the folk and western field, and as such, should do well in the boxes. It's the top deck that will grab off the silver—ops should get with it.

"REMEMBER MOTHER'S DAY" (3:16)
"MY MOTHER'S ROSARY" (2:57)
Al Jolson
(Decca 24971)

● Wax aimed at the Mother's Day wax trade is offered by Jolie in stirring style. Both ends of the platter tug at your heart-strings, and are done in slow, deliberate tones. Ork backing by Vic Schoen, with a vocal chorus to boot, adds to the plush, sentimental aura surrounding the disk. Top deck is the better of the pair.

"A LITTLE MORE TIME" (2:56)
"SPAGHETTI RAG" (2:47)
Frankie Carle Orch.
(RCA Victor 20-3719)

● First wax for Frankie Carle on the RCA Victor banner doesn't sound as if it'll raise havoc with music ops. Top side is a so-called ballad with a poor vocal refrain by chirp Dolly Houston. Flip is a plug instrumental that somehow misses in taste and musical flavor. Wax holds attraction only for the Frankie Carle fans.

"ONCE AROUND THE MOON" (2:55)
"CRY, CRY, CRY" (2:56)
Peggy Lee
(Capitol 961)

● Rhythm ballad by Peggy and Dave Barbour ork shows fair enough on this biscuit. Side has a pleasing lilt to it, and is gilded by a great job by Peggy. Coupling stays in the same vein and has a cute set of lyrics that should catch on. Both ends will receive loads of attention, especially so by Peggy's many fans.

"YOU'VE GOT TO MAKE SOMEONE HAPPY" (2:43)
"THE OLD REFRAIN" (2:47)
Ray Block Orch.
(Signature 15270)

● Bright side by the Ray Block ork with a vocal by the Riddlers is mellow enough to catch some live coin. Ditty is an up-tempo number with a mellow lilt, done up in hurdy-gurdy fashion. Coupling has Mary Mayo and Art Gentry splitting vocal honors on a slow oldie. Side to ride with is the top deck.

"SPRING MADE A FOOL OUT OF ME" (3:26)
"DON'T SAY GOODBYE" (3:20)
Sandy Evans
(Coral 60174)

● Pair of plush romance tunes by balladeer Sandy Evans should fill the bill for the moon-in-June kids. This duo has the spark and tint of juke box coin play about them, and may meet with better than average play. Vocal work is effective, as is the ork backing. The "Goodbye" side looks like a good bet.

"THAT'S RIGHT" (2:51)
"YOU'RE A REAL SWEETHEART" (2:55)
Joey Nash-Sapphires Quartet
(Happiness 106)

● Top side here shows as a cute gang sing that might catch on and go. Disk spins in bright manner, with a clever set of lyrics offering ops the wax incentive. It's a bright bit of music, done up in grade A style. Other end is a corn fed romance tune that might do well in tavern locations. "That's Right" is right for the boxes.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ THE OLD PIANO ROLL BLUES	Hoagy Carmichael & Cass Daley	Decca 24977	
★ THIS IS HEAVEN TO ME	Gordon MacRae	Capitol 959	
★ OVER AND OVER	Vaughn Monroe O.	RCA Victor 20-3711	
★ LET'S GO TO CHURCH ON SUNDAY	Wakely-Whiting	Capitol 960	
★ THIRD MAN THEME	Ben Pollack Orch.	Modern 203	

"THE OLD PIANO ROLL BLUES" (2:27)
"STAY WITH THE HAPPY PEOPLE" (2:07)
Hoagy Carmichael & Cass Daley
(Decca 24977)

● Teaming of Hoagy Carmichael and Cass Daley should result in some heavy moola for music ops on this one. Top side is a current click, offered in excellent honky-tonk style. It's a great throwback to days gone by, handled by two top performers. Coupling is a bright item that is catching on. This rendition is one of the best around. Top deck is a cinch.

"THE BREAD AND BUTTER SONG" (2:26)
"THE OUTGOING TIDE" (2:34)
Russ Morgan Orch.
(Decca 24966)

● Cute novelty by orkster Russ Morgan is the top deck of this biscuit. Tune has a merry lilt to it, with a clever set of lyrics spooned by the maestro. Wordage flows about the title in easy-to-take manner, and should do well by Russ' many fans. Other side has Russ and the Morganaires on a slow gang-sing affair in waltz tempo. Tune has stirred up some attention and may happen. Look for the "Bread and Butter" side.

"UNDER THE BAMBOO TREE" (2:40)
"TIME DIDN'T CHANGE A THING" (2:50)
The DeMarco Sisters
(King 15038)

● Chorus harmony on a pair of oldies by the DeMarco Sisters is fair enough, altho both sides don't seem to have enough commercial appeal for the juke box trade. Top deck receives better treatment than the flip, with the girls echoing pleasantly on this side. Ork backing is weak on the pair. Wax doesn't come off.

"IF I WERE A BLACKBIRD" (2:46)
"OLD SKIBEREEN" (2:57)
Peter William Julian
(Rich-R-Tone 476)

● Strong Irish tenor of Peter William Julian on this pair should do well in the tavern locations. Both ends of this waxing make for good listening, with Julian's big pipes pitching mellow. Material offered isn't especially commercial, but Pete's warbling rounds out the wax. Ork backing is weak, and will probably detract from the ballading on the biscuit. Disk is for the elbow-rest spots.

"ASK ME NO QUESTIONS" (3:12)
"I'VE GOT A HEART FILLED WITH LOVE" (3:02)
Martha Tilton
(Coral 60172)

● Chip Martha Tilton's rendition of "Ask Me No Questions" should hold its own in the boxes. Gal's pipes pitch the mellow up-tempo lyrics in bright fashion, with a pleasing lilt in her warbling to make the side attractive. Flip is a rhythm ballad, decked out via a hand-clap and a mellow beat. Both sides are in the happy vein, and should catch coin.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

'ROUND THE WAX CIRCLE

NEW YORK:

Orkster Ted Herbert plays Fordham University April 29, with many of Ted's friends rooting for him on his first invasion into Gotham . . . Ralph Flanagan did turnaway biz at Frank Dailey's Meadowbrook, following his opening there last Thursday eve. The dance spot was jammed with teeming mobs of enthusiasts. Band went over real big, and looks like a sure thing . . . Orkster Elliot Lawrence was forced to miss an engagement for the first time, when a snow storm in upper New York State prevented his appearance at the Cascade Gardens Ballroom in Brooklyn. New dance spot is reported to be doing a thriving business . . . MGM Record stars Phil Brito and Derry Falligant, along with Sol Handwerger, ad and promotion manager for the firm, were guest judges at Baltimore's Club Charles "Stairway To Stardom" talent contest last week. Bally was sponsored by Gimbel Brothers, Inc., distributors of MGM in that city. The trio made a flying tour of Baltimore disk jockeys, record reviewers, music ops and dealers . . . Red Foley, one of the nation's most popular country stars, received a gold record of his Decca hit, "Chattanoogie Shoe Shine Boy," which has passed the million mark in sales. The presentation was made by Paul Cohen, director of Decca's folk department . . . Keep your eyes peelel on "I'll Get Myself A Choo-Choo Train," penned by Joe Schuster and the writers of "Music, Music, Music." Ditty may prove to be a winner . . . Ezio Pinza's new Columbia release of "Te Ame" and "Just A Kiss Apart," originally released on their masterworks series, has been switched to the label's pop line. It's one of the few times the plattery has ever switched a platter from the longhair division to their pop department. Disk has aroused much attention . . . Jerry Blaine taking over the Nan Blackstone "Hush-Hush" series of sophisticated recordings. Platters will be released in albums, and marketed in singles for music ops . . . Juanita Hall, the popular "Bloody Mary" of "South Pacific" fame opens at the Shelburne Lounge April 13 . . . Pat O'Connor is Jimmy Dorsey's new girl vocalist, replacing Claire "Shanty" Hogan.



RALPH FLANAGAN

CHICAGO:

Tony Martin at the Chez Paree simply wows 'em nite after nite. The guy's just great. This past Satty eve, for the pleasure of noted juke box men present, Tony gave a performance that won their hearts. He stopped the music, dug into his pocket, pulled out an imaginary coin, dropped it—and away he went in juke box tempo—pulling down the house, with the applause ringing on long after he had left to do a benefit performance. . . . Larry Fotine's new Decca disk, "Rain," looks verra good. . . . Larry currently at the Melody Mill. . . . Teddy Phillips and ork very busy. Went thru a heavy recording session for London previous week, then opened at the Aragon Ballroom last week. Now visiting jocks on disk, "Clawence, Don't Tweat Me Wuff", chirped by lovely Lynn Hoyt. . . . Marion Morgan, new Decca chirp, whose first platter "These Are The Things I Want To Share With You" backed with "Tell Him I'm Blue," drops in to say "hello." . . . Cab Calloway opened at Club Silhouette and is packing them in with jam sessions. . . . Hot Lips Page currently at The Brass Rail. . . . Bernie Cummins and band take over at the Edgewater Beach starting April 7 for a 4 week run. . . . Irwin Berke, Shapiro-Bernstein at the train to greet songstar, Perry Como. . . . Bing Crosby, "Der Bingle," stopping at the Ambassador for a short visit, both in our town to say hello to the tobacco jobber's convention. . . . Ernie Leaner calls to say that Irv Katz of Apollo Records was in town and now Ernie, who has United Record Distributors, has added the Apollo label to his distrib line.



TONY MARTIN

LOS ANGELES:

Television hasn't phased the jukebox one little bit, we're glad to note, but it seems to be sweating the movie theater people, to the extent of both the Hollywood and Downtown Paramounts' taking on vaudeville shows. . . . Which adds up as a fine thing for the recording artists out this way, Columbia's Herb Jeffries being honored by launching the Downtown's first stageshow and then hopping up to the Hollywood house to kick off their new baby. . . . Other P. A.'s around the town include the fine Sarah Vaughan and Benny Carter's ork at the Million Dollar, Evelyn Knight with Jan Garber's band at the Cocoanut Grove. . . . Carlos Gastel, Mr. Big of the musical personality agents, launched Mel Torme's new "California Suite" via a cocktail party at Jerry Wald's Studio Club on March 26, to the acclaim of a group of serious music lovers including most of the local dee-jays, a clear-eyed contingent of the press and Yrs. Truly. . . . Mel's longhair composition is a fine thing and was released this week by Capitol on a four record 12-inch album. . . . Among a few other things we learned at this musical clambake was that Peggy Lee is now at the Chase Hotel in St. Louis on tour while hubby Dave Barbour is busy in Hollywood recording with his new dance band for Capitol.



AL WINTER

Heard a very nice and promising baritone in Bob Hayden, who, we understand, is getting a close listen from Gordon Jenkins. . . . Modern's maestro Austin McCoy did a fine job in coaching Bob in an audition session. . . . Said hello out there to Mom Bihari, whom we hadn't seen for some time. . . . Almost mistook her for daughters Flo or Roz, no kiddin,' Mom. . . . Caught a really fine pianist, while maaking the rounds, in Dave Kenner, who for the past several months has been drawing folks into the Kings' Restaurant with his rare beat on the 88. . . . Dave is the New York lad who accompanied such a wide range of artists as Jane Frohman and Jimmy Durante. . . . Nice to see hard-working Sammy Lane get off to a solid hit via his terrific pianist Al Winter's "Central Avenue Blues" on the International label.

A GREAT NEW DECCA DOUBLE

"THE OLD PIANO ROLL BLUES"

COUPLED WITH

"Stay With The Happy People"

SUNG BY

HOAGY CARMICHAEL

and

CASS DALEY

with

MATTY MATLOCK'S ALL STARS

DECCA RECORDS

DECCA 24977

Price 75¢

America's Fastest Selling Records!

THE CASH BOX Record Reviews

"CANE BOTTOM CHAIR" (2:47)
"WATCHIN' THE CLOCK" (2:43)
Phil Ellis Chorusters
(Hudson 905)

● Happy novelty item is the top deck on this biscuit. Ditty shows a gang sing, rolling along in merry up tempo patter, with some clever sound effects in the background. Coupling has Jimmy Link and Audrey Garey splitting vocal honors on a light romantic bit. Top side has the spark and glitter of silver—ditty may prove to be a sleeper.

"THAT'S A PLENTY" (2:43)
"WOLVERINE" (2:56)
Al Winter
(International 712)

● Honky-tonk rag-time piano thumping of Al Winter on a pair of jazz classics makes for pretty nice listening on this duo. Both ends of the wax are done up in straight instrumental manner, with small ork background music rounding out the material. Wax is tailor made for the juke box trade that caters to the elbow-rest locations.

"TI PI TIN" (2:47)
"SOUVENIR WALTZ" (2:43)
Ken Griffin
(Rondo 208)

● Organ work by Ken Griffin should attract a fair amount of coinage toward the phonos via this duo. Top side is an instrumental arrangement of an oldie, offered in Ken's own unique styling. Flip has Bill Snary handling a slow waltz melody in effective manner. Both sides won't be top pop hits, but they'll earn their keep.

"THIRD MAN THEME" (2:32)
"ROYAL GARDEN BLUES" (2:50)
Ben Pollack Orch.
(Modern 203)

● It takes an old master like Ben Pollack to come up with something like this. You ain't heered nothin' yet, till you've bent your ears toward "Third Man Theme," offered in top drawer jazz manner. Ditty is novel enough to take hold and score. Great group of instrumentalists on the side shine throughout. Flip has Ben and the boys going thru their paces on the standard "Royal Garden Blues." Top side looks good from this corner.

"LET'S GO TO CHURCH ON SUNDAY" (2:57)
"WHY DO YOU SAY THOSE THINGS" (2:46)
M. Whiting-J. Wakely
(Capitol 960)

● Top teaming of Whiting and Wakely on this appealing ditty is a cinch to score with music ops and fans alike. Tune has a wonderful message behind it, with some great vocal work on the side. Tempo is moderate throughout, with the organ accompaniment fitting the manner of the tune. Flip picks up a bit in tempo, with the cute romantic lyrics ringing true from start to finish. Both ends are sure-fire winners, with the top deck nabbing our nod.

SLEEPER OF THE WEEK

"MONA LISA" (2:56)
"LOVELESS LOVE" (2:57)
Charlie Spivak Orch.
(London 619)

● There are no A or B sides to this disk—both ends are equally as great! This platter is a cinch to clinch with juke box fans, and stroll home with the bacon for music ops in nothin' flat. The Charlie Spivak ork sound better on this pair than we've heard in many a moon, and the biscuit will undoubtedly put maestro Spivak back up on top of the heap. "Mona Lisa" is a plush picture story set to music, with balladeer Tommy Lynn and a choir handling the vocal effects. Ditty is offered in smart, bewitching tones of beautiful music—the kind you stop and listen to, and then come back for still another earful. It's a top drawer cupiditty that will surely sit well with the cuddle kids once this piece makes the rounds. On the other end with "Loveless Love," Charlie takes a standard piece and really goes all out. Maestro comes up with an excellent rendition, with the Stardreamers basking in a well deserved spotlight. Hush vocal of the group matched with a spot by the maestro on the horn adds to the luster and polish of the side. The platter is a must for music ops—latch on!

"SOLID AS A ROCK" (2:51)
"MINE TOO" (2:46)
Count Basie Orch.
(RCA Victor 20-3699)

● Deep River Boys vocal on this rhythm ballad is solid as a rock, and should likewise rock the boxes with loads of silver. Arrangement and rendition is good with the band displaying their musical wares in mellow style. Flip is a straight instrumental that doesn't appear to be going anywhere. Top deck for the money.

"LET EVERY DAY BE MOTHER'S DAY" (2:15)
"I'M DOWN TO MY LAST DREAM" (2:40)
Dick Robertson
(Coral 60175)

● Wax for the tavern trade is the story with this duo. Dick Robertson's wailing on this tear-jerking pair fits the mood and patter of the material offered, with effective backing by the Owen Bradley Quintet and a male four. Top deck is for the seasonal trade, while the flip is just what the title indicates. Ops who have the spots might get with it.

"NOBODY HOME AT MY HOUSE" (2:46)
"BUCK DANCE" (2:56)
Dolph Traymon & Trio
(Star 715)

● Top deck here has Vera Barton and Jack Emerson doing a cute romantic novelty, with the Dolph Traymon group making good music in the background. Vocal work is poor throughout the side. Flip is another novelty with Emerson handling the vocal in so-so fashion. Music on the side is the only item that shines.

"HEART OF GOLD" (2:48)
"I'D TRADE ALL MY TOMORROWS" (2:56)
Al Morgan
(London 675)

● Music with a corn fed manner is set up by Al Morgan of "Jealous Heart" fame. Both ends of the wax are tear-jerking melodies that have some winning potential about them. Lyrics have a tint of romance about them, with Morgan's vocal effective throughout. Wax should do well in the tavern spots.

"TEARS ON MY TIE" (2:48)
"OVER THE RAINBOW" (2:58)
Louis Prima Orch.
(Mercury 5386)

● Great novelty by Louis Prima is this top deck. Ditty has the spark of juke box coin play about it, with a mellow vocal by the maestro and chirp Keely Smith. Pleasant lilt, coupled with the cute lyrics make the side the comer it is. Flip has Louis turning in a weird rendition of "Over The Rainbow." Boppish sounds don't fit Louis' band style at all. Top side is the one we like.

"DAVE'S BOOGIE" (2:56)
"THE MAMBO" (2:59)
Dave Barbour Orch.
(Capitol 973)

● Instrumental music by the great Dave Barbour is top notch stuff for the boxes. This duo is excellent stuff, with the ork displaying their musical wares in excellent fashion. Top deck has a cute beat to it, with some fine bongo work showing. Flip is a clever mambo, with the gang offering grade A music. Both sides are tailor made for the juke box trade.

"THE DOUGHNUT SONG" (2:51)
"I GOT A FEVER IN MY BONES" (2:52)
Burl Ives
(Columbia 38765)

● Pair of novel-off-the-beaten track sides by Burl Ives has the spark of becoming potential winners for music ops here. Top deck spins in up tempo patter, with a sock message behind the lyric. Burl's vocal fits the mood and patter of the material, with excellent ork backing rounding out the side. Flip stays in the same earthy vein, and has Burl offering another wonderful performance. Ops should listen in!

"YOU KISSED ME" (2:56)
"A COW AND A PLOUGH AND A FRAU" (2:57)
Howard Keel
(MGM 10666)

● First wax on MGM for balladeer Howard Keel doesn't quite fill the bill for the juke box trade. Top deck here is a showy production tune, with Howard's big voice spooning the lyrics in strong style. Coupling is a romantic novelty done up in much the same vein. Sides aren't commercial enough to mean anything for music ops.

"WHERE IN THE WORLD" (2:57)
"YOU'RE FINDING OUT HOW MUCH I LOVE YOU" (2:52)
Ginny Gibson
(MGM 10661)

● Pair of smooth ballads by Ginny Gibson, the Van Horne four and the Gibson Boys on this wax don't appear to be going anywhere. Both tunes are fair enough as they stand, but the rendition itself is just so-so. Both sides weave slowly, with small group instrumental backing filling it out. Ops in the market for a filler might take a look-see.

"HONESTLY, I LOVE YOU" (2:58)
"THE VAMP" (2:47)
Blue Barron Orch.
MGM 10672)

● Fresh wax by Blue Barron shows well enough for his many fans to get with. Top side here is a sweet ballad, with George Nolan and the Blue Notes handling the vocals. Ditty is in the tender vein, and should account for some live coin play. Flip has the group doing a novel rendition of an oldie, in effective manner. Top side bears music ops interest.

"OVER AND OVER" (2:57)
"IT'S EASTER TIME AGAIN (2:53)
Vaughn Monroe Orch.
(RCA Victor 20-3719)

● Vaughn Monroe spoons a fairly good ballad in "Over & Over," and altho it may not stop traffic, it should hold its own with the orkster's many fans. Ditty rolls slowly throughout with Vaughn and a choir in the limelight. Flip is an Easter item in the same tempo, with Vaughn and the Moon Maids holding the fort. Both sides are there for the asking.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

This week's New Releases ...on RCA Victor

RELEASE 50-14

POPULAR

PERRY COMO
Hoop-Dee-Doo
On The Outgoing Tide. 20-3747—(47-3747)

Here come the DANCE BANDS again!

FREDDY MARTIN
Knees Up, Mother Brown
Did A Tear Fall.....20-3748—(47-3748)

IRVING FIELDS' TRIO
The Scottish Samba
Take Her To Jamaica. 20-3746—(47-3746)
(Where The Rum Comes From)

DON CORNELL
Stay With The Happy People
(from the musical production "Michael Todd's Peep Show")
Are You Lonesome Tonight?
20-3749—(47-3749)

MILTON BERLE
I Found My Mama
I'll Kiwl You A Miwl-Yun Times
20-3750—(47-3750)

EDDIE CANTOR, LISA KIRK AND THE SAMMY KAYE ORCHESTRA
The Old Piano Roll Blues
Juke Box Annie (Doodle-Oodle-Oo)
20-3751—(47-3751)

COUNTRY

HOMER AND JETHRO
You Tell Her, I Stutter
Does The Spearmint Lose Its Flavor
(On The Bedpost Over Night)
21-0308—(48-0308)

WESTERN

Here come the DANCE BANDS again!

SPADE COOLEY
Pretty Please Love Me
Texas Star 21-0309—(48-0309)

BLUES

ARTHUR "BIG BOY" CRUDUP
Dust My Broom
You Know That I Love You
22-0074—(50-0074)

POP SPECIALTY

LAWRENCE DUCHOW
The Hayride Waltz
Hm Hm A-Ha—Polka 25-1155—(51-0063)

NEW ALBUM

"ANDRE PREVIN BY REQUEST"
P-262—(WP-262)

NOTE: All records in this panel are listed alphabetically by song title.

Going Strong...

$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7 . . . designates that record is one of RCA Victor's "Certain Seven"—among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things!

$ Candy and Cake 7
Mindy Carson 20-3681 (47-3204)*

$ Chattanoogie Shoe Shine Boy 7
Phil Harris 20-3685 (47-3208)*

$ Dearie
Fran Warren and Lisa Kirk.....20-3680 (47-3204)*

$ I Said My Pajamas 7
Tony Martin and Fran Warren.....20-3613 (47-3119)*

$ It Isn't Fair 7
Sammy Kaye 20-3609 (47-3115)*

$ Music, Music, Music 7
Freddy Martin 20-3693 (47-3217)*

$ Quicksilver
Elton Britt and Rosalie Allen.....20-0157 (48-0168)*

$ Rag Mop
Ralph Flanagan 30-0025 (54-0020)*

$ There's No Tomorrow 7
Tony Martin 20-3582 (47-3078)*

$ Wanderin' 7
Sammy Kaye 20-3680 (47-3203)*

Coming Up...

★ . . . indicates records which have enjoyed better than average initial consumer acceptance and stand an excellent chance of entering the top-selling hit category. The trade is advised to watch these records carefully in order to maintain stocks consistent with demand.

★ **Count Every Star**
Hugo Winterhalter
Victor 20-3697—(47-3221)*
(Winterhalter's first disking for Victor is showing winner's symptoms. It's a lovely ork setting of a beautiful ballad with a choral vocal.)
Billboard Possibility April 1

★ **Go To Sleep**
Don Cornell and Mindy Carson
20-3718—(47-3718)*
#1 The Disk Jockeys Pick The Billboard April 1

★ **Headin' Home**
Ernie Lee.....21-0170—(48-0170)*
#7 Country and Western Disk Jockeys Pick Billboard April 1

★ **The Horse Told Me**
Dennis Day....20-3707—(47-3240)*
#5 The Disk Jockeys Pick The Billboard April 1

★ **Little Angel With The Dirty Face**
Eddy Arnold...21-0300—(48-0300)*
#8 Country and Western Disk Jockeys Pick Billboard April 1

★ **Peter Cottontail**
Roy Rogers....21-0173—(48-0207)*
#9 Country and Western Disk Jockeys Pick Billboard April 1

★ **Walking Blues**
Johnny Moore's Three Blazers
22-0042—(50-0026)*
#7 Best Selling Rhythm and Blues Records Billboard April 1

★ **Why Should I Cry Over You?**
Eddy Arnold...21-0300—(48-0300)*
#3 Folk and Western Disk Jockeys Pick, The Billboard April 1

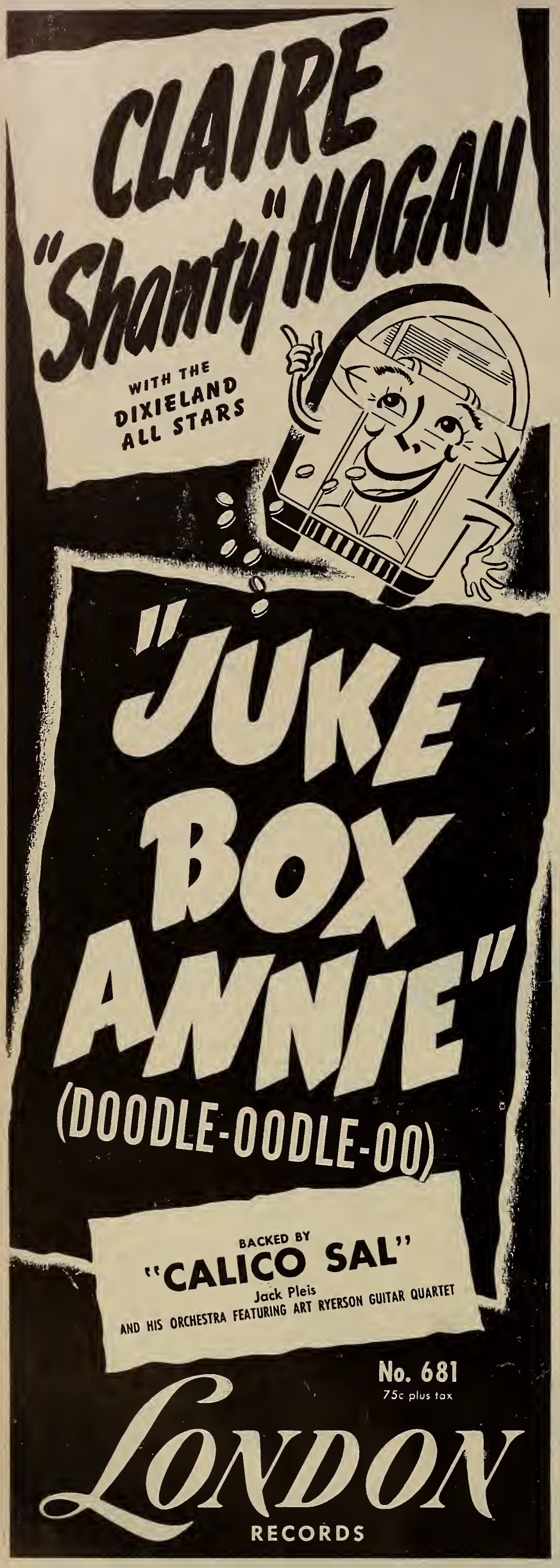
The stars who make the hits are on

RCA VICTOR Records

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN. FEB. MAR. APRIL MAY JUNE JULY AUG SEPT OCT NOV. DEC.

The Swing's to "45"



Pfanstiehl In Full Scale Production On New Pick-up Conversion Unit For Music Ops

WAUKEGAN, ILL. — Pfanstiehl Chemical Company, this city, is buzzing with what may well be the best news that juke box operators have received in many years.

The firm has announced that they have stepped into full-scale production on the new Pfanstiehl Strain-Sensitive Pickup Conversion Unit for juke boxes that elicited enough favorable comment at the recent MOA convention to be safely called one of the most successful exhibits at the entire show. To quote from Bruce Wright, of the Pfanstiehl Chemical Company, "The Strain-Sensitive Pickup is a brand new development in the Coin Machine Industry, and the fine music that we are able to get out of old, old machines is hard to believe. Add to this the fact that our conversion unit will enable the operator to get more plays from his records and increase needle life to almost unbelievable length."

The pick-up is a specially shaped piece of plastic which is coated with a strain-sensitive material. The preamplifier supplies the element with a polarized current which is modulated by the bending of the pickup arm caused by variations in the record groove. There is nothing to become damaged by heat, humidity, vibrations or other factors which might be encountered in operation. Careful tests which were conducted here have proven the pick-up under actual operating conditions.

The unit is complete without condenser, coils, magnet or crystal and is exceptionally easy to install due to its basic simplicity. Wright estimates that the use of the new pick-up and tone arm assembly will permit as many as 25.000 trouble-free and clear plays with the same needle but suggests that ops use fresh needles in their most active locations after 10,000 and before 12,000 plays.

Decca To Cut "The Consul". Firm Renews Sister Tharpe Pact.

Sign New Group

NEW YORK—"The Consul," Gian-Carlo Menotti's new Broadway musical drama which has won unanimous acclaim from dramatic and musical critics alike, will be recorded with its original cast by Decca Records, it was announced this week.

The recording, to be released on both Decca Longplay 33 1/3 R.P.M. and 78 R.P.M. albums, will attempt to mirror faithfully the entire stage production.

"The Consul" stars Marie Powers, who was featured in Menotti's shorter opera, "The Medium," and Patricia Neway, a new soprano discovery.

Described as a "drama of human despair" by its author-composer, the play concerns the helpless, trapped people in a European police state, who seek to escape the country against endless government red tape.

Decca also announced that Sister Rosetta Tharpe, one of the nation's top Gospel singers, has renewed her Decca recording contract for an additional four years. An exclusive Decca star for more than ten years, Sister Rosetta Tharpe is scheduled to appear at the Philharmonic in Hollywood at the end of July, the first time a Gospel attraction will play there.

Her latest Decca recording features "Were You There When They Crucified my Lord?", coupled with "He Rose From The Grave."

The plattery also signed the Blue Ridge Quartet, Gospel group currently featured on radio Station WSPA, Spartenburg, S. C. The latter group mark their debut with "I'm Gonna Serve My Lord" and "The Glory Special."

Platteries Rush "Juke Box Annie" Disks

NEW YORK—"Juke Box Annie," with words by songwriter Sid Prosen and music supplied by tunescribe Eddie Libson is currently creating the greatest furor since the early days of "Music, Music, Music."

Fearing that they will be outdone, every major label and many of the independents are now cutting or have already cut the song that first appeared on Rainbow Records featuring Eddie "Piano" Miller and "The Sunshine Girl." The novelty tune has all the ear-marks of a big one and the talent line up to press time has been truly phenomenal.

RCA Victor waxed their version Thursday (March 23rd), with Eddie Cantor, Lisa Kirk and Sammy Kaye all appearing on the same side. Capitol Records sliced their biscuit with click thrush Kay Starr, Mercury Records did the tune with Kitty Kallen and London's platter has Claire Hogan filling the part of "Juke Box Annie." Both Decca and Columbia, at press-time, reportedly had the number set for recording sessions with the names of their artists as yet unrevealed. The novelty, designed for the coin machine industry, is expected to create a tremendous stir among music operators.

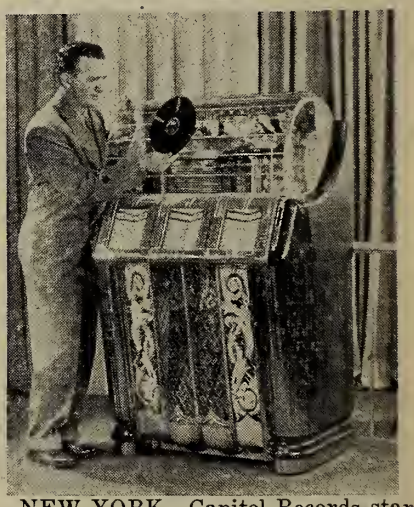
New Diskery To Bow In

NEW YORK—Paul Kapp, head of the General Music Publishing Co., Inc., has announced that we will enter the disk business under the name of Corona Records.

Kapp plans to release pressings made from masters in his possession, that date as far back as 1925; the music exec already has 30 platters including masters from Apollo and Crown, six sides by Bob Hannon (now cutting for Decca), six by Bob Johnstone of WSM in Nashville, six by the Jesters and four disks by comic Morey Amsterdam. Numbered among Kapp's titles are "Yes, We Have No Bananas"; "Horses, Horses, Horses", and "Where Do You Worka, John?", all oldie standards with a familiar ring. The talent assembled on the Corona cookies includes Mildred Bailey, Bob Russell and Ted Straeter.

National distribution for the new label will be handled through Atlantic Records. First release on Corona is "If I Live To Be A Hundred."

Jimmie Wakely Eyes New Wurlitzer 1250 Phono



NEW YORK—Capitol Records star Jimmy Wakely prepares to put his latest recording, "Let's Go To Church On Sunday," etched for the plattery along with Margaret Whiting as a vocal duet, on the new Wurlitzer Model 1250 phonograph. The new phonograph will play either Capitol's 78 rpm ten inch pressings or the firms seven inch 45 rpm recordings.

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending April 1.

Dick Coleman
WCBM—Baltimore, Md.

1. MY FOOLISH HEART *(Gordon Jenkins)*
2. SENTIMENTAL ME *(Ames Bros.)*
3. HAVE I TOLD YOU LATELY? *(Martin-Warren)*
4. CHATTANOOGIE SHOE SHINE BOY *(B. Crosby)*
5. IT ISN'T FAIR *(Sammy Kaye)*
6. RAG MOP *(Ames Bros.)*
7. I ALMOST LOST MY MIND *(Fran Warren)*
8. COUNT EVERY STAR *(Hugo Winterhalter)*
9. A DREAM IS A WISH YOUR HEART MAKES *(Perry Como)*
10. IF I HAD YOU ON A DESERT ISLAND *(Otts Godfrey)*

Bob Story
WNOR—Norfolk, Va.

1. THIRD MAN THEME *(Guy Lombardo)*
2. I'D'VE *BAKED A CAKE (Eileen Barton)*
3. CANDY AND CAKE *(Mindy Carson)*
4. BEWITCHED *(Bill Snyder)*
5. NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
6. IT ISN'T FAIR *(Sammy Kaye)*
7. GO TO SLEEP *(Godfrey-Martin)*
8. C'EST SI BON *(Johnny Desmond)*
9. WITH MY EYES WIDE OPEN *(Patti Page)*
10. DEARIE *(Stafford-MaeRae)*

Dave Rodman
WEIM—Fitchburg, Mass.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. BABY, WON'T YOU SAY YOU LOVE ME? *(Billy Eckstine)*
4. ARE YOU LONESOME TONIGHT? *(Blue Barron)*
5. I ALMOST LOST MY MIND *(Fran Warren)*
6. WANDERING *(Sammy Kaye)*
7. SWAMP GIRL *(Frankie Laine)*
8. THIRD MAN THEME *(Anton Karas)*
9. SENTIMENTAL ME *(Ames Bros.)*
10. LOVELESS LOVE *(Charlie Spivak)*

Jimmy Lowe
KXOL—Fort Worth, Tex.

1. SENTIMENTAL ME *(Russ Morgan)*
2. THIRD MAN THEME *(Guy Lombardo)*
3. TENDERLY *(Les Brown)*
4. IT ISN'T FAIR *(Sammy Kaye)*
5. YODEL BLUES *(Crosby-Morgan)*
6. WITH MY EYES WIDE OPEN *(Patti Page)*
7. TELL ME YOU LOVE ME *(Russ Morgan)*
8. ARE YOU LONESOME? *(Blue Barron)*
9. RAG MOP *(Ralph Flanagan)*
10. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*

Larry Doyle
KGA—Spokane, Wash.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. THERE'S NO TOMORROW *(Tony Martin)*
3. I'D'VE BAKED A CAKE *(Eileen Barton)*
4. CHATTANOOG'E SHOE SHINE BOY *(Red Foley)*
5. I SAID MY PAJAMAS *(Martin-Warren)*
6. CANDY AND CAKE *(Mindy Carson)*
7. BAMBOO *(Vaughn Monroe)*
8. SENTIMENTAL ME *(Russ Morgan)*
9. IT ISN'T FAIR *(Benny Goodman)*
10. I ALMOST LOST MY MIND *(Fran Warren)*

Don Larkin
WAAT—Newark, N. J.

1. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
2. PETER COTTONTAIL *(Mervin Shiner)*
3. LETTERS HAVE NO ARMS *(Ernie Tubb)*
4. BEYOND THE SUNSET *(Three Suns)*
5. ISN'T HE WONDERFUL *(Buddy Starcher)*
6. CRY OF THE WILD GOOSE *(Tennessee Ernie)*
7. SALLY, LET YOUR BANGS HANG DOWN *(Maddos Bros. & Rose)*
8. DADDY'S LITTLE GIRL *(Ray Smith)*
9. POISON IVY *(Gene Autry)*
10. LONG GONE LONESOME BLUES *(Hank Williams)*

Sherm Feller
WCOP—Boston, Mass.

1. I'D LIKE TO WRAP YOU UP *(Judy Valentine)*
2. MY BABY IS BLUE *(Harry James)*
3. IT'S EASTER TIME *(Vaughn Monroe)*
4. I ALMOST LOST MY MIND *(Fran Warren)*
5. C'EST SI BON *(Johnny Desmond)*
6. MAMA MIA *(Dick Todd)*
7. JOSHUA *(Ralph Flanagan)*
8. WHY DO THEY ALWAYS SAY NO? *(Beatrice Kay)*
9. RIVER OF SMOKE *(Gordon MacRae)*
10. HOW COME YA DO ME? *(Nappy Lamare)*

Jackson Lowe
WWDC—Washington, D. C.

1. IT ISN'T FAIR *(Samy Kaye)*
2. MY FOOLISH HEART *(Billy Eckstine)*
3. I'D'VE BAKED A CAKE *(Eileen Barton)*
4. JOHNSON RAG *(Pearl Bailey)*
5. WITH MY EYES WIDE OPEN *(Patti Page)*
6. CANDY AND CAKE *(Ray Anthony)*
7. I SAID MY PAJAMAS *(Martin-Warren)*
8. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
9. SUMMERTIME *(Eddy Heywood)*
10. BEWITCHED *(Bill Snyder)*

Bernie Mack
WMUR—Manchester, N. H.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. C'EST SI BON *(Johnny Desmond)*
3. DEARIE *(Warren-Kirk)*
4. SILVER DOLLAR *(Art Mooney)*
5. WHY DO THEY ALWAYS SAY NO? *(Lawrence Cook)*
6. THE FLYING DUTCHMAN *(Richard Hayes)*
7. WHY DON'T YOU HAUL OFF AND LOVE ME? *(Rosemary Clooney)*
8. CLAP HANDS *(Jimmy Dorsey)*
9. WANDERING *(Sammy Kaye)*
10. OH, OH, OPHELIA *(Gordon MacRae)*

Robert Snyder
WOKO—Albany, N. Y.

1. CHATTANOOGIE SHOE SHINE BOY *(Frank Sinatra)*
2. RAG MOP *(Johnnie Lee Wills)*
3. PETER COTTONTAIL *(Mervin Shiner)*
4. HALF A HEART *(Gordon MacRae)*
5. WITH MY EYES WIDE OPEN *(Patti Page)*
6. C'EST SI BON *(Johnny Desmond)*
7. MUSIC, MUSIC, MUSIC *(Carmen Cavallaro)*
8. IT'S EASTER TIME *(Vaughn Monroe)*
9. MY LITTLE GIRL *(Enoch Light)*
10. ZING A ZING A ZING BOOM *(Glen Moore)*

Al Ross
WBAL—Baltimore, Md.

1. THIRD MAN THEME *(Anton Karas)*
2. CHATTANOOGIE SHOE SHINE BOY *(Bing Crosby)*
3. CANDY AND CAKE *(Mindy Carson)*
4. DADDY'S LITTLE GIRL *(Skitch Henderson)*
5. MY FOOLISH HEART *(Mindy Carson)*
6. IT ISN'T FAIR *(Sammy Kaye)*
7. I'D'VE BAKED A CAKE *(Benny Strong)*
8. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
9. RAG MOP *(Ames Bros.)*
10. THERE'S NO TOMORROW *(Charlie Spivak)*

Bob Watson
WSB—Atlanta, Ga.

1. C'EST SI BON *(Johnny Desmond)*
2. SPAGHETTI RAG *(Ray Anthony)*
3. IT ISN'T FAIR *(Joe Marine)*
4. I SAID MY PAJAMAS *(Fran Warren)*
5. SING ME A HAPPY SONG *(Frank DeVol)*
6. MY FOOLISH HEART *(Billy Eckstine)*
7. RAG MOP *(Jimmy Dorsey)*
8. THIRD MAN THEME *(Anton Karas)*
9. MUSIC, MUSIC, MUSIC *(Hugo Winterhalter)*
10. I'D'VE BAKED A CAKE *(Georgia Gibbs)*

Ben Taylor
WMBG—Richmond, Va.

1. I NEED YOU SO *(Ivory Joe Hunter)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. JOHNSON RAG *(Amos Milburn)*
4. I ALMOST LOST MY MIND *(Ivory Joe Hunter)*
5. IT ISN'T FAIR *(Dinah Washington)*
6. MISERY *(Little Esther)*
7. PLEASE COME BACK *(Pee Wee Crayton)*
8. EASTER BOOGIE *(Freddie Mitchell)*
9. RAG MOP *(Ames Bros.)*
10. AT NIGHT *(Orioles)*

Pete Ebbecke
WDAS—Philadelphia, Pa.

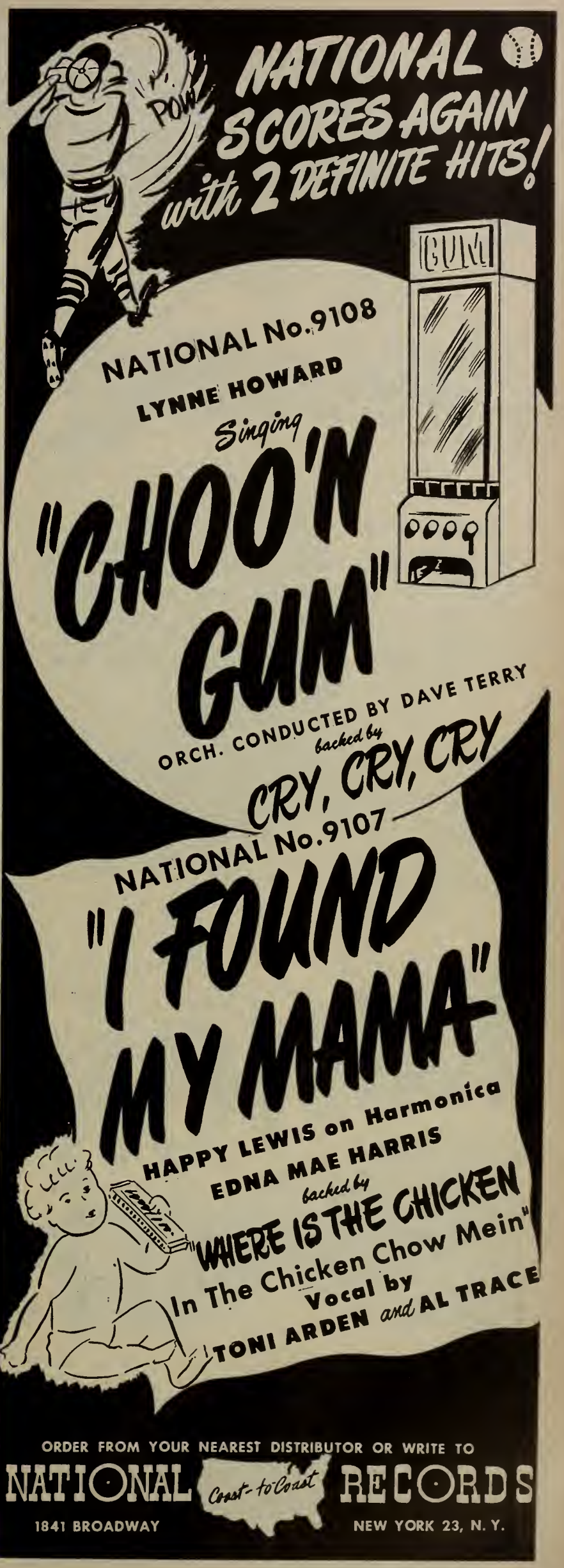
1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. ARE YOU LONESOME TONIGHT? *(Blue Barron)*
3. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
4. SENTIMENTAL ME *(Ames Bros.)*
5. MY FOOLISH HEART *(Gordon Jenkins)*
6. DEARIE *(Merman-Bolger)*
7. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
8. OLD PIANO ROLL BLUES *(Lawrence Cook)*
9. SUNDAY, MONDAY, TUESDAY *(Kitty Kallen)*
10. IT ISN'T FAIR *(Sammy Kaye)*

Gene Whitaker
WSSB—Durham, N. C.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. WITH MY EYES WIDE OPEN *(Bob Eberly)*
3. I'D'VE BAKED A CAKE *(Eileen Barton)*
4. MY FOOLISH HEART *(Gordon Jenkins)*
5. RAG MOP *(Jimmy Dorsey)*
6. BABY WON'T YOU SAY YOU LOVE ME *(Billy Eckstine)*
7. THERE'S NO TOMORROW *(Tony Martin)*
8. GO TO SLEEP *(Godfrey-Martin)*
9. IT ISN'T FAIR *(Bill Farrell)*
10. CANDY AND CAKE *(Mindy Carson)*

Lloyd Perrin
KGIL—Sherman Oaks, Calif.

1. BAMBOO *(Vaughn Monroe)*
2. C'EST SI BON *(Johnny Desmond)*
3. I ALMOST LOST MY MIND *(Fran Warren)*
4. ONCE AROUND THE MOON *(Gene Williams)*
5. WANDERING *(Sammy Kaye)*
6. ROULETTE *(Tony Martin)*
7. I SAID MY PAJAMAS *(Martin-Warren)*
8. GYPSY IN MY SOUL *(Dick Pierce)*
9. DEARIE *(Warren-Kirk)*
10. IT ISN'T FAIR *(Sammy Kaye)*



JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

APRIL 8, 1950

New York, N. Y.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. THIRD MAN THEME *(Anton Karas)*
4. IT ISN'T FAIR *(Samy Kaye)*
5. ENJOY YOURSELF *(Guy Lombardo)*
6. I SAID MY PAJAMAS *(Martin-Warren)*
7. DEARIE *(Merman-Bolger)*
8. DADDY'S LITTLE GIRL *(Dick Todd)*
9. C'EST SI BON *(Johnny Desmond)*
10. RAG MOP *(Ames Bros.)*

Chicago, Ill.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. IT ISN'T FAIR *(Sammy Kaye)*
4. ENJOY YOURSELF *(Guy Lombardo)*
5. DADDY'S LITTLE GIRL *(Mills Bros.)*
6. I SAID MY PAJAMAS *(Martin-Warren)*
7. DEARIE *(Stafford-MacRae)*
8. RAG MOP *(Ames Bros.)*
9. C'EST SI BON *(Johnny Desmond)*
10. THIRD MAN THEME *(Anton Karas)*

Los Angeles, Calif.

1. I'D'VE BAKED A CAKE *(Eileen Barton)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. DEARIE *(Kirk-Warren)*
4. ENJOY YOURSELF *(Doris Day)*
5. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
6. THERE'S NO TOMORROW *(Tony Martin)*
7. THIRD MAN THEME *(Anton Karas)*
8. MY FOOLISH HEART *(Billy Eckstine)*
9. C'EST SI BON *(Johnny Desmond)*
10. GO TO SLEEP *(Martin-Godfrey)*

Newark, N. J.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. ENJOY YOURSELF *(Guy Lombardo)*
4. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
5. RAG MOP *(Ames Bros.)*
6. I'D'VE BAKED A CAKE *(Eileen Barton)*
7. WITH MY EYES WIDE OPEN *(Patti Page)*
8. DADDY'S LITTLE GIRL *(Dick Todd)*
9. CRY OF THE WILD GOOSE *(Frankie Laine)*
10. I SAID MY PAJAMAS *(Martin-Warren)*

Little Rock, Ark.

1. TELL ME LIES *(Reggie Goff)*
2. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
3. RAG MOP *(Lionel Hampton)*
4. I'D'VE BAKED A CAKE *(Eileen Barton)*
5. DADDY'S LITTLE GIRL *(Dick Todd)*
6. WEDDING SAMBA *(Ziggy Elman)*
7. BILLY *(Doris Drew)*
8. I SAID MY PAJAMAS *(Martin-Warren)*
9. GOD'S COUNTRY *(Vic Damone)*
10. IT ISN'T FAIR *(Bill Farrell)*

Gulfport, Miss.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
3. THERE'S NO TOMORROW *(Tony Martin)*
4. RAG MOP *(Johnnie Lee Wills)*
5. DEAR HEARTS & GENTLE PEOPLE *(D. Shore)*
6. OLD MASTER PAINTER *(Frank Sinatra)*
7. JOHNSON RAG *(Jimmy Dorsey)*
8. I SAID MY PAJAMAS *(Martin-Warren)*
9. DADDY'S LITTLE GIRL *(Mills Bros.)*
10. MY FOOLISH HEART *(Billy Eckstine)*

Birmingham, Ala.

1. CHATTANOOGIE SHOE SHINE BOY *(Bing Crosby)*
2. BAMBOO *(Vaughn Monroe)*
3. ENJOY YOURSELF *(Guy Lombardo)*
4. RAG MOP *(Ralph Flanagan)*
5. MONDAY, TUESDAY, WEDNESDAY *(Art Mooney)*
6. THIRD MAN THEME *(Guy Lombardo)*
7. MUSIC, MUSIC, MUSIC *(Mickey Katz)*
8. CRY OF THE WILD GOOSE *(Tennessee Ernie)*
9. FAIRY TALES *(Paul Weston)*
10. I SAID MY PAJAMAS *(Whiting-DeVol)*

Indianapolis, Ind.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. QUICKSILVER *(Doris Day)*
4. I CAN DREAM, CAN'T I? *(Andrews Sisters)*
5. DEAR HEARTS & GENTLE PEOPLE *(Gordon MacRae)*
6. THERE'S NO TOMORROW *(Tony Martin)*
7. WITH MY EYES WIDE OPEN *(Patti Page)*
8. CHARLEY, MY BOY *(Teddy Phillips)*
9. JOHNSON RAG *(Russ Morgan)*
10. C'EST SI BON *(Johnny Desmond)*

Chattanooga, Tenn.

1. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
2. CANDY AND CAKE *(Evelyn Knight)*
3. PETER COTTONTAIL *(Mervin Shiner)*
4. QUICKSILVER *(Bing Crosby)*
5. MY FOOLISH HEART *(Gordon Jenkins)*
6. C'EST SI BON *(Johnny Desmond)*
7. PRETENDING *(Stan Dolin)*
8. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
9. DADDY'S LITTLE GIRL *(Dick Todd)*
10. ENJOY YOURSELF *(Guy Lombardo)*

Cambridge, Mass.

1. KID'S A DREAMER *(Rosemary Clooney)*
2. COUNT EVERY STAR *(Ray Anthony)*
3. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
4. THERE'S NO TOMORROW *(Tony Martin)*
5. I'D'VE BAKED A CAKE *(Eileen Barton)*
6. RAG MOP *(Ames Bros.)*
7. MY ROSA *(Tony Pastor)*
8. C'EST SI BON *(Johnny Desmond)*
9. SUGARFOOT RAG *(Bill Darnel)*
10. OVER AND OVER *(Vaughn Monroe)*

Atlanta, Ga.

1. PETER COTTONTAIL *(Mervin Shiner)*
2. MY FOOLISH HEART *(Gordon Jenkins)*
3. THIRD MAN THEME *(Guy Lombardo)*
4. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
5. SCOTTISH SAMBA *(Guy Lombardo)*
6. OLD MAN MOSE *(Connie Haines)*
7. TENDERLY *(June Hutton)*
8. STAR DUST *(Jerry Gray)*
9. LOCK, STOCK AND BARREL *(Bing Crosby)*
10. MOON MAN *(Gomulka Polka Band)*

Shoals, Ind.

1. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
2. RAG MOP *(Johnnie Lee Wills)*
3. THERE'S NO TOMORROW *(Tony Martin)*
4. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
5. I SAID MY PAJAMAS *(Martin-Warren)*
6. DADDY'S LITTLE GIRL *(Dick Todd)*
7. JOHNSON RAG *(Russ Morgan)*
8. THIRD MAN THEME *(Guy Lombardo)*
9. CRY OF THE WILD GOOSE *(Frankie Laine)*
10. QUICKSILVER *(Bing Crosby)*

Kansas City, Kans.

1. SENTIMENTAL ME *(Ames Bros.)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. I'D'VE BAKED A CAKE *(Georgia Gibbs)*
4. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
5. QUICKSILVER *(Bing Crosby)*
6. THIRD MAN THEME *(Owen Bradley)*
7. THERE'S NO TOMORROW *(Tony Martin)*
8. RAG MOP *(Ames Bros.)*
9. JOHNSON RAG *(Russ Morgan)*
10. IT ISN'T FAIR *(Bill Harrington)*

Detroit, Mich.

1. PETER COTTONTAIL *(Mervin Shiner)*
2. QUICKSILVER *(Bing Crosby)*
3. RAG MOP *(Ames Bros.)*
4. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
5. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
6. THIRD MAN THEME *(Guy Lombardo)*
7. CANDY AND CAKE *(Evelyn Knight)*
8. DADDY'S LITTLE GIRL *(Mills Bros.)*
9. MY FOOLISH HEART *(Gordon Jenkins)*
10. C'EST SI BON *(Johnny Desmond)*

Portland, Me.

1. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
2. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
3. RAG MOP *(Ames Bros.)*
4. DADDY'S LITTLE GIRL *(Dick Todd)*
5. IT ISN'T FAIR *(Sammy Kaye)*
6. YOO-HOO POLKA *(V. Justynski)*
7. SENTIMENTAL ME *(Ames Bros.)*
8. ECHOES *(Jo Stafford)*
9. CRY OF THE WILD GOOSE *(Frankie Laine)*
10. DEARIE *(Jo Stafford)*

Cheyenne, Wyo.

1. THERE'S NO TOMORROW *(Tony Martin)*
2. MY ROSA *(Tony Pastor)*
3. HAUL OFF AND LOVE ME *(Rosemary Clooney)*
4. I WANNA GO HOME *(Perry Como)*
5. CHATTANOOGIE SHOE SHINE BOY *(Bill Darnel)*
6. COUNT EVERY STAR *(Ray Anthony)*
7. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
8. RAG MOP *(Ames Bros.)*
9. FOR YOU MY LOVE *(King Cole)*
10. C'EST SI BON *(Johnny Desmond)*

Fort Worth, Tex.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. THERE'S NO TOMORROW *(Tony Martin)*
3. THIRD MAN THEME *(Guy Lombardo)*
4. CANDY AND CAKE *(Mindy Carson)*
5. IT ISN'T FAIR *(Sammy Kaye)*
6. SPAGHETTI RAG *(Ray Anthony)*
7. PETER COTTONTAIL *(Guy Lombardo)*
8. SENTIMENTAL ME *(Russ Morgan)*
9. QUICKSILVER *(Bing Crosby)*
10. RAG MOP *(Ames Bros.)*

Cincinnati, Ohio

1. TELL ME LIES *(Reggie Goff)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
4. THERE'S NO TOMORROW *(Tony Martin)*
5. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
6. RAG MOP *(Lionel Hampton)*
7. IT ISN'T FAIR *(Sammy Kaye)*
8. DADDY'S LITTLE GIRL *(Dick Todd)*
9. I SAID MY PAJAMAS *(Tony Martin)*
10. BAMBOO *(Vaughn Monroe)*

Great Falls, Mont.

1. QUICKSILVER *(Bing Crosby)*
2. CHATTANOOGIE SHOE SHINE BOY *(Bill Darnel)*
3. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
4. RAG MOP *(Ames Bros.)*
5. HAVE I TOLD YOU LATELY? *(Bing Crosby)*
6. CRY OF THE WILD GOOSE *(Bill Darnel)*
7. GODS WERE ANGRY *(Owen Bradley)*
8. DEAR HEARTS & GENTLE PEOPLE *(B. Crosby)*
9. THERE'S NO TOMORROW *(Tony Martin)*
10. SITTING BY THE WINDOW *(Jerry Gray)*

Fertile, Minn.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. I'D'VE BAKED A CAKE *(Georgia Gibbs)*
3. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
4. RAG MOP *(Ames Bros.)*
5. IT ISN'T FAIR *(Sammy Kaye)*
6. THERE'S NO TOMORROW *(Tony Martin)*
7. DADDY'S LITTLE GIRL *(Mills Bros.)*
8. CANDY AND CAKE *(Evelyn Knight)*
9. STARDUST *(Jan Garber)*
10. SENTIMENTAL ME *(Ames Bros.)*

Woodburn, Ore.

1. MUSIC, MUSC, MUSIC *(Carmen Cavallaro)*
2. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
3. QUICKSILVER *(Bing Crosby)*
4. RAG MOP. *(Ames Bros.)*
5. IT ISN'T FAIR *(Sammy Kaye)*
6. THERE'S NO TOMORROW *(Tony Martin)*
7. I SAID MY PAJAMAS *(Merman-Bolger)*
8. CRY OF THE WILD GOOSE *(Frankie Laine)*
9. I'D'VE BAKED A CAKE *(Eileen Barton)*
10. BAMBOO *(Vaughn Monroe)*

Savannah, Ga.

1. I CAN DREAM, CAN'T I? *(Andrews Sisters)*
2. MUSIC, MUSIC, MUSIC *(Freddy Martin)*
3. IT ISN'T FAIR *(Sammy Kaye)*
4. QUICKSILVER *(Doris Day)*
5. WITH MY EYES WIDE OPEN *(Patti Page)*
6. I ALMOST LOST MY MIND *(Fran Warren)*
7. THERE'S NO TOMORROW *(Tony Martin)*
8. I'D'VE BAKED A CAKE *(Eileen Barton)*
9. BEYOND THE SUNSET *(Stafford-MaeRae)*
10. CHARLEY, MY BOY *(Main Street Band)*

Providence, R. I.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. IT ISN'T FAIR *(Sammy Kaye)*
3. RAG MOP *(Ames Bros.)*
4. CHATTANOOGIE SHOE SHINE BOY *(Red Foley)*
5. WITH MY EYES WIDE OPEN *(Patti Page)*
6. I'D'VE BAKED A CAKE *(Eileen Barton)*
7. DADDY'S LITTLE GIRL *(Dick Todd)*
8. ENJOY YOURSELF *(Guy Lombardo)*
9. I SAID MY PAJAMAS *(Martin-Warren)*
10. CRY OF THE WILD GOOSE *(Frankie Laine)*

Lexington, Ky.

1. MUSIC, MUSIC, MUSIC *(Teresa Brewer)*
2. I'D'VE BAKED A CAKE *(Eileen Barton)*
3. CHATTANOOGIE SHOE SHINE BOY *(Phil Harris)*
4. ENJOY YOURSELF *(Doris Day)*
5. THERE'S NO TOMORROW *(Tony Martin)*
6. DEARIE *(Kirk-Warren)*
7. BAMBOO *(Vaughn Monroe)*
8. GO TO SLEEP *(Godfrey-Martin)*
9. NICE TO HAVE A MAN AROUND THE HOUSE *(Dinah Shore)*
10. MY FOOLISH HEART *(Billy Eckstine)*

THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"LITTLE ANGEL WITH THE DIRTY FACE" (2:46)
"WHY SHOULD I CRY?" (2:56)
Eddy Arnold
(RCA Victor 21-0300)



EDDY ARNOLD

● Folk star Eddy Arnold comes up with still another great pair of sides in this pair. The platter is one that will surely prove to be a must for music ops with folk and western spots. Both sides of this platter have the earmarks of becoming top notch coin cullers. Top deck has Eddy spooning a wonderful melody with some touching, sentimental lyrics that score. It's a side that shows Eddy's pipes to best advantage. Music is easy on the ears, and weaves in smooth pleasant styling. On the other end with "Why Should I Cry?", Eddy once again turns in another excellent performance, and comes thru for ops with another great coin culler. The tune has an enticing set of lyrics, and should prove to be a hot winner for operators. Lyrics of the song make you sit and take it all in, with some excellent instrumental background coming thru. The platter is one that can't miss—ops should latch on!

"BOOGIE WOOGIE HIGHBALL" (2:45)
"COYOTE BLUES" (2:18)
Johnnie Lee Wills
(Bullet 711)

● Riding hot via his "Rag Mop" click, Johnnie Lee Wills comes up with some fresh wax that looks good. Both ends make for wonderful listening, and should be greeted warmly. Top deck is an instrumental tune, while the flip has a vocal trio in the spotlight, spooning a blues melody. Platter rates a spot in ops' machines.

"BIRMINGHAM BOUNCE" (2:59)
"HOW CAN I BELIEVE YOU LOVE ME" (2:44)
Hadrock Gunter
(Bama 104)

● Wax that has some winning potential is this duo by Hadrock Gunter and the Pebbles. Top deck has a pleasant beat to it, with an effective and pleasing vocal chorus added. The flip is in the romantic vein and likewise fills the bill for music operators. Both sides should do more than earn their keep in the boxes.

"DUST" (2:23)
"TAKE ME BACK TO MY BOOTS AND SADDLE" (3:08)
Gene Autry
(Columbia 20681)

● Ditty kicking up a storm is this one offered by Gene Autry. Side has a clever set of lyrics in the down-home earthy vein so widely popular today. The coupling has Gene turning in his usual great presentation on this everlovin' folk standard. Both sides should go great in the boxes—ops should get 'em.

"SMOKE COMES OUT MY CHIMNEY" (2:36)
"AIN'T YOU ASHAMED?" (2:47)
Bob Atcher
(Capitol 975)

● First wax for Bob Atcher on Capitol turns out to be a pair of comers for music ops. Both ends have clever sets of lyrics to it, and feature Bob in great vocal manner throughout. The side that should cause loads of excitement is the top one. Bob's vocal refrain on this end is excellent. Platter is a must for music ops.

"ACRES OF DIAMONDS" (2:55)
"PRAIRIELAND POLKA" (2:47)
Rosalie Allen & Elton Britt
(RCA Victor 21-0302)

● Vocal teaming of Rosalie Allen and Elton Britt has payed off for music ops, and should do so again via this cookie. Disk has Rosalie and Elton turning in a pair of fine sides that make for mellow listening pleasure. Both ends are cute, and are in a happy vein. Disk rates a spot on ops' machines.

"I'M THINKING TONIGHT OF MY BLUE EYES" (2:50)
"SILVER DOLLAR" (2:47)
Denver Darling
(Decca 46225)

● Widely popular Denver Darling sets up his version of an oldie, and turns in a fair enough job here. Top deck is well known to music ops. The flip is a current click in the pop field—this folk rendition should be a welcome addition for music operators. Both sides rate ops listening time—and more.

"A TEARDROP ON A ROSE" (2:56)
"ROCKIN' CHAIR DADDY" (2:58)
Braxton Shooford
(MGM 10670)

● Top side of this platter may stir up some coin play in the boxes. Ditty is a melancholy tune, with Braxton piping the lyrics in clear vocal strains. Flip echoes the title throughout and has the balladeer offering music ops a fair enough side. Instrumental accompaniment rounds out the wax effectively.

"DEL RIO BLUES" (3:02)
"STEEL GUITAR RAG" (2:30)
Lonnie Glosson
(Decca 46227)

● Pair of instrumental sides, with a harmonica leading the way is the story on this wax. Both sides feature Lonnie Glosson in the driver's seat, playing an effective brand of harmonica all the way. Top deck weaves in blues tempo, while the flip is a folk standard. Wax may make good filler material.

ATTENTION: OPERATORS RETAILERS DISK JOCKEYS

Teresa Brewer



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written by
HANK WILLIAMS
(BMI)

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HOT in Harlem

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators in New York City's Harlem Area.

1	I ALMOST LOST MY MIND *Ivory Joe Hunter* *(MGM 10578)*
2	BERNICE *Roosevelt Wardell* *(Melford 256)*
3	DOUBLE CROSSIN' BLUES *Little Esther* *(Savoy 731)*
4	3 X 7 = 21 *Jewel King* *(Imperial 5055)*
5	MY FOOLISH HEART *Billy Eckstine* *(MGM 10623)*
6	EASTER PARADE *Freddie Mitchell* *(Derby 733)*
7	MISTRUSTIN' BLUES *Little Esther-Mel Walker* *(Savoy 735)*
8	FAT MAN *Fats Domino* *(Imperial 5058)*
9	PUSH KA PEE SHEE PIE *Louis Jordan* *(Decca 24877)*
10	I DON'T HAVE TO RIDE NO MORE *The Ravens* *(National 9101)*

HOT on CHICAGO'S SOUTH SIDE!

	DOUBLE CROSSIN' BLUES *Little Esther* *(Savoy 731)*
	IT ISN'T FAIR *Bill Farrell* *(MGM 10637)*
	I DON'T HAVE TO RIDE NO MORE *The Ravens* *(National 9101)*
	BIG FINE GIRL *Jimmie Witherspoon* *(Modern 721)*
	MY FOOLISH HEART *Billy Eckstine* *(MGM 10623)*
	CHATTANOOGIE SHOE SHINE BOY *Red Foley* *(Decca 46205)*
	AT NIGHT *The Orioles* *(Jubilee 5025)*
	MISTRUSTIN' BLUES *Little Esther* *(Savoy 735)*
	PENNIES FROM HEAVEN *Gene Ammons* *(Aristocrat)*
	PUSH KA PEE SHEE PIE *Louis Jordan* *(Decca 24877)*

HOT in New Orleans

The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators in New Orleans.

	TEE NAH NAH *Smiley Lewis* *(Imperial 5067)*
	MISTRUSTIN' BLUES *Little Esther-Mel Walker* *(Savoy 735)*
	ADAM BITE THE APPLE *Joe Turner* *(Freedom 1531)*
	INFORMATION BLUES *Roy Milton* *(Specialty 349)*
	LITTLE BEE *Fats Domino* *(Imperial 5065)*
	DOUBLE CROSSIN' BLUES *Little Esther* *(Savoy 731)*
	WALKING BLUES *Amos Milburn* *(Aladdin 3049)*
	FAT MAN *Fats Domino* *(Imperial 5058)*
	CRY, CRY BABY *Ed Wiley* *(Sittin' In)* *Johnny Otis Orch.* *(Regent)*
	ROCKING CHAIR MAMA *Little Willie* *(Modern)*

HOT on CENTRAL AVE. in LOS ANGELES

	EVERY DAY I HAVE THE BLUES *Lowell Fulson* *(Swingtime 196)*
	WHY DO THINGS HAPPEN TO ME? *Roy Hawkins* *(Modern 734)*
	I ALMOST LOST MY MIND *Ivory Joe Hunter* *(MGM 10578)*
	DOUBLE CROSSIN' BLUES *Little Esther* *(Savoy 731)*
	AFTER HOURS SESSION *Frank (Floorshow) Culley* *(Atlantic)*
	I'M JUST A FOOL IN LOVE *Amos Milburn* *(Aladdin 3043)*
	INFORMATION BLUES *Roy Milton* *(Specialty 349)*
	WHAM A LAM *Joe Thomas* *(King 4339)*
	CENTRAL AVENUE BLUES *Al Winter* *(International 701)*
	3 X 7 = 21 *Jewel King* *(Imperial 5055)*

HOT IN OTHER CITIES

SAN FRANCISCO, CALIF.
1. Fat Man (Fats Domino)
2. Information Blues (Roy Milton)
3. Why Do Things Happen To Me? (Roy Hawkins)
4. I'm Just A Fool In Love (Amos Milburn)
5. My Baby's Gone (Charles Brown)
6. I Only Know (Dinah Washington)
7. Back Biting Woman Blues (Billy Wright)
8. Double Crossing Blues (Little Esther)
9. Mistrusting Blues (Little Esther)
10. Western Union Blues (Lowell Fulson)

NEWARK, N. J.
1. Double Crossing Blues (Little Esther)
2. I Almost Lost My Mind (Ivory Joe Hunter)
3. I've Been A Fool (Shadows)
4. Rag Mop (Doc Sausage)
5. It Isn't Fair (Billy Eckstine)
6. Why Do Things Happen To Me? (Roy Hawkins)
7. For You, My Love (Larry Darnel)
8. Sittin' By The Window (Billy Eckstine)
9. Fat Man (Fats Domino)
10. Information Blues (Roy Milton)

BALTIMORE, MD.
1. At Night (Orioles)
2. Bernice (Roosevelt Wardell)
3. Whirlpool (Cabineers)
4. Double Crossing Blues (Little Esther)
5. 3 X 7 = 21 (Jewel King)
6. Easter Parade (Freddie Mitchell)
7. You Are Closer To My Heart (Shadows)
8. Is My Heart Wasting Time? (Orioles)
9. What's New? (Billy Eckstine)
10. I'm Just A Fool In Love (Todd Rhodes)

CINCINNATI, OHIO
1. Double Crossing Blues (Little Esther)
2. Fat Man (Fats Domino)
3. 3 X 7 = 21 (Jewel King)
4. I Almost Lost My Mind (King Cole)
5. Rag Mop (Lionel Hampton)
6. Chattanoogie Shoe Shine Boy (Red Foley)
7. Tell Me Lies (Janet Lord)
8. For You, My Love (Larry Darnel)
9. My Foolish Heart (Billy Eckstine)
10. It Isn't Fair (Bill Farrell)

HOUSTON, TEX.
1. Double Crossing Blues (Little Esther)
2. Fat Man (Fats Domino)
3. I'm Just A Fool In Love (Amos Milburn)
4. Baby, Won't You Say You Love Me? (Billy Eckstine)
5. Thinking Blues (Billy Wright)
6. Why Do Things Happen To Me? (Roy Hawkins)
7. I've Been A Fool (Shadows)
8. My Foolish Heart (Billy Eckstine)
9. If I Didn't Love You So (Robins)
10. It's Raining In My Heart (Peppermint Harris)

SAVANNAH, GA.
1. For You, My Love (Larry Darnel)
2. Double Crossing Blues (Little Esther)
3. I Like My Baby's Pudding (Wynonie Harris)
4. Wham-A-Lam (Joe Thomas)
5. Push Ka Pee Shee Pie (Louis Jordan)
6. I Almost Lost My Mind (Ivory Joe Hunter)
7. Mistrusting Blues (Little Esther)
8. Rag Mop (Doc Sausage)
9. Why Do Things Happen To Me? (Roy Hawkins)
10. I'm Just A Fool In Love (Amos Milburn)

Mae Williams Cuts First Wax For Crystalette



LOS ANGELES—Extreme satisfaction registers on all concerned following the initial recording session by Mae Williams for Crystalette Records. Pictured above, left to right, Eli Schiff, personal manager for Miss Williams; Mae Williams; Warren Coleman, president of the Crystalette plattery, and Paul Scheibner, promotion and publicity director for the label. Mae recently played to packed throngs at the Flamingo, and is booked for a run at the Macambo in Hollywood.

Columbia Promotes New Beatrice Kay Recording

NEW YORK—Columbia Recording artist, Beatrice Kay, is slated for one of the most extensive radio promotion campaigns in the history of the major diskery on her waxing of "Why Do They Alway's Say No?"

Among other disk jockey and guest appearance shows that the diminutive chirp with the large lungs will appear on, or has already appeared on, are "Sardi's," the Earl Wilson deejay spot, Bea Kalmus, Lanny Ross, Jack Eigan's Copacabana platter whirling, Bob Poole, "Big Joe," Art Ford's "Milkman's Matinee," the Hickory House and a long list of others being skedded at this moment. The tune that will receive the heavy flack throughout will be the thrush's click version of the hit, "Why Do They Always Say No?"

Zenith Names Greenman Sales Promotion Rep

NEW YORK—Zenith Radio Corporation of New York, M-G-M Records distributing agency for the Metropolitan New York and North Jersey areas, has announced the appointment of David MacLean Greenman as the company's Sales Promotion Representative.

Greenman will concentrate his efforts on all phases of exploitation within the music business itself, placing emphasis on special coin machine and disk-jockey promotions.

Greenman joins the Zenith organization after several years of experience in publicity for United Artists and Leo Feist Music.

You Never Heard Anything Like It!
BEA BOOZE'S
NEW SOUNDS IN THE BLUES
. . . ON APOLLO NO. 419
"I'M GONNA PUT YOU DOWN"
"DON'T TELL ME NOTHIN' ABOUT MY MAN"
Order from Your Nearest Distributor Or
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JUBILEE RECORD Hits
A SMASH HIT!
THE ORIOLES
New Coin Collector
"AT NIGHT"
backed with
"EVERY DOG-GONE TIME"
Jubilee 5025
JUBILEE RECORD CO., Inc.
764 10th Ave N.Y., N.Y.


Another Smash Hit
by LOWELL FULSON
and his new combo
"Everyday I Have The Blues" ST 196 A+
backed up with a solid seller
"Rocking After Midnight" ST 196 A
See your local distributor or write direct
DISTRIBUTORS WANTED
Territories available for live wire distributors. Write now for future information.
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NATIONAL R & B HITS BY
IMPERIAL
THE ORIGINAL
Smiley Lewis
ON RECORD NO. 5067
"TEE-NAH-NAH"
"LOWDOWN"
★ ★ ★ ★ ★
Fats Domino
ON RECORD NO. 5065
"LITTLE BEE"
"BOOGIE WOOGIE BABY"
ON RECORD NO. 5058
"THE FAT MAN"
"DETROIT CITY BLUES"
★ ★ ★ ★ ★
Jewel King
ON RECORD NO. 5055
"3 X 7 = 21"
"DON'T MARRY TOO SOON"
★ ★ ★ ★ ★
Dave Bartholomew
ON RECORD NO. 5064
"THAT'S HOW YOU GOT KILLED BEFORE"
"CARNIVAL DAY"
★ ★ ★ ★ ★
Country Jim
ON RECORD NO. 5062
"AVENUE BREAKDOWN"
"RAINY MORNING BLUES"
Order Now from Your Nearest Distributor!
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137 N. WESTERN AVE., LOS ANGELES 4, CALIF.

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HITS EVERYWHERE!

Aladdin Batting Average

1000

AMOS MILBURN

"WALKING BLUES"
"JOHNSON RAG" AL 3049

"I'M JUST A FOOL IN LOVE" AL 3043

CHARLES BROWN

"I WONDER WHEN MY BABY'S COMING HOME"
"MY BABY'S GONE" AL 3051

CALVIN BOZE

"WALKING AND DRINKING" AL 3045

JUST RELEASED—AND TERRIFIC
ROBERT KELTON TRIO—"MUDDY WATERS" AL 3054

Aladdin RECORDS
For That Magic Touch
Hollywood, California

THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"SENTIMENTAL JOURNEY" (2:56)
"I CAN DREAM, CAN'T I?" (2:57)
Ruth Brown
(Atlantic 905)



RUTH BROWN

● The bewitching pipes of chirp Ruth Brown take up with a pair of well known tunes, and come thru for music ops. Both ends of this platter show that gal's pipes in top notch style, with the music resounding excellently from start to finish. Top deck has Ruth chirping "Sentimental Journey," a ditty that has always caught an avalanche of coin play in the boxes. This rendition, with Ruth purring the golden lyrics in captivating tones that score from the word go, is tailor made for the juke box trade. The gal's tonsils trill the enticing lyrics in smooth pitch all the way, with some great music seeping thru the background. Added pleasure is found on the side via some harmony of the Delta Rhythm Boys. The flip has the chirp turning in another great performance in this mellow version of the well known "I Can Dream, Can't I?". This side should prove to be gravy for music ops with rhythm and blues locations. It's a novel rendition, one that makes you stop and listen. Music ops should get with this biscuit—but pronto!

"DANCE OF THE LADY BUG" (2:34)
"ON MY OWN" (2:48)
Willis Jackson Orch.
(Apollo 801)

● Instrumental wax by the Willis Jackson ork looks good from this corner. Both sides feature the group displaying their instrumental wares in fine style, with some tenor sax work by the maestro holding down a well deserved spotlight. Platter is the kind that consistently draws top phono play. Ops should get with it.

"YOU GO TO MY HEAD" (2:47)
"JUNGLE DRUMS" (2:46)
Sidney Staton
(Spire 11-007)

● Fair enough side by Sidney Staton is this oldie tagged "You Go To My Head." Vocal work is effective, and altho it won't stop traffic—it shows enough to merit a filler spot on ops' machines. Flip doesn't count at all. Musical background is there via organ accompaniment. Ops who have the spots may care to look in.

"I GOT YOUR WATER ON" (2:26)
"PLEASE DON'T CRY ANYMORE" (2:44)
Ivory Joe Hunter
(King 4347)

● Another pair of great sides that look like juke box material are these offered by Ivory Joe Hunter. Both ends of the wax show Joe's fine vocal work in great styling. Music and material both add up to peak juke box play. Joe's rapidly growing clan of fans should create loads of calls for this duo.

"IT'S ALL IN YOUR MIND" (3:14)
"FAN TAN FANNIE" (2:50)
Delta Rhythm Boys
(Decca 48148)

● Vocal harmony by the Delta Rhythm Boys, with a pair of fair enough sounding sides echoing pleasantly. Vocal echo on the wax is pleasing and effective, and should hold its own in the phonos. Top deck is the side that we like—it has an enticing effect about it that should draw some heavy silver. Ops should lend an ear in this direction.

"TENDERLY" (2:51)
"DEBUT" (2:47)
Oscar Peterson
(Mercury 8917)

● Pianist Oscar Peterson bows into the wax spotlight, with a pair of great sides. "Tenderly" shows Peterson at his best, with some fine ivory work seeping thru the platter. Bass by Ray Brown is equally great, but it's Peterson that shines. Flip is just so-so. Look for "Tenderly" to score.

"ROLLIN' AND TUMBLIN'" (2:43) - (2:38)
PARTS I & II
Baby Face LeRoy Trio
(Parkway 501)

● Take the title of this one—add a fair enough vocal and some effective rhythm, and you've got the story on this platter. Titled "Rollin' and Tumblin'," the disk turns out to be just that, with a vocal by Baby Face LeRoy hogging the lime. Wax won't stop traffic, but it will grab off some juke box play.

"KANGAROO'S BIRTHDAY PARTY" (3:02)
"GIMME A POUND O' GROUND ROUND" (2:16)
"Fat Man" Robinson Quintet
(Decca 48145)

● Some hot wax in the offing for music ops has Fat Man Robinson on tap. Both sides of this platter should do exceptionally well in those rhythm and blues locations. Wax has a good vocal on both ends by the maestro, with the group coming in for some pleasing licks in the background. We like the top deck.

"EARLY MORNING BLUES" (2:37)
"HAY RIDE" (2:51)
Jimmy Preston Orch.
(Gotham 228)

● Wax styled by Jimmy Preston on this duo bids fair to cop juke box honors. Both ends of this platter make for mellow listening pleasure, and should win a featured spot on ops' machines. Vocal work by the maestro is effective, with his warbling ringing the bell throughout. "Early Morning Blues" should turn the trick for ops.

RUTH BROWN



No. 905
"SENTIMENTAL JOURNEY"
"I CAN DREAM CAN'T I?"

ATLANTIC records
301 W. 54th ST., NEW YORK, N. Y.

Kenton Set For Carnegie Hall Concert

NEW YORK—Stan Kenton, the elongated, dynamic bandleader, will bring his new 40 piece orchestra to Carnegie Hall on Saturday and Sunday nights, April 8th and 9th. Midway in their nationwide tour, having left a host of broken box-office records behind them, the band will make its New York debut to a house that is almost sold out two-weeks in advance of the date.

June Christy, who has been a Kenton mainstay for the past four years, will be a feature attraction at the concert, along with such nationally famous instrumentalists as: Shelly Manne on drums, trombonists Milt Bernhart, Harry Betts and Bart Varsalona, trumpeters Buddy Childers, Chico Alvarez and the new and much-acclaimed Maynard Ferguson, Carlos Vidal on conga drums, and Laurindo Almeida on guitar.

Capitol wasn't aware of the tremendous demand for the new Kenton album — "Innovations In Modern Music For 1950" when they released it last week, and consequently the new sides are now hard to find.

STILL No. 1 COAST-TO-COAST
Outselling all other competitive labels 5 to 1
SAVOY #731 The Johnny Otis Recording of
"DOUBLE CROSSING BLUES"
featuring LITTLE ESTHER
Watch LITTLE ESTHER'S Newest Hit
GO RIGHT TO THE TOP!!
"MISTRUSTIN' BLUES"
and MISERY Savoy #735
SAVOY RECORD CO., Inc.
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THE CASH BOX REPORTS THE NATION'S BIG 5 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1 **CHATTANOOGIE SHOE SHINE BOY**
Red Foley
(Decca 46205)

2 **RAG MOP**
Johnnie Lee Wills
(Bullet 696)

3 **TAKE ME IN YOUR ARMS AND HOLD ME**
Eddy Arnold
(RCA Victor 21-0146)

4 **PETER COTTONTAIL**
Gene Autry
(Columbia)

5 **TENNESSEE BORDER # 2**
Ernest Tubb-Red Foley
(Decca 46200)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

LETTERS HAVE NO ARMS
Ernest Tubb
(Decca 46207)

MY BUCKET'S GOT A HOLE
Hank Williams
(MGM 10560)

I JUST DON'T LIKE THIS KIND OF LIVIN'
Hank Williams
(MGM 10629)

BLUES STAY AWAY FROM ME
Delmore Brothers
(King 803)
Owen Bradley
(Coral 60107)

WITH MEN WHO KNOW TOBACCO BEST
Tex Williams
(Capitol 40276)

Decca Records In Special Promotion On "Floppy" Disking

NEW YORK—Decca Records and Frank Luther have worked out a special department store promotion to push the latter's new recording of "Floppy," it was disclosed this past week. Set-up includes personal appearances by Frank Luther in leading department stores where he will present a "live" "Floppy" rabbit. Tentative schedules now include Macy's, Bamberger's, Gerson's, and Abraham and Strauss. Future bookings will cover stores in Philadelphia, Washington, Baltimore, Boston and Hartford.

"Floppy" is the novelty song that is riding hot on the back of "Peter Cottontail." "Floppy" was originally recorded by Mervin Shiner as the backing for his "Peter Cottontail" recording, and attained tremendous attention by virtue of the fact that apart from being a humorous and entertaining novelty, it teaches, in a subtle way, tolerance.

Other recordings of "Floppy" are now being assigned on major labels.

Coral Pacts The Blenders

NEW YORK—Lee Magid, president of the newly formed Marvelle Music pubbery, and personal manager for The Blenders, this past week disclosed that Coral Records had signed the vocal group to a record contract.

Although terms of the pact were not disclosed, it was reported that the platter was quite enthusiastic about the new group. The combo is scheduled to record shortly, with their first wax aimed for immediate release. The Blenders specialize in the rhythm and blues fields.

The group formerly waxed under the National Records banner.

King Cole Plays Shuffleboard



NEW YORK—Nat "King" Cole relaxes from his personal appearance tour to try his hand at a shuffleboard game. We don't know how Nat made out at shuffleboard, but we'll wager he walked away smiling because of the phono in the background. The latter featured Nat's current winner, "I Almost Lost My Mind."

Sammy Kaye Named Sheriff Of Honolulu

Swing and Swayer Sammy Kaye has been appointed Honorary Sheriff of Honolulu by Duke Kahanamoku, the Olympic swimming champ who has been actual sheriff for fifteen years. While Duke was visiting in Manhattan recently he tapped Sammy for the signal honor and took home, as a souvenir, Kaye's new "Heart of the Islands in Song," RCA Victor album.

Latest word of Sammy Kaye's "Sunday Serenade" program is that show will continue to be heard on CBS, with U. S. Treasury sponsorship. New air time is 1:30 P.M., instead of 2 P.M., as formerly.

Another Original



COYOTE BLUES

BULLET # 711

JOHNNY LEE WILLS

AND HIS BOYS

coupled with

BOOGIE - WOOGIE HIGHBALL





Another great

JOHNNY LEE WILLS

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15035 Silver Dollar
Dixie
15018 We'll Build A Bungalow
Skirts

★ FREDDY MILLER
15034 It Isn't Fair
You're Just A Little Diff'rent

★ SISTER SLOCUM
15032 Don't Bring Me Pasies
Whistlin' Boogie

★ GEORGE WRIGHT
15039 Take Me Out To The Ball Game
Easter Parade

★ MILTON DELUGG
15036 Roller Coaster
Milt's Kilts Boogie

★ RUBY WRIGHT
15033 Thanks For The Buggy Ride
Regular Gal

King FOLK RECORDS

★ MOON MULLICAN
830 I'll Sail My Ship Alone
Moon's Tune
839 Broken Dreams
Don't Ever Take My Picture Dawn

★ REDD STEWART
843 Brother, Drop Dead (Boogie)
If You'll Come Back To Me

★ DELMORE BROTHERS
849 Sand Mountain Blues
I Swear By The Stars

★ HANK PENNY
828 Blaadshot Eyes
I Was Satisfied
842 My Life Is Na Bed Of Roses
Got The Louisiana Blues

★ WAYNE RANEY
840 I Feel A Streak Of Lave Coming On
Del Rio Boogie

★ HAWKSHAW HAWKINS
838 Wanted Someone To Love Me
There's A Teardrap In Yaur Eye

★ CLYDE MOODY
848 Tears On My Pillow
I Won't Care A Hundred Years
From Now

King SEPIA RECORDS

★ BULL MOOSE JACKSON
4352 A Fool In Love
Let Your Conscience Be Your Guide

★ WYNONIE HARRIS
4342 I Like My Baby's Pudding
I Can't Take It No More

★ SONNY THOMPSON
4345 Sugar Cane
I'm Caming Back Hame Ta Stay

★ LONNIE JOHNSON
4336 Canfused
Blues Stay Away Fram Me

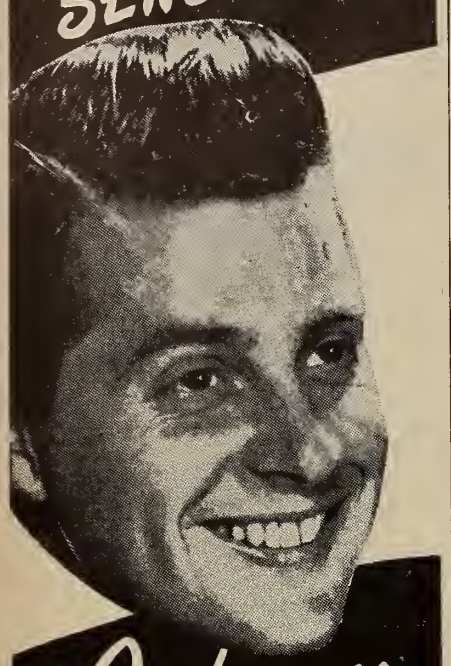
★ IVORY JOE HUNTER
4326 I Quit My Pretty Mama
It's You Just You
4306 Guess Who
Landlard Blues

★ TINY BRADSHAW
4337 Teardrops
Gravy Train

★ JOE THOMAS
4339 Wham-A-Lam
Artistry In Moods
4299 Page Boy Shuffle
Teardrops

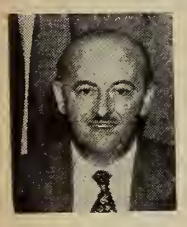
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AMERICA'S NEW JUKE BOX SENSATION!



Johnny DESMOND

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"New York music operators have placed Johnny Desmond's 'C'est Si Bon' on practically every juke box in this area, and it's catching a load of nickels."

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"C'EST SI BON"

("It's So Good")

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"IF YOU COULD CARE"

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King Set For Big Promotion In Pop Field

CINCINNATI—Syd Nathan, president of King Records, Inc., this city, this past week disclosed that the firm is preparing a second huge promotional effort aimed at stimulating their position in the pop record field.

King recently dropped a number of artists from their pop roster, among them, Al Grant; Carrol Lucas and Leon Merian. Remaining with the plattery as the nucleus of their pop artists are Johnny Long, George Wright and Milton Delugg. Wright also records under the name of Sister Slocum as an accordionist.

Nathan, formerly delved only in the folk and rhythm and blues fields. The King plattery has been one of the nation's most outstanding indies in the above category, and its entry in the pop field is comparatively new.

The King firm recently signed vocalist Bob Vincent, who late last year left the Al Trace band after five years as a tenor sax man and chief vocalist. Since leaving Trace, Vincent has organized his own small group, tagged Bob Vincent and the Val-Aires. Nathan stated that he will record Vincent with a full band.

"IT ISN'T FAIR"

recorded by

recorded by

LES BROWN Columbia
BILL FARRELL MGM
BENNY GOODMAN Capitol
RICHARD HAYES Mercury
BILL HARRINGTON Coral
SAMMY KAYE Victor
JOEY NASH Happiness
FRED WARING Decca
DINAH WASHINGTON Mercury

Words & Music, Inc.
1619 Broadway N. Y. C.

Sales Of 45 RPM Wurlitzer Phonos Booms Phono Biz For Music Ops



BEN COVEN

CHICAGO—Ben Coven of Coven Distributing Co., this city, reports that sales have started, after tests by music ops here, of the new 45 RPM Wurlitzer 1250 phonos.

He stated, "First test of only five of the new Wurlitzer Model 1250, converted to use 45 RPM records, convinced one of the largest music operators in Northern Illinois that he had something which would eliminate competition and at the same time, bring him bigger and steadier profits.

"He is now setting up his first entire town", Coven continued, "with Wurlitzer phonographs featuring seven inch 45 RPM records. Instead of using just 24 of these records and playing both sides for 48 selections, on some of the phonos he will use 48 records, playing just the top sides.

"The economy of operation, better tone quality and the fact that the public are thrilled at seeing the 45 RPM records being played in the new Wurlitzer Model 1250 has stimulated collections to a point where this well known music op reports to us, 'I've never before seen anything like it. The public and the location owner are thrilled by these 45 RPM seven inch records.'"

Coven is also arranging a route of Wurlitzer Model 1250 phonos converted to 33 1/3 RPM operation. These will be used for background music in outstanding locations. They will feature the 10 inch 33 1/3 RPM records giving 30 minutes of play time to each disk which means that, for background music, the location can hear as much as 24 hours of uninterrupted classical or semi-classical background music with the location owner having the privilege of swinging back to coin operated play so that patrons can choose their own tunes at 25c per disk.

Coven believes that the 33 1/3 RPM Wurlitzer phonos will replace single channel wired music going into class locations and bring this music to the locations cheaper as well as giving the location owner the opportunity to choose what he wants his patrons to hear.

Coven also said, "We are preparing a very elaborate report on this first 45 RPM record playing route and believe that it will prove interesting to all the juke box ops everywhere in the nation. This is something that means really big profits to everyone in the juke box business. The records last for thousands of plays which means more profits and, at the same time, are winning good comment from the patrons and the location owners for their beautiful tone. This means economy for the op and better and bigger collections for both the operator and the location owner. The 45 RPM conversions of the new Wurlitzer 1250, in my estimation, have started a new era for the juke box business."

GOD'S COUNTRY

recorded by

VIC DAMONE Mercury
BILL FARRELL M-G-M
PHIL HARRIS RCA Victor
AL JOLSON Decca
SNOOKY LANSON London
RALPH SIGWALD Magnolia
FRANK SINATRA Columbia

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"WHY DO THEY ALWAYS SAY NO?"

b/w "PIANO ROLL BLUES"

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ABBEY 15003

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LARRY VINCENT'S

1. "THE TENDER BARTENDER"

on PEARL RECORD # 900

and

2. "HOW'S MY BABY TONIGHT?"

on PEARL RECORD # 800

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THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AR—Aristocrat	MO—Modern
BB—Bluebird	NA—National
BU—Bullet	RA—Rainbow
CA—Capitol	RE—Regent
CM—Commodore	RO—Ronde
CO—Columbia	SA—Savoy
CR—Coral	SIT—Sittin' In
DA—Dana	SP—Specialty
DE—Decca	SPT—Spotlite
DV—Delvar	SU—Supreme
HA—Harmony	TE—Tempo
HT—Hi-Tone	TW—Tower
KI—King	VI—Victor
LO—London	VO—Vocallon

Apr. 1 Mar. 25

1—MUSIC, MUSIC, MUSIC 139.9 116.4
CA-862—MICKEY KATZ
The Wedding Samba
CO-38704—HUGO WINTERHALTER
Glow-Warm
CR-60153—AMES BROS.
I Love Her Oh! Oh! Oh!
DE-24881—CARMEN CAVALLERO
O, Katherina
LO-604—TERESA BREWER
ME-5369—TWO TON BAKER
Chattanoogie Shae Shine Boy
MG-10627—JOHNNY BOND O.
Rag Mop
RA-90055—EDDIE MILLER
RO-222—KEN GRIFFIN
VI-20-3685—BRADFORD-ROMANO
VI-21-0169—HOMER & JETHRO
I Said My Nightshirt

2—CHATTANOOGIE SHOE SHINE BOY 78.9 106.9
CA-40282—TOMMY DUNCAN
Never No Mo' Blues
CA-850—SKITCH HENDERSON
Daddy's Little Girl
CO-20669—LEON McAULIFFE
Rag Mop
CO-38708—FRANK SINATRA
God's Country
CR-60147—BILL DARNEL
Sugarfoot Rag
DE-24863—BING CROSBY
Bibbidi-Bobbidi-Boo
DE-46205—RED FOLEY
Sugarfoot Rag
LO-609—GEORGE TOWNE O.
Dearie
ME-5369—TWO TON BAKER
Music! Music! Music!
VI-20-3685—BRADFORD-ROMANO
Rag Mop
VI-20-3692—PHIL HARRIS
That's a Plenty

3—I SAID MY PAJAMAS AND PUT ON MY PRAYERS 70.1 69.9
CA-841—M. WHITING-DE VOL
Be Mine
CO-38709—DORIS DAY
Enjay Yourself
CR-60157—BABBIT-TILTON
Let's Get Away From It All
DE-24873—MERMAN-BOLGER
Dearie
VI-20-3613—MARTIN-WARREN
Have I Told You Lately

4—IF I KNEW YOU WERE COMING, I'D'VE BAKED A CAKE 61.9 60.4
BE-5005—TOMMY CARLYN
CA-916—BENNY STRONG O.
CO-38707—AL TRACE O.
CR-601169—GEORGIA GIBBS
Apr. 1 Mar. 25
DE-24944—MERMAN & BOLGER
ME-5392—EILEEN BARTON
MG-10660—ART MOONEY O.
NA-9103—EILEEN BARTON
VI-20-3713—FONTAINE SISTERS

5—THERE'S NO TOMORROW 52.9 57.3
CO-38636—HUGO WINTERHALTER O.
When The Wind Was Green
CO-38637—DORIS DAY
Game Of Broken Hearts
DE-24782—CARL RAVAZZA
Vieni Su
HA-1078—ALAN DALE
LO-554—CHARLIE SPIVAK
VI-20-3583—TONY MARTIN
A Thousand Violins

6—DADDY'S LITTLE GIRL 52.8 54.9
CA-850—SKITCH HENDERSON
Chattanaagie Shoe Shine Boy
CO-38711—DICK JURGENS
We'll Build A Bungalaw
CO-20670—RAY SMITH
Unfaithful One
CR-60158—BOB EBERLY
With My Eyes Wide Open I'm Dreaming
DE-24872—MILLS BROTHERS
If I Live To Be A Hundred
LO-602—HENRY JEROME O.
ME-5371—EDDY HOWARD
Rag Map
RA-80088—DICK TODD
VI-20-3550—PHIL REGAN
Oh Eleanor
MG-10658—JOHNNY DESMOND
Dream A Little Longer

7—DEARIE 49.4 36.7
CA-858—STAFFORD-MacRAE
Monday, Tuesday, Wednesday
DE-24873—MERMAN-BOLGER
I Said My Pajamas
CO-38717—MARJORIE HUGHES
Ho-Hum, It's Spring
DE-24899—GUY LOMBARDO &
My Lily & My Rose
LO-609—GEORGE TOWNE O.
Chattanoogie Shoe Shine Bay
VI-20-3696—KIRK-WARREN
Just A Girl That Men Forget
MG-10654—MARY ELLEN
Candy And Cake

8—THIRD MAN THEME 45.9 34.1
CA-820—ALVINO REY
Steel Guitar Rag
CO-38706—HUGO WINTERHALTER
Came Into My Heart
CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
DE-24908—ETHEL SMITH
Cafe Mozart Waltz
DE-46218—HANK GARLAND
Lowdown Billy
DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
DE-24916—ERNST NASAR
Cafe Mozart Waltz
LO-536—ANTON KARAS
Cafe Mozart Waltz
ME-5373—HERMAN STACHOW
Under The Linden Tree
MG-10593—FRANZ DIETSCHMANN
VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumbature
VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba
VI-20-3709—RAY McKINLEY O.
I Don't Wanna Be Kissed

9—IT ISN'T FAIR 41.1 48.3
CA-860—BENNY GOODMAN O.
You're Always There
CO-38735—LES BROWN O.
Solid As A Rock
CR-60156—BILL HARRINGTON
High On The Eiffel Tawer
DE-24895—JOE MARINE
Cry Of The Wild Goose
GM-943—RAY DOREY
Too Many Kisses
HAP-105—JOEY NASH
If I Forget You
KI-15034—FREDDY MILLER O.
ME-5382—RICHARD HAYES
Thunder In My Heart
ME-6290—DINAH WASHINGTON
MG-10637—BILL FARRELL
Bamboo
VI-20-3609—*My Lily & My Rose*
Apr. 1 Mar. 25

10—GO TO SLEEP, GO TO SLEEP 39.2 14.4
CO-38744—GODFREY—MARTIN
But Me, I Love You
VI-20-3718—CARSON—CORNELL
Ask Me Na Questians

11—CRY OF THE WILD GOOSE 35.5 48.2
CA-40280—TENNESSEE ERNIE
DE-24755—TERRY GILKYSON
Oh Brandy Leave Me Alone
DE-24895—MARINE-WARING
It Isn't Fair
DE-46220—MERVIN SHINER
Dust
ME-5363—FRANKIE LAINE
Black Lace
MG-10651—ART MOONEY O.
The Flying Dutchman

12—RAG MOP 34.5 58.9
BU-696—JOHNNY LEE WILLS
Near Me
BU-322—CHUCK MERRILL
Chattanoogie Shoe Shine Bay
CA-844—THE STARLIGHTERS-PAUL WESTON O.
It Not Bad
CA-40286—ROY HOGSED
Rainbow Polka
CO-38710—JIMMY DORSEY O.
That's A Plenty
CO-20669—LEON McAULIFFE
Chattanoogie Shoe Shine Bay
CR-60140—AMES BROS.
Sentimental Me
DE-24855—LIONEL HAMPTON O.
For You My Love
DE-46214—FOGGY RIVER BOYS
I'm So Lonesome I Could Cry
ME-5371—EDDY HOWARD O.
Daddy's Little Girl
MG-10627—JOHNNY BOND O.
Music, Music, Music
VI-20-3685—BRADFORD-ROMANO
Chattanoogie Shoe Shine Boy
VI-20-3688—RALPH FLANAGAN ORCH.
You're Always There
VI-21-0167—PEE WEE KING
When They Play That Old Mississippi River Waltz

13—C'EST SI BON 29.5 10.3
CA-803—ROBERT CLARY
Da It Again
DE-24932—DANNY KAYE
Wilhelmina
MG-10613—JOHNNY DESMOND
If You Cauld Care
VI-20-3712—TOMMY DORSEY O.
I Oughta Knaw More Abaut Yau

14—PETER COTTONTAIL 28.6 23.2
CA-929—JIMMY WAKELY
Funny Little Bunny
CO-38750—GENE AUTRY
Funny Little Bunny
DE-24951—GUY LOMBARDO
If You Smile At The Sun
DE-46221—MERVIN SHINER
Floppy
MG-5397—TWO TON BAKER
Fuzzy Wuzzy Was A Bear
VI-20-3727—FRAN ALLISON
Stars Are The Windaws Of Heaven

15—ENJOY YOURSELF 28.4 30.6
CO-38709—DORIS DAY
I Said My Pajamas
DE-24825—GUY LOMBARDO O.
Rain Or Shine
ME-5361—LOUIS PRIMA O.
I Ain't Ganna Take It
VI-20-3375—TOMMY DORSEY
She's A Home Girl

16—CANDY AND CAKE 22.6 31.4
CA-933—RAY ANTHONY O.
Where In The World
CO-38721—ARTHUR GODFREY
Dear Old Girl
DE-24943—EVELYN KNIGHT
A Waman Likes To Be Tald
VI-20-3681—MINDY CARSON
My Faalish Heart
MG-10654—MARY ELLEN
Dearie

17—QUICKSILVER 21.7 20.6
CO-38638—DORIS DAY
Crocadile Tears
DE-24827—CROSBY-ANDREWS SISTERS
Have I Told You Lately, Etc.
VI-21-0157—ROSALIE ALLEN-ELTON BRITT
Apr. 1 Mar. 25

18—SENTIMENTAL ME 18.2 14.5
CA-923—RAY ANTHONY O.
Spaghetti Rag
CR-60140—AMES BROS.
Rag Map
DE-24904—RUSS MORGAN
Capper Canyan

19—IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE 17.9 5.3
CO-38689—DINAH SHORE
Mare Than Anything In The Warld
DE-24944—MERMAN—BOLGER
I'd've Baked A Cake

20—DEAR HEARTS AND GENTLE PEOPLE 12.6 22.5
CA-57-777—GORDON MacRAE
Mule Train
CA-57-757—BENNY STRONG O.
You're The One
CA-57-40260—EDDIE KIRK
Careless Kisses
CO-39605—DINAH SHORE
Speak A Word Of Love
DE-24794—HANNON-RYAN
There's A Broken Heart, Etc.
DE-24798—BING CROSBY
Mule Train
LO-558—BUDDY GRECO
Fiesta In Old Mexico
ME-5336—PATTI PAGE
The Game Of Broken Hearts
VI-20-3596—DENNIS DAY
I Must Have Done Something Wonderful

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—MY FOOLISH HEART 12.5 15.8

22—JOHNSON RAG 10.8 17.6

23—BIG MOVIE SHOW IN THE SKY 9.2 7.1

24—BAMBOO 9.1 16.1

25—BEYOND THE SUNSET 9.0 6.6

26—SPAGHETTI RAG 8.7 3.4

27—GOD'S COUNTRY 8.3 7.9

28—BIBBIDI-BOBBIDI-BOO 7.4 7.2

29—BEWITCHED 6.1 —

30—DID ANYONE EVER TELL YOU, MRS. MURPHY? 5.2 3.2

31—WILHELMINA 4.3 —

32—ROULETTE 4.1 —

33—WANDERIN' 3.8 1.5

34—SWAMP GIRL 3.7 —

35—SITTING BY THE WINDOW 3.2 5.1

36—COPPER CANYON 3.1 7.6

37—WITH MY EYES WIDE OPEN, I'M DREAMING 3.0 8.2

38—BROKEN DOWN MERRY-GO-ROUND 2.9 2.9

39—SUNSHINE CAKE 2.6 —

40—SATAN WEARS A SATIN GOWN 2.2 1.6

COIN CONVENTION ACTIVITIES BY ACMMA AND CMI STEPPED UP

ACMMA Will House Varied Line Of Equip.

CHICAGO — "With the announcement last week of the limited number of exhibit booths still available, we have been swamped with requests for space from a number of manufacturers who are most anxious to display their equipment at the ACMMA show at the Hotel Sherman, May 22, 23 and 24" reported Herb Jones, president.

"These exhibits will house the most varied line of equipment ever seen at any coin machine show" added Jones. "Every known type of coin operated equipment will be displayed—music machines, shuffle games, shuffleboards, vending machines of all kinds, arcade equipment, one-balls, consoles, bells, counter games, and suppliers catering to the trade.

Jones stressed the fact that executives of ACMMA, as well as manufacturing companies exhibiting, have already received countless communications from operators thruout the country who have indicated their plans of attending, asking that hotel accommodations be reserved for them. "From these early indications of operator attendance, it is clear that the ACMMA show will bring out a record attendance."

Rock-Ola Shows "Shuffle Jungle" In Factory Prevue



DAVID C. ROCKOLA

CHICAGO—David C. Rockola, president of Rock-Ola Manufacturing Corp., this city, presented the firm's new shuffle game, "Shuffle Jungle," to the trade press this past Friday (March 31) at a prevue showing. The game clicked with those who attended.

Entirely different from the usual bowling action of all other shuffle games on the market, "Shuffle Jungle" features a new type of amusement play action which, it is believed, will make it a companion game to all others now on location.

The game is only 6½ feet long. This is offset by the fact that the game features fine skill shooting action. The player must have steady nerves as well as perfect reflex action to obtain the very top score.

It is a high score game that adds up to a grand total of 5,500,000. It gives the player 15 shots (for 10c) to allow him to obtain this score. The game is unusually fast and very interesting.

There is a panorama of moving targets at which the player shoots the puck. Five targets are featured across the front and come into view with the player shooting at the one that is lit. This scores 100,000 for him if he can hit the target while lit. If he misses he scores 10,000.

After he has lit up all the five skill target shots he can score 500,000 for each skill shot after that. In this fashion he can obtain 5,500,000 total score with the 15 shots allowed him.

The game was tested on locations here in the Midwest and also on the West Coast. In every test the game was pronounced extremely interesting to the players. Collections were far above anything ever before featured in the same spots.

The smaller size, 6½ feet, is also being featured because of the fact that space is now at a premium. This machine will get into locations where only smaller space is available. At the same time, it was noted, the smaller size enhances the skill play action of this speedy game.

Production is getting under way immediately and the factory will be shipping to all their distributors very shortly.

Those who were present at this prevue showing all pronounced the game one of the fastest and most interesting they had yet played. The very fact that it is different from the ordinary run of bowling action shuffle games causes many to believe that it will prove itself the perfect companion game for all the shuffle games now on location thruout the country.

CMI Signs Up 9 New Exhibitors

CHICAGO—Nine companies which have never before exhibited at any coin machine show have contracted for space in the annual CMI show at the Hotel Stevens, June 26, 27 and 28, it was announced by Dave Gottlieb, show chairman.

Yale and Towne Manufacturing Company, Stamford, Conn. division, makers of Yale locks, in addition to signing for exhibit space has joined CMI as an associate member.

Other firms signing up for the first time are: Michigan Automatic Music Co., Kalamazoo, Mich., which will exhibit a special cart for hauling pinball games; Price Manufacturing Co., Crystal Springs, Miss., coin operated billiard tables; Mesalam Manufacturing Co., Alexandria, Ind., springs and parts; Great Lakes Amusement Co., Flint, Mich., shuffleboard with scoring units; Fischer Sales & Mfg. Co., Tipton, Mo., Belgium type miniature coin operated pool tables; National Coin Machine Exchange, amusement games; and Frigid Fruit Co., Yakima, Wash., apple vendor.

Gottlieb also reported that the record companies will be represented among the exhibitors. "King Record Company and Columbia Records have already engaged space" he said "and RCA Victor, Decca, M-G-M, and Pantages Maestro Co. have indicated their intention of signing up."

The CMI show committee under Gottlieb's chairmanship will meet weekly until show time to handle the assignment of space, work out the convention program and set up giant entertainment, recreational and sightseeing program for the wives and children, whom it is indicated will accompany the operators for a summer vacation in Chicago.

Bally Ups Production To Meet Record Breaking Demand For Hit Shuffle Game "Speed Bowler"



JACK NELSON

CHICAGO — Jack Nelson, General Sales manager of Bally Manufacturing Company, this city, reported this past week that the record breaking demand for their Bally "Speed Bowler" shuffle game has forced the factory to add still more production facilities in an effort to fill the tremendous backlog of orders they now have on hand.

Nelson said, "This is the most outstanding amusement product in the history of the coin machine industry. From every known corner of the country, as well as from towns we've never before heard of, demand continues to roll in every minute of the day for more and still more Bally 'Speed Bowlers.'

"Never before in all my long career in this industry," Nelson continued, "have I seen anything to equal it. The backlog, regardless of our tremendous production facilities, has continued to increase instead of decrease and, at a meeting of our production engineers, it was decided to add still more production facilities in an effort to erase the backlog and try to catch up with the demand.

"We are doing everything in our power," Nelson continued, "to take care of everyone of our customers everywhere in the country. We are turning out more Bally 'Speed Bowlers' at this time than we dreamt we would. Our production is at a record breaking high right now and with the new production facilities which we have now added, we will set an all time record for our organization."

Tho figures haven't been revealed, it is believed that the demand and the production now in effect at the huge Bally factory, is greater than at the height of the pinball era. It is also reliably reported that the Bally "Speed Bowler" has smashed all former production marks for the Bally plant.

NAMA Announces 6 Regional Meetings

CHICAGO—C. S. Darling, executive director of National Automatic Merchandising Assn. (NAMA), announced meetings have been scheduled this year by six regional chairmen. He also reported the possibility of two additional meetings.

The schedule: Region VI—Chicago, May 6, Edgewater Beach Hotel; Region V—Detroit, May 12, The Statler Hotel; Region IX—Dallas, May 21, Baker Hotel; Region XI (X, XII)—Oakland, June 2, Hotel Leamington; Region III—Baltimore, June 9 (hotel to be determined); Region II—Buffalo, September 26, The Statler Hotel.

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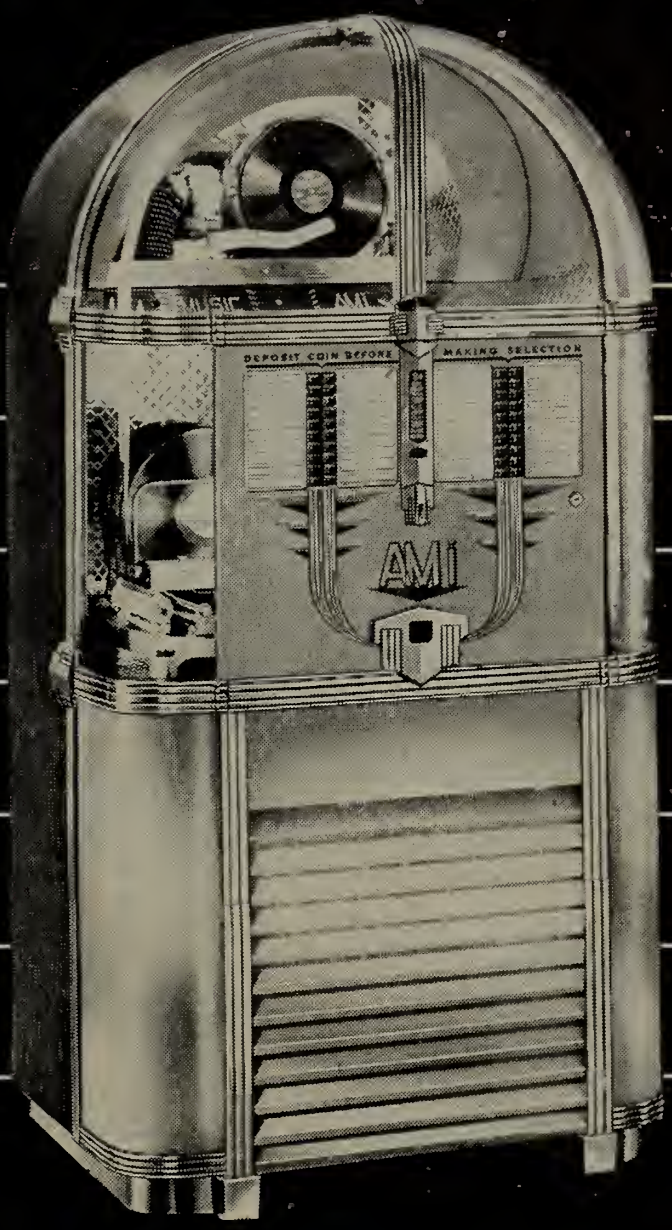
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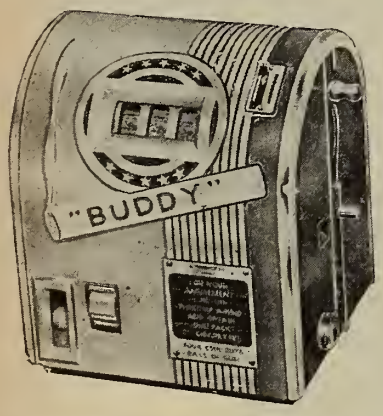
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Exhibit Reports Big Arcade Buying For 1950 Season



FRANK MENCURI

CHICAGO—Frank Mencuri, manager of the Arcade Division of Exhibit Supply Company, this city, after traveling the West and East Coasts as well as covering the South and Midwest, meeting with arcade owners and discussing the forthcoming season, reports that if advance orders are any indication of a great season ahead, then certainly arcades are in for one of their biggest summer seasons.

Mencuri reported, "There is more optimism among the arcade men than there has been in a long time. It seems that everyone wants to refurbish their places, remodel to some extent, add new equipment and new ideas and all feel that the public is going to patronize the arcades much more than they have in the past."

He also stated, "In every city I visited arcade owners were anxious to get our new equipment. Our 'Rotary Merchandiser,' 'Electric Card Vendor,' 'Two Player Hockey' and our 'Mechanical Horse' met with great approval everywhere. The arcade men were all of the belief that these new machines were going to help, in large measure, to revive the play in their spots."

Mencuri also stated that all other types of games were being considered by the arcade owners and that they were, in the large majority, planning to set up more play area with better lighting and more attraction than they had in sometime.

"It also seems," he continued, "that the arcades owners have at last settled down to the point where exploitation and promotion are once again most important and this, they believe, is also going to prove extremely valuable in boosting this forthcoming season over the top."

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Ali Baba	64.50	Circus	49.50
Alice in W'derl'd	64.50	Spin Ball	49.50
Cinderella	64.50	Banjo	44.50
Trade Winds	62.50	Shanghai	39.50
Trinidad	54.50	Yanks	39.50
		Wisconsin	34.50
		Gold Ball	29.50

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OFFICIAL REGULATION SCORE TAB

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PLAY FRAME BY FRAME

ONE-THIRD ACTUAL LENGTH OF REGULATION ALLEYS. ADAPTABLE TO ALL LENGTH SHUFFLE BOARDS

AUTOMATIC PUCK RETURN NO WAITING

EACH ALLEY LITES UP FOR EACH LINE PLAYED

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Golden Gate Novelty Co. Named No. Calif. Distribs For SuperVend



M. G. HAMMERGREN

CHICAGO — Mike Hammergren, president of SuperVend Sales Corporation, this city, announced this past week that Golden Gate Novelty Company, San Francisco, Calif., has been appointed distributors for the firm's line of automatic merchandisers in the Northern California area.

Hammergren advised that shipments of the new SuperVend multiple drink dispenser, featuring three different soft drinks, will get under way to the San Francisco firm within a few days and that the other merchandisers of the firm, their coin changer as well as forthcoming cigarette machine, will also be on display at Golden Gate Novelty.

Al and Chick Roberts along with Maurice Pollard who own Golden Gate Novelty Company at 701 Golden Gate Ave., San Francisco, are reported to be much enthused over the appointment and are setting up special display quarters for the new SuperVend merchandisers.

They are also planning a very intensive promotional and merchandising campaign and will devote much of their time to making this the outstanding factor of their business in the Northern California territory.

Hammergren stated, "It gives us great pleasure to announce the appointment of Golden Gate Novelty Company as our Northern California distributors. We have known Al and Chick Roberts for some years and know that they will give all operators the finest of cooperation and the best of service. Maurice Pollard has been known for his cooperation and service to Northern California's operators for many years and, therefore, we feel that Golden Gate Novelty will prove extremely successful with our merchandisers."

An Economist Presents His Views On "Salesmanship"

Merryle Stanley Rukeyser, well known economist of the Hearst newspapers says, "In the new competition, salesmanship, oral and printed, has come back into its own. The role of salesmanship is to ferret out what the customer wants and needs, and show him its availability.

"But in addition to the rebirth of advertising, selling and merchandising, basic changes are also under way on the side of physical production of goods. With labor costs rising from pay boosts, pensions and fringe benefits, it has been imperative for production executives to find offsets in elimination of economic waste and in heightening of efficiency. The occasion calls for utilization of a high percentage of productive capacity, so that unit costs of production can be reduced thru the economies of quantity output."

Opens Branch On N.Y. Coinrow

NEW YORK—Milton Green, president of American Vending Company, with offices in Brooklyn, N. Y., and Miami Beach, Fla., opened another office this week at 631 Tenth Avenue, New York, right in the heart of coinrow.

The firm will wholesale both new and used equipment of all kinds.

Bob Jacobs, well known thruout the east, has been appointed manager.

Bell System Develops Better Electric Eye

Smaller, Sturdier And Possibly Cheaper

NEW YORK—A new type of electric eye has been invented at the Bell Telephone Laboratories, the Bell System announced this week.

Named the phototransistor, the cell was invented by Dr. John N. Shive of the laboratories' staff.

The new device is housed in a cylinder about the size of a 22 caliber rifle cartridge. It is smaller and sturdier and possibly cheaper than the cells now in use.

A major advantage credited to the new electric eye is that it delivers very high power for a photoelectric device. In some cases the power is enough to operate a switch directly without the amplification usually required.

A plan to use it in toll telephone dialing machines is under consideration.

As the electric eye has been used in many coin operated machines, this new device may offer opportunities for replacement on present equipment or for use in the manufacture of new machines.

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Chicago Coin's

2 PLAYER REBOUND ACTION

BOWLING ALLEY

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the FASTEST

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IN THE 10¢ FIELD TODAY!

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THE CASH BOX

The Confidential Weekly of the Coin Machine Industry

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

★

Double "U" Sales Holds 2 Day Show Of United Games

RICHMOND, VA.—Two day showing was held at the John Marshall Hotel, this city, by new distrib firm, Double "U" Sales Corp.; whose headquarters are 1020 E. Baltimore St., Baltimore, Md., to show ops complete line of United Mfg. Co. and Universal games.

Harry Rosenberg and Sam Weisman head the firm and were thrilled at the fine attendance from ops thruout the entire state.

These ops came to the John Marshall Hotel to view the new products of both United and Universal.

Paul Federman, United Mfg. Co. representative was on hand to greet the men and to thank them for their cooperation in the use of United products.

This new distrib firm has both United and Universal products for the state of Maryland, Washington, D. C., and practically all of the state of Virginia.

Tho the firm itself is new in distributor ranks, the men behind it are well known to the coinfield and have had many years of experience with coin machines.

The big crowds of ops who came to see the games displayed here in this two-day showing, Tuesday and Wednesday, March 28 and 29, attested to the popularity of United products thruout this area.

Harry Rosenberg, Sam Weisman and Paul Federman have been thanking ops for their attendance. These men report that they enjoyed record sales from Virginia operators.

HELPFUL HINT

One Man Can Handle Shuffle Game With Home Made Dolly

CHICAGO—One of the problems confronting coin machine ops who are today using shuffle and rebound games is the expense of trucking and moving them into locations. In most cases two men are needed to move a shuffle game into position in the average spot.

This has been cured by some ops who have found that a home made dolly of sturdy construction, approximately six inches high, will allow one man to very easily handle the installation of a shuffle game in any location.

After the game is placed on the truck, at the operator's headquarters, only one man is needed from then on. When he arrives at the location and backs his truck to the curb, he then takes the dolly from the truck, places it on the sidewalk so that when he pulls the shuffle game to him, he drops the rear legs onto this dolly, gets up on the truck and shoves the rest of the game off.

He then lifts up the front of the game, and with the dolly underneath the rear legs, simply wheels the game into the location, in the same manner as he would handle a wheel barrow, and sets it up wherever he and the location owner have decided it should be placed.

The dolly can be either square or octagonal in shape. It must be made of sturdy wood, should have four double casters of good strength, and should be covered with an old piece of carpet so that it will not hurt the legs of the game.



SMOOTHER, SPEEDIER PROFITS WITH THE

BUCKLEY PUCK

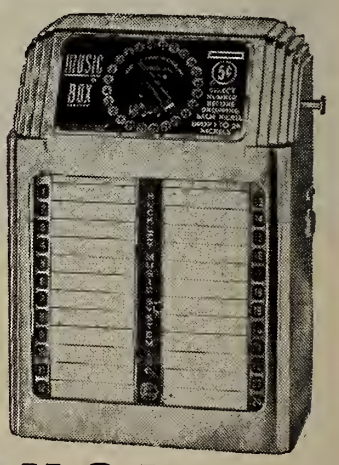


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A HIT from the first day introduced. The perfect precision milled, gorgeously chromed, BUCKLEY PUCK, "Perfectly Fits The Fingers"!! Brings smoother, speedier, better profits. Write for sample box of 8 today. Use plastic box for springs and things. PRICED LOW FOR TODAY'S MARKET. Write Now.

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AUTOMATIC PUCK RETURN

PUCK LOCKED IN AT END OF PLAY

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THRILLS OF BOWLING!
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SMOOTH - QUIET
FAST PLAY!

ORDER FROM YOUR DISTRIBUTOR TODAY!

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CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"

"Chef Master" Hot Dog Machine Clix With Operators



CHICAGO—One of the most successful side routes being conducted by coin machine ops thruout the country, it is reported, is the new "Chef Master" hot dog machine which has proved unusually profitable to operators of all types of equipment.

As Ben Friedman (seen above at extreme right), sales manager of Geo. Sylvan Electric Corp., South Chicago, manufacturers of the "Chef Master" reports, "In almost every case where an operator has placed a route of our hot dog machines he has found it to be one of the most profitable additions to his present operation."

He also stated, "Whether he is an operator of juke boxes, games, cigarette, candy or any other types of machines, his acquaintanceship with the location owners makes him the best possible operator for the 'Chef Master' hot dog machines."

It seems, too, that wherever ops have featured these hot dog machines they have found that their locations were enthusiastic over the service which was rendered to their customers and the way the "Chef Master" has generally helped their businesses.

As a business stimulator it has proved itself one of the finest machines to ever appear in locations everywhere in the country, Friedman stated.

"Operations of the 'Chef Master' are started almost every day. The low price of the machine, plus the fact that it vends an extremely eatable hot dog, and the further fact that the operator's present servicemen can service these machines without any further help necessary, has made this one of the most profitable sideline operations in the history of the business," continued Friedman.

He also stated, "The low cost of the 'Chef Master' has allowed operators to completely amortize the equipment in about three months. From that point onward they continue to enjoy unusually fine profits."

Appointed SuperVend District Sales Mgr.



W. R. DEATON

CHICAGO—W. R. Deaton was recently appointed District Sales Manager for the Southeast for SuperVend Sales Corporation, this city, according to an announcement by the firm.

Deaton, an old-timer in the coin machine industry, is well known nationally and particularly familiar with the entire trade in the Southeast where he is interested in a number of business enterprises. He has been connected with the coin machine industry for over 20 years.

Mike Hammergren, president of SuperVend Sales, recently placed the largest order in coin machine history with the Texas Engineering and Manufacturing Co. of Dallas, who are manufacturing the vendors featured by the firm. In addition to the three-flavor cup drink vendor, SuperVend also features a cigarette vending machine.

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EASTERN FLASHES

Newest addition to New York's coinrow is one of oldest wholesaling firms in the city—Milty Green's American Vending Company. During the many years he's been in the coin biz, Milty has been associated with every phase of the business, and has handled practically every type of machine. In addition to the new Tenth Avenue offices (631—corner 45th Street) American Vending has an office on Coney Island, Brooklyn, N. Y. and in Miami Beach, Fla. Bob Jacobs, who will manage the New York branch, is well known, having spent a number of years in the business, and is particularly well versed in the mechanical phases of all types of equipment.

* * * * *

Runyon Sales Company's two day service school for operators and mechanics came off very well, with quite a large number showing up Wednesday and Thursday. Bob Breither and Johnny Rosenberger, top field engineers of Bally Manufacturing Company, conducted the classes on the firm's shuffle game "Speed Bowler." After the lecture period, Bob and Johnny were the center of interest in demonstration and question answer sessions. Ben Becker, Bally special representative also on hand—meeting with his many friends in this area. Rosenberger went over to Newark, N. J., where he conducted similar classes for the Jersey ops on Friday and Saturday. Breither left for Springfield, Mass. (Redd Distributing branch) and then on to Toledo (Toledo Coin Machine Exchange). . . . Joe Kochansky, Bay Ridge Music, Brooklyn, seeing the distribs. Joe tells us biz is good, and he expects it to get much better after the Lenten season is over. . . . Dave Wallach visits at Dave Lowy & Company. Lowy so busy he hardly has time to say hello. . . . Rudy Leitgeb, New Jersey games and music op visits along coinrow. . . . Another visitor was McKim Smith, well known op from Atlantic City, N. J. . . . Jackie Prigoff of Runyon Sales returns from a Miami Beach honeymoon—all tanned and ready to go back to work (?) . . . Joe Young, Young Distributing, Inc., reports his Saturday morning service classes well attended, but what makes him more than happy is the fact that operators who have placed Wurlitzer's 1250 phono out on location have without exception placed re-orders.

* * * * *

Al Simon, Albert Simon Company, back from a visit to Chicago Coin Machine Company, where he was clammering for more and more "Bowling Alleys." Al was just in time to welcome Sam Gensburg back from Florida, and say goodby to Sam Wolberg and Sam Lewis, who were leaving for a Miami rest. . . . Before coming into New York, Ben Becker spent several days with the Bally distrib in Baltimore. With Christ Christopher, head of the Chris Novelty Company, in Miami, Ben worked with Bob Peeler, manager, and Vic Christopher at the Maryland Sportsman Show, where several Como "Hollycranes" were operating—and very successfully. . . . Received quite a surprise upon visiting Koeppel Distributing Company—just a few phonos on the floor. Ordinarily there's a load of machines, coming or going. Harry and Hymie Koeppel explain it. The sale of used phonos has been so brisk, they were practically cleaned out. However, a new load on the way in, they stated. . . . The father and son team of Jack Semel and Herbie "Happy" Semel doing a terrific operating job here. Jack ailing from Bursitis, and "Happy" ailing from insufficient hours in the day. . . . Charlie Litchman and Jimmy Coggi strolling down coinrow. . . . Joe Friedman, well known Bridgeport, Conn., op visits with Al Simon. Joe, a real golf "nut," moaning that the sun was shining—claiming he should have been out on the golf course instead of coming into the city.

* * * * *

One of the events of the season was the Wedding Party thrown by Barney (Shugy) Sugerman for his lovely daughter at the Clinton Manor in Newark, N. J., last Saturday (March 25). Many coinmen present—among them John Haddock, president of AMI, Artie Daddis, field engineer of the same firm, and Jack Mitnick, AMI's eastern sales representative. Ben Becker came in from Baltimore, and Art Garvey, the other Bally rep, came in from a trip he was making thru upper New York State. Many of Shugy's Jersey coin friends were present. Dave Stern and Tom Burke of Elizabeth, N. J.; Harry and Sam Wichansky of Elizabeth; Harry Pearl; Dave Rosen from Philadelphia; and most naturally, Shugy's partner, Abe Green. Barry Taub, fast working up as top photog for the coin industry, was snapping pictures all over the place. Highlight of the evening (outside of the marriage ceremony) was the singing performance of the youngest Sugerman, Myron, aged 12. Myron put over two numbers in real professional style, with complete confidence and Jolsonian presentation. The tumultous applause brought him back for an encore. Nathan, the older boy, is his brother's best booster.

DALLAS, TEXAS

Having just recovered from an attack of Virus X, your reporter can most definitely sympathize with E. J. Shelby who almost left us for good. We are very glad to report that Shelby is over the crisis and back on the job. . . . Henry Manning leaves the hospital this week. . . . American Distributing Company will definitely be in its new building at 4014 Elm St. on April 5th. Due to the fact that the building is not quite completed, formal opening will be delayed for several weeks. . . . Gene Williams is back at his golf game preparing for the amateur tournament at Corsicana. If you will remember, Gene won the 1949 tournament. . . . Juanita and Dewey Parsons are off on a ten day vacation, destination unknown. . . . Tinnell Peters' young brother Jimmy dropped in for a chat.

Want to welcome several new operators to the coin machine business and wish them the best of luck—J. B. Jones & J. L. Turner of Fort Worth, and Mr. Underwood of Itasca. . . . Have you seen the Shuffle Alley Express? This item has two pucks and disappearing pins. . . . Talk about the luck of the Irish and you're talking about B. H. Williams fishing in Mexico. . . . Better stay clear of Tommy Chatten for a couple of weeks 'cause his two children have the mumps. . . . Commercial music company had a picnic and weenee roast for the employees that turned out to be a great big hunk of fun for everyone. Mr. and Mrs. Tommy Chatten, Geraldine Barker, Mr. and Mrs. Don Morris, Carl Casperson, Pat McGinn, Mr. and Mrs. Bob Switzer, Mr. and Mrs. Jack Eskew, Mr. and Mrs. Waren Heberling, Carolyn Thomas and Mr. and Mrs. Doyle Lanier attended. Speedy Walker's in the corn state this week. . . . Hi Hightower, Ft. Worth, was pretty badly shaken up in a recent automobile accident that demolished his car. Sorry it had to happen to such a nice guy.

THRU THE COIN CHUTE

CHICAGO CHATTER

Lots of action around town. Seems as if production will just never catch up with demand. Factories working on Saturdays and many execs down on Sundays checking up to get going again at top speed on Monday . . . Mike Hammergren one of the busiest execs in town. His SuperVend Sales have sold out all production for the next sixty days. Mike announced appointment of Golden Gate Novelty as north Calif. distribs for his firm. Then rushed down to Dallas to help speed production with Larry Cooper and some of the other execs of the firm going along with him . . . John Conroe quite pleased with the success J. H. Keeney & Co. are enjoying with their well known ciggy machine. John also advises that Roy McGinnis will be back from his sojourn in Miami sometime next week . . . Ray Moloney and his family still down in Miami Beach and enjoying themselves immensely . . . Herb Jones busy these days as Prexy of ACMMA. Over 90% of booths already sold out for this May show. Last minute rush for the few booths left has Herb on the phone constantly . . . Charley Pieri of Exhibit Supply just back from midwestern trip and now plans a California biz trip. Advises that firm's "Shuffle Bowler" just going and going and going with distribs reporting repeat orders coming in all of the time . . . Ben Coven finds himself very busy these days with Bally Speed Bowlers and Wurlitzer 1250's in big demand and used games biz moving faster than ever . . . Ted Rubenstein is one of the most constant of long distance phone talkers in town. And all due to the "Lite-A-Pin" which is setting a sales record for the firm. At the same time Ted advises that the firm are doing a very grand job on the Daval counter games . . . Pat Buckley hies himself off to Sun Valley, Ida., where he can ski in a bathing suit.



JERRY HALEY

Jerry Haley over at Buckley is probably busier than he has ever before been with the way the "Buckley Puck" has started off in sales. And the Buckley Wall & Bar Boxes jumped in sales right after the MOA show. Jerry looking forward to the forthcoming ACMMA show . . . Rock-Ola's new shuffle game, "Shuffle Jungle," already has the interest of coinmen all over the country. Result of first tests is what is reported to have started up much interest in this new machine . . . Joe Beck decided against building "that game" and is having one of the larger mfrs here build it for him. In the meantime, Joe is plenty busy getting his P.O.Telequiz set for big showing in May. He's been on it for sometime now . . . R. Bruce Wight of Pfanstiehl advises that interest has picked up fast on their new pick-up conversion units for juke boxes. They will first offer conversion units for Wurlitzer and Seeburg phonos . . . Ray Cunliffe and Bob Gnarro, two of this city's largest juke box ops, get together for conferences . . . John Stewart of AMI chasing about here and there answering calls for more and more phonos while Joe Caldron tries to handle the phones that keep on ringing and ringing . . . John Haddock of AMI and Art Garvey and Ben Becker of Bally attended the wedding of Shugy Sugerman's daughter in Newark, N. J. . . . Lynn Brown of L. A. in town over at United's factory busy talking things over with Lyn Durant and Billy DeSelm, as well as Bill Ryan of Universal, who popped in while Lynn was there . . . Herb Oettinger and family down in Hollywood, Fla., taking the sun . . . Sam Lewis and Sam Wolberg back in Miami and Ed Levin and Sam Gensburg working away at Chicoin. And production is still the big problem with this firm. Everytime they think "Bowling Alley" about finished, demand grows greater. From what Ed Levin says, looks like they'll just never be able to stop production . . . Sam Stern at Williams plenty happy as demand for the firm's new five-ball "Dreamy" gets greater every minute. Game clicked from the very first day shown. Sam will be batchelor, by the way, as Mrs. Stern on to hometown Philly for holidays.



SAM STERN



BILLY DeSELM

Bill and Dotty Billheimer of Como are two very busy people these days. Bill busier than ever getting more production under way for "Hollycrane" in new, larger factory and Dotty just as busy trying to get their new apartment all fixed up. When firm was moved to far northwest side Bill and Dotty decided to move closer to the factory . . . Gail Carter, Permo's sales mgr, down to Florida with prexy Art Olsen to enjoy some fishing on Art's boat. Meantime, Sherman Pate and Dick Goetzen at Permo plant announce first place winner in Permo MOA contest to be Wm. J. Moesser, Jr. of Daytona Beach, Fla., and second place to H. M. Flanders of Salina, Kans. . . . Billy DeSelm proved himself a taxi stealer the other evening after leaving the Chez, some of the boys tell me. While Chez patron held door open Billy jumped right in and was on his way . . . Tommy Callaghan, who is down in Miami, gets his pic in the Chgo. Eve. American in story about how the secret service traps counterfeiters . . . O. D. Jennings has one of his arms in a cast . . . Charley Gillard of Nationwide Novelties out of bed after three days with bad cold comes down to the office and weather again turns nasty, leaving Charley feeling miserable all day long. And Meyer Marcus out of the plant having teeth pulled . . . By the time this appears Jackie Rosenfeld of St. Louis, we hear, will be a daddy for the second time. Jackie is a busy boy, having just bought himself a very, very gorgeous home in St. Louis which he'll have all fixed to the last piece of furniture before Margie gets out of hospital. In between time, he is doubling the size of his present offices and display rooms. He's taken over all the building right next door and will remodel to make his spot largest in St. Louis . . . Jack Nelson of Bally just back from midwest swing reports that everywhere he traveled all he heard was demand for more and still more Bally Speed Bowlers . . . Dan and Earl Moloney back in harness again after a Miami vacation . . . Dame Rumor has it that Williams will soon present brand new speed action shuffle game with unusually beautiful cabinet and very simple mechanism. Those who pre-vued it acclaim it as one of the most outstanding ever built.



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SHUFFLE BOWLING GAME!

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CALIFORNIA CLIPPINGS

Things a little quiet along the L. A. Row this week, for a multitude of reasons possibly, but one of them would suffice . . . Nice chat with Bob Bard's partner Ed Kendall over music hideaways, several handsome specimens of which are decorating the Bard Mfg. Co. floor. Noticed a very ingenious moving gimmick when we were there last week. It's a jukebox wheel base used as a dolly and enabling one man, even without muscles, to take a shuffle game or other large, heavy equipment off a truck, move it into a location and put it into position with the greatest of ease. Suggested the boys patent the device and start mfg. 'em for distributors and ops Coast to Coast . . . One of the busier outfits along the Row of late has been Johnny Hawley's fast growing firm. Phil Robinson of Chicago Coin tells us that Johnny's done a great job on that firm's "Bowler," and he's done the same on other games and music handled by him.

Phil Robinson is still trying to catch up on "Bowler" orders while beaming over the Bill Anson television show every Sunday and its great use of the Chicago Coin "Band Box" as a visual attraction . . . Jack Simon tells us at Sicking Distribs that Genco's "South Pacific" is the greatest yet and that he's also doing his share on Bally's "Speed Bowlers" . . . Plenty of fine used bells on the Mills' floor these days, Mark Jennison points out . . . Dannie Jackson of Automatic busy entertaining a guest from up North for several days . . . Joe Peskin getting well acquainted with Palm Springs these days (it should happen to everybody) and we understand from Walter Solomon that things are a little quiet around the place Only because those orders for the AMI "C" are so far ahead of shipments. With another carload expected in this week, Walter hoped to start catching up on demand. Also spinning right out are the Revco ice cream vendors.

At Paul Laymon's, Ed Wilkes has the same complaint (it should happen to all of us) on Bally's "Speed Bowler," the demand far passing supply for the present. Expected in any day too are the new 8-footers, which are eagerly awaited by ops with locations short on space. Ed also reveals that Genco's "South Pacific" is proving a fine item with them . . . Out on the road for a few days were Lyn Brown and Fred Hailparn, conducting some very scientific research as to different localities' game needs before launching production of their contemplated game . . . On the Row: Roy Jones Jr. of Ridgecrest, with a broken instep incurred in action while moving a machine (probably without the Bard Easy-to-Move Dolly) . . . M. F. Tillitson of Long Beach . . . Howard Holtman of Santa Monica . . . Mr. and Mrs. Harry Rowe from Van Nuys . . . Palm Springs' Jimmy Hume . . . Frank Lamb of Hawthorne . . . Howard Taylor from San Berdoo . . . Oxnard's Ken Ferrier . . . Mr. and Mrs. Tony Simon of Bryn Mawr . . . Canoga Park's Frank Budroe . . . Mr. and Mrs. Fred Allen and Ted Brown of Bakersfield.

MINNEAPOLIS–ST. PAUL, MINN.

Morris Berger of Duluth driving into Minneapolis last week and taking plenty of time, as the rain and fog made driving that day very hazardous. Morris completed his business in the Twin Cities and left for home that same day . . . Joe and Clarence Totzke of the Totzke Music Company, Fairmont, also in Minneapolis for the day picking up their record supply and also looking at the Gottlieb "Bowlette" at the Hy-G Music. Hy Greenstein of Hy-G Music Company reports that the sample of Universal's "Super Twin Bowler," which he received and put on his display floor, made quite a hit. Orders are piling up and Hy has been busy on the phone calling Bill Ryan in Chicago for prompt deliveries . . . Jack Backus of Jamestown, N. D., spending several days in Minneapolis picking up equipment from the distributors . . . Mr. and Mrs. Darwell Maxwell of Huron, S. D., driving into Minneapolis for a few days, both of them a little weak, having been laid up for several days with the flu . . . Harold Theisen, Minneapolis operator, became a father again last week, as Mrs. Theisen gave birth to a baby girl. That makes three boys and two girls in the family.

Mr. and Mrs. Al Noziska of Burke, S. D., arrived in Minneapolis last Thursday evening quite late and were unable to get hotel reservations because of the state basketball tournament in Minneapolis for the past week. Over twenty-thousand people were in Minneapolis for this tournament, and hotel rooms were very scarce . . . Mr. and Mrs. Ernest Woytassek of Cayuga, N. D., drove into town and spent the weekend before returning home . . . Frank Davidson of Spooner, Wis., taking the day off to drive into Minneapolis to call on a few distributors, picking up some miscellaneous supplies . . . S. P. Onstad, of MacIntosh, in Minneapolis for a couple of days making the rounds . . . Herman Paster of the Paster Distributing Company, St. Paul, in Milwaukee for a few days on business . . . Glenn Rackliff of Superior, Wis., also in Minneapolis just for the day.

Phil Moses of the Phillip Sales Company, Minneapolis, returned Monday March 27th, from Miami, where he spent several weeks vacationing. Phil's return on Monday was greeted by a beautiful snowstorm—certainly far from the ideal Spring we expect to see this time of the year. North and South Dakota and the upper northern half of the state of Minnesota are having blizzard conditions, having no respect for Spring.

THE CASH BOX
CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY — Rate 75c per agate line ($10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Will pay spot cash for Wurlitzer Model 3020 Wall Boxes, Wurlitzer 1017's, Bally Eureka's; Bally one-balls, and late five-balls. REDD DISTRIBUTING COMPANY, INC. (Exclusive Distributor for New England: Wurlitzer, Bally, Keeney, Exhibit.) 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ST 2-3320.

WANT—Wurlitzer 219 fast steppers. Will pay $20 in good condition. We pay freight. Write for confirmation. HUGHES ELECTRIC COMPANY, LADOGA, IND. Tel.: 17.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—Bally Spot Bells, Citations, Champions, Arrow Bells 5c and 25c, and 100 Record Seeburg in quantity. Cash Ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Wing Tip Plastics for Aireon S D L Phonographs. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND, ORE.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Will buy for cash all post-war phonographs. Write or phone quantity, condition and best price. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N.J. Tel.: ESsex 5-6458.

WANT—Used, new or surplus stock records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—Used Monte Carlo Challenger. State condition and price. EAST COAST MUSIC CO., DARLING, DELAWARE COUNTY, PA. Tel.: VAlleybrook 2565.

WANT—McGlashon Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail-O-Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

FREE

CLASSIFIED ADVERTISING
on
SPECIAL SUBSCRIPTION
DEAL to THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth $3.20) plus subscription on any of the following deals:

52 WEEKS (Full Year)	$48.00
26 WEEKS (½ Year)	26.00
13 WEEKS (¼ Year)	15.00

THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

FOR SALE

FOR SALE—25 National 918 Candy Machines $69.50 ea.; 50 U-Needa-Pak Monarch Cigarette Machines, just like new $59.50; 1 1017 Wurlitzer hideaway $249.50; 3 AMI Model "A" phonograph $465 ea.; 4 Brand New Mercury Scales $69.50 ea.; 2 Bally Big Innings $239.50 ea.; 1 Quizzer like new $149.50; 4 Dale Guns late model $95 ea.; 2 Wilcox-Gay Recordios New $235 ea.; 10 Seeburg late model Wall-O-Matics wireless $32.50 ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: SUperior 4600.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE — United Shuffle Alley $199.50; Keeney Pin Boy, like new, $285; Keeney Ten Pins, new in original crates, write; Rock-Ola Shuffle Lane, new, write; 6 Pitch 'Em & Bat 'Em $145 ea.; 6 Chicoin Midget Skeeball $195 ea. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—4 Bally Hot Rods. Thoroughly reconditioned the Alfred Sales way. Guaranteed. $150 each. 1/3 deposit, balance C.O.D. Write, wire, phone: ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LI 9106.

FOR SALE — Bango $69.50; Beacon $69.50; Shuffle Skill $69.50: Dale Gun $104.50; Chicago Coin Pistol $114.50; Beacon Pool Table $225; Shuffle Alley, like new, $239.50. Trades accepted. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE.. NEW YORK 18, N. Y. Tel.: CIrcle 6-8464.

FOR SALE — Mechanic's specials: 13½" blade screw driver $1.25; 8" Quick-wedge screw-holding screw driver $1.35; Utica long chain nose side-cutting pliers $2.30; Proto heavy diagonals 7" $2.20. JERRY'S COIN MACHINE REPAIR, 410 N. SYNDICATE STREET, ST. PAUL, MINN.

FOR SALE—Goalees $75; Dale Guns $75; Bing-A-Rolls $80; Wurlitzer $750E $160; Packard Model 7 $189.50; Shuffleboard Scoring Units that hang on wall $75. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Chicoin Midget Skee Ball $165; Chicoin Basketball Champ $135; Bing-A-Roll $100; United Shuffle Alley $200; Star Series $200; Advance Roll $25; Pro-Score $45. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE — 26 Strikes 'N Spares, some new, some used. What is your best offer? 10 used Shuffleboards 22 ft. All tops refinished like new $150 ea.; 10 Mutoscope Voice-O-Graphs; 5 Photomatics. Write us your needs. THE MARKEPP COMPANY, 4310 CARNEGIE AVENUE, CLEVELAND 3, O.

FOR SALE—Fifty or more of flipper type pinballs and rolldowns. Will sacrifice. HASTINGS DISTRIBUTING CO., 6100 W. BLUEMOUND ROAD, MILWAUKEE 13, WIS.

FOR SALE—Brand New in original crates, Single Unit 5c Shoe Shining Machines (originally $189.50). Am sacrificing all we have at only $49.50 each. Must raise cash. Other interests are forcing us to give up these profitable machines. This is an unusually fine opportunity for any operator. Brings in good steady profits without any worry or servicing. This is a real business. Send deposit today for number of machines you want. BERRY AMUSEMENTS, 576 ALAMADEN AVE., SAN JOSE, CALIF.

FOR SALE — Used electric scoring units for shuffleboards, Genco, Edelco, Monarch's and others. Used little. 10 Mutoscope Voice-O-Graphs; 5 Photomatics. Write THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE—Two Koffee King vending machines. Floor samples. Never on location. $375 each. Complete with changers. AUBREY STEMLER, 2667 W. PICO, LOS ANGELES, CALIF. Tel.: DU 86179.

FOR SALE—Loss of Lease necessitates disposal of Arcade Equipment in reasonably good condition. Low Cash Box price wanted. Crating extra. ½ down, balance C.O.D. Write for list of about 60 pieces. PLAY-MOR ARCADE, TUCSON, ARIZONA.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c $80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent $200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Special Buy! 10 Only—Lyceum Shoe Shine Machines, black or brown $69.50 each. 1/3 deposit, balance C.O.D. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Chicago Coin Goalee $56.50; Contact F.P. $31.50; Robin Hood $44.50; Stormy $41.50; Trinidad $59.50; Major League $37.50; Challenger post-war counter game $15; Jungle Joe, pistol, like new, $159.50. Note: All games are without free-play. All machines in first class condition, packed for shipment. ½ deposit, balance C.O.D. NATIONAL NOVELTY COMPANY, 183 E. MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—Gold Cup $110; Citations like new $250; Carnival $60; Maryland $100; Rebound, perfect $35. Will trade on Bally Free Play Consoles such as Draw Bells, etc. AUTOMATIC MUSIC COMPANY, 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE — Exhibit's Silver Bullets and Shuffle Bowl; Double Double pool game; and Scientific Jungle Joe. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—147 Seeburg Hideaway, like new, $295; Victory Wurlitzer, excellent, $40; Wurlitzer 1080 $299; 216 Impulse Receivers $20; Tear Drop Speakers $12.50; Seeburg W1L56 Wireless Boxes $22; Pitch 'Em & Bat 'Em $135; Strikes 'N Spares $75. V. YONTZ SALES CO., BYESVILLE, O.

FOR SALE—Wurlitzer: Victories $33; 850 $97.50; 600R $65. Rock-Ola Commandos $50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE — Bally Citations $250; Bally Reserve Bell $225; 25c Evans Winter Book (Conv.) $250; Mills 5c Melon Bell $125; Mills 25c Melon Bell $135. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVENUE, BALTIMORE 18, MD.

FOR SALE — United Shuffle Alley $179; Chicago Coin Bowling Alley, write; Bally Shuffle Bowler $239. AMERICAN VENDING CO., 631 10th AVENUE, NEW YORK, N. Y.

FOR SALE — 1 Mills 5/25c Duplex Bell $275; 2 5c Mills Golden Falls (H.L.) $110 ea.; 3 10c Mills Golden Falls (H.L.) $115 ea.; 1 25c Mills Golden Falls (H.L.) $120; 1 50c Mills Golden Falls (H.L.) $165; 3 10c Mills '49 Bonus Bells $125 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—If you are interested in Gottlieb's "Just 21's", Bally's "Hot Rods" and other late 5-ball games, write: NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 3818.

FOR SALE — Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—South Louisiana Distributor for Keeney, Universal, Buckley, Aireon—has for sale the following, in A-1 condition and appearance: 5 25c Original Jewel Bells $120 ea.; 2 5c Original Jewel Bells $110 ea.; 20 5c and 25c Brown Fronts $47.50 ea.; 1 Mills Three Bells 5/10/25c like new $175; 1 5c Bally Hi Boy $150; 10 A.B.T. Challengers, very clean, all for $100. Send 1/3 deposit and advise how to ship. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—Universal Amplifier fits all pre-war model phonos, including 8800 Seeburgs $19.50. MUSKEGON MUSIC COMPANY, MUSKEGON, MICH.

MISCELLANEOUS

FREE

CLASSIFIED ADVERTISING ON SPECIAL SUBSCRIPTION DEAL to THE CASH BOX

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THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.



WURLITZER

P 10	15.00	25.00
P 12	15.00	25.00
312	17.50	29.50
400	17.50	35.00
412	25.00	39.50
412 ILL	19.50	39.50
316	24.50	39.50
416	24.50	39.50
616	39.00	49.50
616 ILL	40.00	46.00
616A	25.00	40.00
716A	25.00	39.50
24	32.50	35.00
600R	35.00	65.00
600 K	35.00	109.50
500	35.00	59.00
500 A	39.50	59.50
500 K	39.50	59.50
41 (Counter)	24.50	35.00
51 (Counter)	24.50	39.50
61 (Counter)	25.00	39.50
71 (Counter)	29.50	49.50
81 (Counter)	34.50	65.00
700	75.00	99.50
750 M	79.50	109.50
750 E	119.00	160.00
780M Colonial	109.50	129.50
780 E	89.50	99.50
800	50.00	89.50
850	89.00	97.50
950	79.50	89.50
1015	229.50	325.00
1017 Hideway	229.00	250.00
1100	350.00	399.50
1080	229.50	299.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	4.25	12.50
310 Wall Box 30 Wire	4.50	6.50
320 2 Wire Wall Box	4.25	7.50
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	3.50	5.00
Wireless Strollers	25.00	
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	49.50
3031 Wall Box	13.50	16.50
3045 Wall Box	14.50	19.50
3020 Wall Box	35.00	39.00
219 Stepper	22.50	23.00
Selector Speaker	95.00	125.00
100 Wall Box 5c 30c Wire	3.50	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	2.00	3.50
Bar Brackets	2.00	3.50
305 Impulse Rec	2.50	10.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	5.00	6.50
135 Step Receiver	15.00	29.50
145 Imp. Step Fast	3.50	7.50
150 Impulse Rec	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	15.00	17.50

WURLITZER (Cont.)

Steel Cab. Speaker	140.00	175.00
580 Speaker	25.00	75.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	3.00	7.50

SEEBURG

Model A ILL	19.50	29.50
Model B	19.50	29.50
Model C	19.50	25.00
Model H	14.50	24.50
Rex	34.50	49.50
Model K15	19.50	39.50
Model K20	25.00	39.50
Plaza	25.00	59.50
Royale	25.00	39.00
Regal	35.00	59.50
Regal RC	69.50	89.50
Gem	49.50	59.50
Classic	49.50	99.50
Classic RC	69.50	89.50
Maestro	74.50	89.50
Mayfair	59.50	69.50
Mayfair RC	69.50	89.50
Melody King	49.50	79.50
Crown	49.50	59.50
Crown RC	69.50	79.50
Concert Grand	35.00	60.00
Colonel	35.00	69.50
Colonel RC	59.50	79.50
Concert Master	59.50	79.50
Concert Master RC	59.50	79.50
Cadet	35.00	59.00
Cadet RC	59.50	69.50
Major	35.00	59.00
Major RC	59.50	69.50
Envoy	64.50	89.50
Envoy RC	69.50	79.50
Vogue	59.50	89.50
Vogue RC	59.50	69.50
Casino	49.00	69.50
Casino RC	59.50	79.50
Commander	59.00	64.50
Commander RC	59.50	69.50
Hi Tone 9800	35.00	79.00
Hi Tone 9800 RC	35.00	99.00
Hi Tone 8800	35.00	79.00
Hi Tone 8800 RC	35.00	99.00
Hi Tone 8200	35.00	79.00
Hi Tone 8200 RC	35.00	99.00
146 S ('46)	225.00	250.00
146 M	269.00	300.00
147 S	295.00	340.00
147 M	299.00	349.50
148 S	350.00	379.00
148 M	389.00	395.00
246 Hideaway	224.50	295.00
20 Record '43 Cab	149.50	200.00
Selectomatic 16	5.00	7.50
Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	10.00
Remote Speak Organ	10.00	19.50
Multi Selector 12 Rec	12.50	35.00
Melody Parade Bar	4.50	
5c Wallomatic Wireless	3.00	8.50
5c Baromatic Wireless	4.50	5.00
5c Wallomatic 3 Wire	2.00	8.95

SEEBURG (Cont.)

30 Wire Wall Box	2.00	7.50
Power Supply	15.00	
5, 10, 25c Baromatic Wire	5.00	6.95
5, 10, 25c Wallomatic 3 Wire	7.50	17.00
5, 10, 25c Baromatic Wireless	6.95	17.00
5, 10, 25c Wallomatic Wireless	8.50	17.50
Electric Speaker	25.00	29.50
3W2 Wall-o-Matic	29.00	32.50
W1-L56 Wall Box 5c	22.00	24.50
3W5-L56 Wall Box 5, 10, 25c	30.00	59.50
W6-L56-5/10/25 Wireless	39.00	45.00
Tear Drop Speaker	12.50	29.50

ROCK-OLA

12 Record	19.50	39.00
16 Record	19.50	29.50
Rhythm King 12	21.50	34.50
Rhythm King 16	21.50	34.50
Imperial 20	24.50	39.50
Imperial 16	25.00	39.50
Windsor	39.50	60.00
Monarch	39.50	49.50
Std. Dial-A-Tone	69.50	89.50
'40 Super Rockolite	49.50	59.00
Counter '39	19.50	39.50
'39 Standard	35.00	59.00
'39 DeLuxe	35.00	59.50
'40 Master Rockolite	49.50	59.00
'40 Counter	39.50	49.50
'40 Counter with Std	49.50	54.50
'41 Premier	35.00	79.50
Wall Box	4.00	9.50
Bar Box	4.00	9.50
Spectravox '41	15.00	29.50
Glamour Tone Column	32.50	35.00
ModernTone Column	32.50	40.00
Playmaster & Spectravox	49.50	69.50
Playmaster	49.50	59.50
Playmaster '46	199.50	249.50
Twin 12 Cab Speak	39.00	49.00
Playboy	15.00	30.00
Commando	35.00	50.00
1422 Phono ('46)	149.00	199.50
1424 Phono (Hideaway)	189.50	239.50
1426 Phono ('47)	179.50	249.50
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50
1526 Bar Box	15.00	19.50
1530 Wall Box	16.50	21.50
Dial A Tone B&W Box	2.00	3.50
1805 Organ Speaker	24.50	49.00
DeLuxe Jr. Console Rock	50.00	79.50

PACKARD

Pla Mor Wall & Bar Box	14.50	15.00
Manhattan	199.00	250.00
Model 7 Phono	99.50	189.50
Hideaway Model 400	89.50	119.50
Bar Bracket	2.00	3.00
Willow Adaptor	14.50	29.50
Chestnut Adaptor	15.00	25.00
Cedar Adaptor	16.50	29.50
Poplar Adaptor	15.00	27.50
Maple Adaptor	15.00	30.00
Juniper Adaptor	15.00	27.50
Elm Adaptor	15.00	25.00
Pine Adaptor	15.00	25.00
Beech Adaptor	15.00	27.50
Spruce Adaptor	17.50	29.50
Ash Adaptor	15.00	25.00
Walnut Adaptor	17.50	25.00
Lily Adaptor	10.00	12.50
Violet Speaker	10.00	15.00
Orchid Speaker	19.50	27.50
Iris Speaker	21.50	29.50

MILLS

Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	125.00	195.00
Throne of Music	25.00	99.50
Empress	40.00	45.00
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	135.00	195.00
Conv. for Panoram Peek	10.00	29.50
Constellation	175.00	195.00

AMI

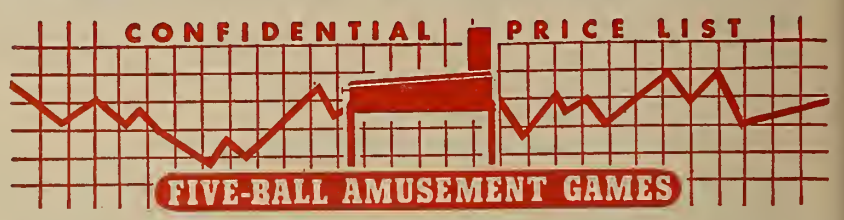
Hi-Boy (302)	49.50	89.50
Singing Towers (201)	39.00	69.50
Streamliner 5, 10, 25	25.00	59.50
Top Flight	25.00	50.00
Singing Towers (301)	39.00	99.50
Model A '46	395.00	465.00
Model B '48	500.00	545.00

BUCKLEY

Wall & Bar Box O. S.	3.00	5.00
Wall & Bar Box N. S.	12.50	17.50

AIREON

Super DeLuxe ('46)	59.50	109.50
Blonde Bomber	129.50	195.00
Fiesta	119.00	149.50
'47 Hideaway	150.00	195.00
'48 Coronet 400	179.50	295.00
'49 Coronet 500	275.00	299.50
Impresario Speaker	17.50	
Melodeon Speaker	17.50	
Carilleon Speaker	22.50	



ABC Bowler	19.50	24.50
Ali Baba	49.50	65.00
Alice	49.50	64.50
Amber	10.00	15.00
Aquacade	89.50	99.50
Arizona	10.00	14.50
Baby Face	79.50	89.50
Baffle Card	10.00	17.50
Ballerina	49.50	54.50
Ballyhoo	24.50	29.50
Band Leader	115.00	129.50
Banjo	29.50	45.00
Barnacle Bill	49.50	59.50
Bermuda	29.50	44.50
Big League	14.50	29.50
Big Time	32.50	39.50
Big Top	70.00	115.00
Black Gold	89.50	119.50
Blue Skies	50.00	69.50
Bonanza	12.00	19.50
Boston	129.50	150.00
Bowling Champ	84.50	105.00
Bowling League	12.50	19.50
Broncho	10.00	19.50
Buccaneer	75.00	89.50
Build Up	39.50	44.50
Buttons & Bows	90.00	112.50
Caribbean	39.50	49.50
Carnival	59.50	69.50
Carolina	64.50	79.50
Carousel	10.00	19.50
Catalina	19.50	50.00
Champion (Chicoin)	109.50	149.50
Chico	55.00	89.50
Cinderella	50.00	64.50
Circus	42.50	49.50
Cleopatra	25.00	44.50
Click	14.50	21.50
College Daze	119.00	124.50
Contact	19.50	25.00
Cover Girl	34.50	84.50
Crazy Ball	49.50	59.50
Cross Line	14.50	25.00
Crossfire	10.00	19.50
Dallas	79.50	90.00
Dew Wa Ditty	49.50	55.00
Double Barrel	10.00	19.50
Double Shuffle	99.50	119.50
Drum Major	25.00	34.50
Dynamite	10.00	12.50
El Paso	74.50	89.50
Fast Ball	7.50	19.50
Fiesta	14.50	27.50
Flamingo	10.00	25.00
Floating Power	74.50	105.00
Flying Trapeze	15.00	17.50
Football	119.50	134.50
Formation	15.00	25.00
Four Diamonds	14.50	19.50
Four Roses	12.50	17.50
Freshie	154.50	169.50
Ginger	10.00	20.00
Gizmo	54.50	60.00
Glamour	24.50	29.50
Gold Ball	19.50	29.50
Gold Mine	12.50	29.50
Golden Gloves	119.50	134.50
Gondola	84.50	92.50
Grand Award	70.00	89.50
Gun Club	14.50	17.50
Harvest Moon	74.50	99.50
Havana	14.50	37.50

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CONFIDENTIAL PRICE LIST
FIVE-BALL AMUSEMENT GAMES
(Continued)

Hawaii	10.00	19.50
Hi Dive	14.50	19.50
Hi-Ride	17.50	29.50
Hit Parade	25.00	49.50
Hold Over	10.00	24.50
Holiday	65.00	84.50
Hollywood	14.95	19.50
Honey	10.00	30.00
Horoscope	12.50	15.00
Hot Rods	169.50	199.50
Humpty Dumpty	32.50	40.00
Idaho	10.00	17.50
Jack 'N Jill	45.00	59.50
Jamboree	37.50	59.50
Jungle	12.50	15.00
Kilroy	10.00	12.50
King Arthur	149.50	159.50
King Cole	54.50	65.00
Kismet	17.50	32.50
Lady Robin Hood	19.50	50.00
Landslide	19.50	29.50
Laura	10.00	25.00
League Leader	10.00	14.95
Leap Year	29.50	39.50
Liberty	10.00	14.50
Lightning	14.50	29.50
Line Up	25.50	29.50
Lucky Star	10.00	15.00
Magic	49.50	74.50
Maisie	15.00	22.50
Majors '49	74.50	89.50
Major League Baseball	29.50	44.50
Manhattan	34.50	44.50
Mardi Gras	35.00	55.00
Marines-At Play	12.50	15.00
Marjorie	14.50	15.00
Maryland	119.50	124.50
Mam-selle	10.00	29.50
Merry Widow	44.50	65.00
Melody	25.00	29.50
Metro	17.50	27.50
Mexico	10.00	37.50
Miami Beach	15.95	17.50
Midget Racer	10.00	25.00
Miss America	12.50	27.50
Monicker	10.00	17.50
Monterrey	29.50	42.50
Moon Glow	79.50	94.50
Morocco	69.50	79.50
Mystery	10.00	20.00
Nevada	10.00	17.50
Nudgy	14.00	22.50
Oh Boy	15.00	29.50
Oklahoma	89.50	115.00
One Two Three	64.50	70.00
Opportunity	19.50	25.00
Oscar	22.50	30.00
Paradise	40.00	59.50
Phoenix	74.50	80.00
Pinch Hitter	75.00	89.50
Pin Up Girl	15.00	29.50
Play Ball	15.00	19.50
Play Boy	12.50	22.50
Playtime	134.50	149.50
Progress	15.00	25.00
Puddin Head	49.50	85.00
Rainbow	49.50	59.50
Ramona	49.50	68.50
Rancho	50.00	69.50
Ranger	10.00	30.00
Repeater	16.50	29.50
Rio	10.00	32.50
Riviera	14.50	25.00
Rocket	30.00	37.50
Rondevoo	49.50	60.00
Round Up	59.50	74.50
St. Louis	99.50	104.50
Sally	39.50	50.00
Samba	29.50	55.00
Saratoga	50.00	80.00
School Days	15.00	17.50
Score-A-Line	20.00	39.50
Screwball	45.00	65.00
Sea Hawk	20.00	39.50
Sea Isle	14.50	17.50
Serenade	54.50	59.50
Shanghai	29.50	39.50
Shangri La	12.50	15.00
Shantytown	149.50	159.50
Sharpshooter	100.00	125.00
Shooting Stars	15.00	22.50
Short Stop	29.50	39.50
Show Boat	79.50	85.00
Silver Spray	14.95	24.50
Silver Streak	14.50	19.50
Singapore	27.50	37.50
Sky Line	16.50	29.50
Sky Ray	12.50	19.50
Slap the Jap	14.50	19.50
Slugger	14.50	19.50
Smarty	10.00	15.00
Smoky	10.00	19.50
South Paw	15.00	19.50
South Seas	10.00	17.50
Speed Ball	14.95	32.50
Speed Demon	15.00	29.50
Speedway	34.50	49.50
Spellbound	10.00	12.50
Spinball	25.00	49.50
Sports	19.50	25.00
Sports Parade	12.50	15.00
Spot-A-Card	25.00	29.50
Spot-Pool	12.50	34.50
Stage Door Canteen	10.00	17.50
Stars	15.00	19.50
Star Attraction	10.00	19.50
Stardust	34.50	39.50
Starlite	10.00	19.50
State Fair	10.00	22.50
Step Up	10.00	17.50
Stormy	19.50	39.50
Stratoliner	14.50	17.50
Streamliner	10.00	14.50
Summertime	50.00	65.00
Sun Beam	19.50	35.00
Sunny	19.50	37.50
Supercharger	15.00	24.50
Super Hockey	89.50	99.50
Superliner	10.00	15.00
Superscore	10.00	20.00
Surf Queens	10.00	22.50
Suspense	20.00	27.50
Swanee	64.50	69.50
Tahiti	129.50	149.50
Tally Ho	14.50	18.00
Tampico	94.50	99.50
Target Skill	12.50	19.50
Telecard	64.50	79.50
Temptation	39.50	49.50
Tennessee	19.50	50.00
Three Feathers	109.50	125.00
Three Musketeers	99.50	109.50
Thrill	19.50	64.50
Topic	7.50	17.50
Tornado	24.50	29.50
Torchy	10.00	29.50
Towers	12.50	15.00
Trade Winds	39.50	62.50
Treasure Chest	20.00	29.50
Trinidad	29.50	54.50
Triple Action	39.50	50.00
Tropicana	19.50	29.50
Tucson	90.00	99.50
Tumbleweed	164.50	169.50
Utah	149.50	164.50
Virginia	29.50	39.50
Vanities	10.00	12.50
Vogue	15.00	29.50
West Wind	15.00	20.00
Wild Fire	19.50	30.00
Wisconsin	29.50	45.00
Yankee Doodle	15.00	29.50
Yanks	35.00	44.50
Zig Zag	12.50	17.50

CONFIDENTIAL PRICE LIST
SHUFFLES — REBOUNDS

Bally Shuffle-Bowler	199.50	249.50
California Shuffle Pins	139.50	200.00
ChiCoin Bango	49.00	69.50
ChiCoin Beacon	49.00	69.50
ChiCoin Rebound	44.50	75.00
Genco Bowling League	195.00	240.00
Genco Glider	69.50	125.00
Keeney Line Up	109.50	125.00
United Shuffle Alley	149.50	239.50
United Shuffle Skill	57.50	69.50

CONFIDENTIAL PRICE LIST
ARCADE EQUIPMENT

Allite Strikes 'N Spares	110.00	149.50
Boomerang	20.00	50.00
Bally Big Inning	175.00	239.50
Bally Bowler	165.00	195.00
Bally Convoy	27.50	100.00
Bally Defender	50.00	100.00
Bally Eagle Eye	39.50	49.50
Bally Heavy Hitter	34.50	50.00
Bally King Pin	35.00	45.00
Bally Lucky Strike	45.00	69.50
Bally Rapid Fire	39.50	100.00
Bally Sky Battle	40.00	100.00
Bally Torpedo	25.00	54.50
Bally Undersea Raider	69.50	99.50
Bank Ball	59.50	125.00
Bowling League	35.00	45.00
Buckley DeLuxe Dig	125.00	149.50
Buckley Treas Is Dig	99.50	110.00
Champion Hockey	39.50	69.50
Chicoin Basketball Champ	135.00	195.00
Chicoin Goalee	75.00	100.00
Chicoin Hockey	79.50	85.00
Chi Midget Skee	165.00	195.00
Chicoin Pistol	89.50	149.50
Chicoin Roll-A-Score	24.50	39.50
Edelco Pool Table	109.50	125.00
Evans Bat-A-Score	224.50	239.50
Evans In the Barrel	39.50	52.50
Evans Super Bomber	30.00	69.50
Evans Play Ball	50.00	69.50
Evans Ten Strike '46	39.50	69.50
Evans Tommy Gun	49.50	85.00
Exhibit Dale Gun	75.00	124.50
Exhibit Rotary Mdsr	200.00	299.50
Exhibit Silver Bullets	150.00	199.50
Exhibit Merchantman Roll Ch Digger	75.00	99.50
Exhibit Vitalizer	69.50	95.00
Genco Bank Roll	24.50	65.00
Genco Play Ball	29.50	79.50
Groetchen Met. Typer	99.50	195.00
Hoop-A-Ro'l	24.50	49.50
Jack Rabbit	50.00	100.00
Keeney Air Raider	69.50	100.00
Keeney Anti Aircraft Br	15.00	25.00
Keeney Anti Aircraft Bl	35.00	65.00
Keeney Sub Gun	44.50	79.50
Keeney Texas Leaguer	30.00	45.00
Kirk Night Bomber	50.00	109.50
Lite League	49.50	69.50
Mutoscope Ace Bomber	35.00	129.50
Muto. Atomic Bomber	79.50	195.00
Mutoscope Dr Mobile	129.50	150.00
Mutoscope Photomatic (Pre-War)	159.50	269.50
Mutoscope Sky Fighter	79.50	100.00
QT Pool Table	219.50	225.00
Quizzer	75.00	149.50
Rockola Ten Pins LD	19.50	39.50
Rockola Ten Pins HD	25.00	49.50
Rockola World Series	69.50	95.00
Scientific Baseball	49.50	75.00
Scientific Basketball	59.50	75.00
Scientific Batting Pr	59.50	75.00
Scientific Pitch 'Em	145.00	165.00
Seeburg Chicken Sam	59.50	95.00
Seeburg Shoot the Chute	42.50	100.00
Skee Barrell Roll	25.00	49.50
Skill Jump	25.00	39.50
Super Torpedo	25.00	79.50
Supreme Bolascore	50.00	95.00
Supreme-Skee Roll	39.50	75.00
Supreme Skill Roll	35.00	69.50
Supreme Rocket Buster	49.50	109.50
Tail Gunner	30.00	49.50
Telequiz	150.00	175.00
Warner Voice Record	49.50	69.50
Western Baseball '39	20.00	35.00
Western Baseball '40	40.00	65.00
Whizz	17.50	49.50
Wilcox-Gay Recordio	95.00	149.50
Williams' All Stars	109.50	125.00
Williams' Box Score	49.50	69.50
Williams' Star Series	185.00	224.50
Williams' Quarterback	159.50	199.50
Wurlitzer Skeeball	75.00	95.00

CONFIDENTIAL PRICE LIST
ROLL DOWNS

ABC Roll Down	37.50	65.00
Arrows	17.50	40.00
Auto Roll	24.50	49.50
Bermuda	24.50	35.00
Big City	20.00	25.00
Bing-A-Roll	80.00	125.00
Bonus Roll	25.00	75.00
Buccaneer	49.50	64.50
Champion Roll	25.00	39.50
Chicoin Roll Down	24.50	45.00
Genco Advance Roll	25.00	54.50
Genco Total Roll	25.00	54.50
Hawaii Roll Down	10.00	24.50
Hy-Roll	75.00	89.50
Melody	15.00	35.00
One World	40.00	49.50
Pro-Score	35.00	45.00
Singapore	10.00	25.00
Sportsman Roll	29.50	50.00
Super Score	35.00	49.50
Super Triangle	15.00	49.50
Tally Roll	17.50	39.50
Tri-Score	25.00	49.50
Tin Pan Alley	40.00	54.50

CONFIDENTIAL PRICE LIST
CONSOLES

Arrow Bell	425.00	449.50
Bally Draw Bell 5c	74.50	179.50
Bally Draw Bell 25c	159.50	224.50
Bally DeLuxe Draw Bell 5c	169.50	199.50
Bally DeLuxe Draw Bell 25c	185.00	269.50
Bangtails '41	19.50	49.50
Bangtails '46	119.00	175.00
Bangtails '47	119.00	195.00
Bangtails '47, Comb	165.00	229.50
Bangtails '48	229.50	275.00
Big Game PO	24.50	49.50
Big Game FP	24.50	49.50
Big Inning	210.00	250.00
Big Top PO	24.50	49.50
Big Top FP	24.50	49.50
Bob Tail PO	29.50	39.50
Bob Tail FP	29.50	49.50
Casino Bell 5c	150.00	159.50
Club Bells	24.50	49.50
Club Bells 25c	52.50	69.50
Club House	10.00	25.00
DeLuxe Club Console	469.50	529.00
Super DeLuxe Club Console	489.50	545.00
Double Up	239.50	250.00
Evans' Challenger '47 5-25c	175.00	249.50
Evans' Races—FP, PO	275.00	349.50
Evans' Gal. Dom. '47	275.00	299.50
Fast Time FP	25.00	39.50
Fast Time PO	25.00	39.50
Galloping Domino (41)	20.00	39.50
Galloping Domino (42)	30.00	59.50
Gold Nugget 5-5c	195.00	225.00
Gold Nugget 5-25c	225.00	274.50
Hi-Boy 5c	150.00	165.00
Hi-Boy 25c	150.00	179.50
High Hand	34.50	49.50
Jennings Challenger 5-25c	179.50	249.50

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CONFIDENTIAL PRICE LIST — CONSOLES

Jumbo Parade Comb	39.50	69.50
Jumbo Parade FP	25.00	69.50
Jumbo Parade PO	25.00	69.50
Jumbo Parade 25c	49.50	70.00
Long Shot '48	475.00	650.00
Lucky Lucre 5-5	39.50	45.00
Lucky Lucre 5c	49.50	89.50
Lucky Lucre 25c	75.00	89.50
Lucky Star	39.50	69.50
Mills 4 Bells	69.50	89.50
Mills 3 Bells	79.50	99.50
Mills '47 3 Bells	95.00	125.00
Mills '48 3 Bells	154.50	175.00
Mills Duplex	250.00	285.00
Multi Bells	329.50	395.00
Paces Races Bl Cab	10.00	29.50
Paces Rates Br Cab	15.00	39.50
Paces Races Red Arrow	20.00	49.50
Paces '39 Saratoga	10.00	39.50
Paces Saratoga w rails	24.50	69.50
Paces Saratoga no rails	24.50	39.50
Paces Saratoga Comb	39.50	69.50
Paces Saratoga Jr. PO	25.00	49.50
Paces Saratoga Sr. PO	37.50	69.50
Paces Reels Comb	49.50	69.50
Paces Reels Jr. PO	39.50	69.50
Paces Reels Sr. PO	39.50	69.50
Paces Reels w rails	24.50	49.50
Paces Reels no rails	24.50	39.50
Paces Twin 5-5	25.00	34.50
Paces Twin 5-10	25.00	39.50
Paces Twin 10-25	25.00	49.50
Paces Twin Console 5-25	89.50	99.50
Pastime	79.50	150.00
Reserve Bell	224.50	249.50
Roll 'Em	32.50	39.50
Silver Moon Comb	49.50	69.50
Silver Moon PO	24.50	65.00
Silver Moon FP	24.50	65.00
Silver Moon 10c	49.50	69.50
Silver Moon 25c	55.00	79.50
Skill Time '38	10.00	25.00
Skill Time '41	19.50	35.00
Sun Ray	30.00	39.50
Super Bell 5c Comb	34.50	69.50
Super Bell 25c Comb	59.50	70.00
Super Bell Two Way 5-5	50.00	95.00
Super Bell Two Way 5-25	89.50	109.50
Super Bell Four Way 5-5-5-5	79.50	95.00
Super Bell Four Way 5-5-5-25	79.50	169.50
Super Bell Four Way 5-5-10-25	179.50	192.50
Super Bonus Bell 5c FP & PO	149.50	199.50
Super Bonus Bell 5c-25c FP & PO Combo	269.50	295.00
Super Bonus Bell 5c-5c FP & PO Combo	230.00	275.00
Super Bonus 5-5-5	400.00	595.00
Super Bonus 5-5-25c	340.00	425.00
Super Bonus Bell 5-10-25c PO	224.50	395.00
Super Track Time	30.00	89.50
Super Track Time TKT	30.00	69.50
Track Odds	69.50	109.50
Track Odds Daily Dbl	75.00	139.50
Track Odds DD JP	395.00	425.00
Track Odds '48, 5c	550.00	575.00
Track Odds '46	249.50	375.00
Track Time '39	39.50	59.50
Track Time '38	30.00	60.00
Track Time '37	29.50	
Triple Bell 5-5-5	225.00	249.50
Triple Bell '47 5-5-25	325.00	349.50
Triple Bell '47 5-10-25	275.00	349.50
Triple Entry	49.50	89.50
Wild Bell 5-25c	399.50	575.00
Wild Lemon	195.00	265.00
Winterbook	250.00	345.00

CONFIDENTIAL PRICE LIST — ONE-BALLS

Big Game PO	10.00	25.00
Big Parley	34.50	79.50
Big Prize FP	20.00	30.00
Big Prize PO	15.00	20.00
Blue Grass FP	15.00	25.00
Blue Ribbon PO	20.00	35.00
Citation	239.50	300.00
Club Trophy FP	22.50	50.00
Contest FP	30.00	45.00
Daily Races	20.00	69.50
Dark Horse FP	10.00	15.00
'41 Derby FP	20.00	29.50
Dust Whirls	32.50	49.50
Entry	39.50	54.50
Favorite	59.50	79.50
Gold Cup	115.00	150.00
Grand National	19.50	49.50
Grand Stand PO	14.50	20.00
Hot Tip	39.50	42.50
Jockey Club	25.00	49.50
Jockey Club '47	60.00	145.00
Jockey Special	59.50	119.50
Kentucky	29.50	49.50
Lexington	299.50	329.50
Long Acre	19.50	32.50
Long Shot PO	39.50	49.50
Pastime (Rev)	14.50	39.50
Pacemaker PO	15.00	35.00
Pimlico FP	15.00	32.50
Race King (Rev)	29.50	39.50
Record Time FP	22.50	59.50
Rockingham	59.50	99.50
Santa Anita	10.00	20.00
Sport Event FP	19.50	51.50
Sky Lark FP & PO	30.00	59.50
Special Entry	49.50	89.50
Sport Special FP	17.50	30.00
Sport Page PO	19.50	35.00
Spinning Reels PO	19.50	25.00
Sport King PO	20.00	22.50
Stepper Upper PO	15.00	50.00
Sportsman (Rev)	20.00	32.50
Thorobred	19.50	32.50
Trophy	79.50	149.50
Turf Champ FP	35.00	44.50
Turf King	22.50	49.50
Victory FP	10.00	25.00
Victory Derby	39.50	69.50
Victory Special	25.00	49.50
War Admiral (Rev)	15.00	25.00
Whirlaway (Rev)	25.00	30.00
Winning Ticket	15.00	29.50

CONFIDENTIAL PRICE LIST — BELLS

MILLS

5c Gold Chrome HL	35.00	65.00
10c Gold Chrome HL	35.00	69.50
25c Gold Chrome HL	40.00	69.50
50c Gold Chrome HL	75.00	125.00
5c Copper Chrome	35.00	60.00
10c Copper Chrome	35.00	89.50

MILLS (Cont.)

25c Copper Chrome	40.00	99.50
5c Club Bell	52.50	95.00
10c Club Bell	75.00	99.50
25c Club Bell	80.00	99.50
50c Club Bell	100.00	189.50
1c Blue Front	20.00	49.50

CONFIDENTIAL PRICE LIST — BELLS

MILLS (Cont.)

5c Blue Front	39.50	69.50
10c Blue Front	39.50	74.50
25c Blue Front	39.50	79.50
50c Blue Front	75.00	150.00
1c Brown Front	20.00	59.50
5c Brown Front	39.50	69.50
10c Brown Front	39.50	74.50
25c Brown Front	39.50	79.50
50c Brown Front	65.00	120.00
1c Cherry Bell	20.00	39.50
5c Cherry Bell	25.00	47.50
10c Cherry Bell	35.00	47.50
25c Cherry Bell	35.00	47.50
1c Bonus Bell	39.50	49.50
5c Bonus Bell	48.50	69.50
10c Bonus Bell	48.50	69.50
25c Bonus Bell	48.50	69.50
5c Original Chrome	55.00	69.50
10c Orig. Chrome	55.00	69.50
25c Orig. Chrome	55.00	69.50
50c Orig. Chrome	59.50	89.50
1c QT Glitter Gold	15.00	30.00
5c QT Glitter Gold	20.00	60.00
10c QT Glitter Gold	25.00	65.00
25c QT Glitter Gold	40.00	69.50
1c VP Bell	15.00	19.50
1c VP Bell JP	15.00	25.00
1c VP Bell Green	15.00	19.50
5c VP Bell Green	15.00	22.50
1c VP Chrome	25.00	34.50
5c VP Chrome	25.00	34.50
5c VP Chrome Plus	27.50	42.50
1c P Bell B&G	22.50	32.50
5c VP Bell B&G	22.50	39.50
Vest Pocket '46	20.00	44.50
5c Futurity	10.00	34.50
10c Futurity	10.00	34.50
25c Futurity	15.00	34.50
50c Futurity	25.00	64.50
5c Black Cherry Bell	85.00	105.00
10c Black Cherry Bell	85.00	105.00
25c Black Cherry Bell	85.00	105.00
50c Black Cherry	149.50	195.00
25c Golf Ball Vendor	195.00	375.00
5c War Eagle	20.00	34.50
10c War Eagle	20.00	47.50
25c War Eagle	25.00	70.00
50c War Eagle	35.00	69.50
5c Melon Bell	125.00	135.00
10c Melon Bell	125.00	135.00
25c Melon Bell	125.00	135.00
Golden Falls 5c	75.00	115.00
Golden Falls 10c	75.00	115.00
Golden Falls 25c	75.00	115.00
Golden Falls 50c	130.00	139.50
5c Jewel Bell	110.00	135.00
10c Jewell Bell	119.50	135.00
25c Jewell Bell	119.50	135.00
50c Jewell Bell	195.00	245.00
5c Bonus '49	130.00	165.00
10c Bonus '49	130.00	165.00
25c Bonus '49	130.00	165.00
5c Black Gold	115.00	145.00
10c Black Gold	115.00	145.00
25c Black Gold	115.00	145.00
50c Black Gold	199.50	225.00
5c Club Royale	100.00	179.50
10c Club Royale	105.00	179.50
50c Club Royale	225.00	250.00
5c Black Beauty	150.00	175.00
10c Black Beauty	150.00	175.00
25c Black Beauty	159.50	175.00
50c Black Beauty	249.50	255.00
5c Blue Bell	149.50	165.00
10c Blue Bell	149.50	165.00
25c Blue Bell	149.50	175.00

GROETCHEN

1c Columbia	15.00	29.50
5c Columbia Chrome	30.00	39.50
5c Columbia JPV Bell	30.00	40.00
5c Columbia Fruit	32.50	37.50
5c Columbia Cig RJ	25.00	39.50
5c Columbia DJP	39.00	79.50
10c Columbia DJP	59.50	79.50
5c Columbia Club Cig GA	29.50	37.50
5c Columbia Club DJ	50.00	82.50
10c Columbia Club Cig GA	59.50	79.50
5c Columbia Cig. GA	35.00	39.50
5c Columbia Fruit GA	49.50	69.50
5c Columbia Orig GA	19.00	29.50
5c Conv Columbia Chrome	49.50	59.50
Columbia DeLuxe	75.00	90.00

PACE

5c Comet FV	10.00	50.00
10c Comet FV	15.00	50.00
25c Comet FV	30.00	60.00
50c Comet FV	50.00	100.00
5c Comet DJP	15.00	39.50
10c Comet DJP	20.00	42.50
1c Comet Blue	10.00	20.00
5c Comet Blue	15.00	29.50
10c Comet Blue Front	15.00	47.50
25c Comet Blue Front	20.00	49.50
50c Comet	40.00	89.50
5c Chrome	40.00	89.50
10c Chrome	45.00	89.50
25c Chrome	50.00	89.50
Chrome '47—50c	75.00	175.00
Chrome '47—$1.00	110.00	190.00
5c All Star Comet	45.00	50.00
10c All Star Comet	50.00	69.50
25c All Star Comet	55.00	69.50
50c All Star Comet	70.00	89.50
1c All Star 2-4	10.00	20.00
1c Rocket	20.00	49.50
5c Rocket	25.00	49.50
10c Rocket	30.00	59.50
25c Rocket	39.50	79.50
5c TJ Comet	20.00	29.50
5c Club Bell	25.00	64.50
10c Club Bell	30.00	75.00
25c Club Bell	75.00	125.00
50c Club Bell	100.00	175.00
5c Comet Red	20.00	40.00
10c Comet Red	20.00	49.50
5c DeLuxe '46	30.00	60.00
10c DeLuxe '46	59.50	70.00

JENNINGS

5c Chief	20.00	49.50
10c Chief	35.00	54.50
25c Chief	35.00	65.00
5c Silver Moon Chief	35.00	69.50
10c Silver Moon Chief	40.00	69.50
25c Silver Moon Chief	40.00	69.50
5c Silver Chief	45.00	50.00
10c Silver Chief	45.00	57.50
25c Silver Chief	49.50	57.50
50c Silver Chief	169.50	189.50
10c Golf Vndr	59.50	89.50
25c Gold Ball Vndr	89.50	129.50
Cigarolla XXV	29.50	49.50
Cigarolla XV	39.50	99.50
5c Victory Chief	25.00	59.50
10c Victory Chief	30.00	59.50
25c Victory Chief	35.00	59.50
1c 4 Star Chief	10.00	35.00
5c 4 Star Chief	20.00	49.50
10c 4 Star Chief	35.00	49.50
25c 4 Star Chief	37.50	60.00
50c 4 Star Chief	75.00	140.00
5c Victory 4 Star Ch	75.00	100.00
10c Victory 4 Star Ch	75.00	110.00
25c Victory 4 Star Ch	95.00	150.00
5c DeLuxe Club Chief	80.00	115.00
10c DeLuxe Club Chief	80.00	115.00
25c DeLuxe Club Chief	80.00	124.50
5c Super DeLuxe Club Chief	109.50	175.00
10c Super DeLuxe Club Chief	109.50	175.00
25c Super DeLuxe Club	109.50	250.00
50c Super DeLuxe Club Chief	175.00	249.50
5c Standard Chief	80.00	149.50
10c Standard Chief	80.00	159.50
25c Standard Chief	80.00	169.50
50c Standard Chief	165.00	179.50
$1.00 Standard Chief	250.00	329.50
5c Bronze Chief	45.00	89.50
10c Bronze Chief	50.00	89.50
25c Bronze-Chief	55.00	89.50
5c Tic Tac Toe	95.00	125.00
10c Tic Tac Toe	105.00	125.00
25c Tic Tac Toe	110.00	125.00
5c Sun Chief	120.00	165.00
10c Sun Chief	120.00	165.00
25c Sun Chief	120.00	165.00

WATLING

5c Rolatop '48	39.50	79.50
10c Rolatop '48	49.50	79.50
25c Rolatop '48	49.50	79.50
5c Rolatop '46	25.00	79.50
10c Rolatop '46	25.00	79.50
25c Rolatop	30.00	79.50
50c Rolatop	50.00	89.50
5c Club Bell	65.00	95.00
10c Club Bell	75.00	125.00
25c Club Bell	145.00	185.00

BUCKLEY

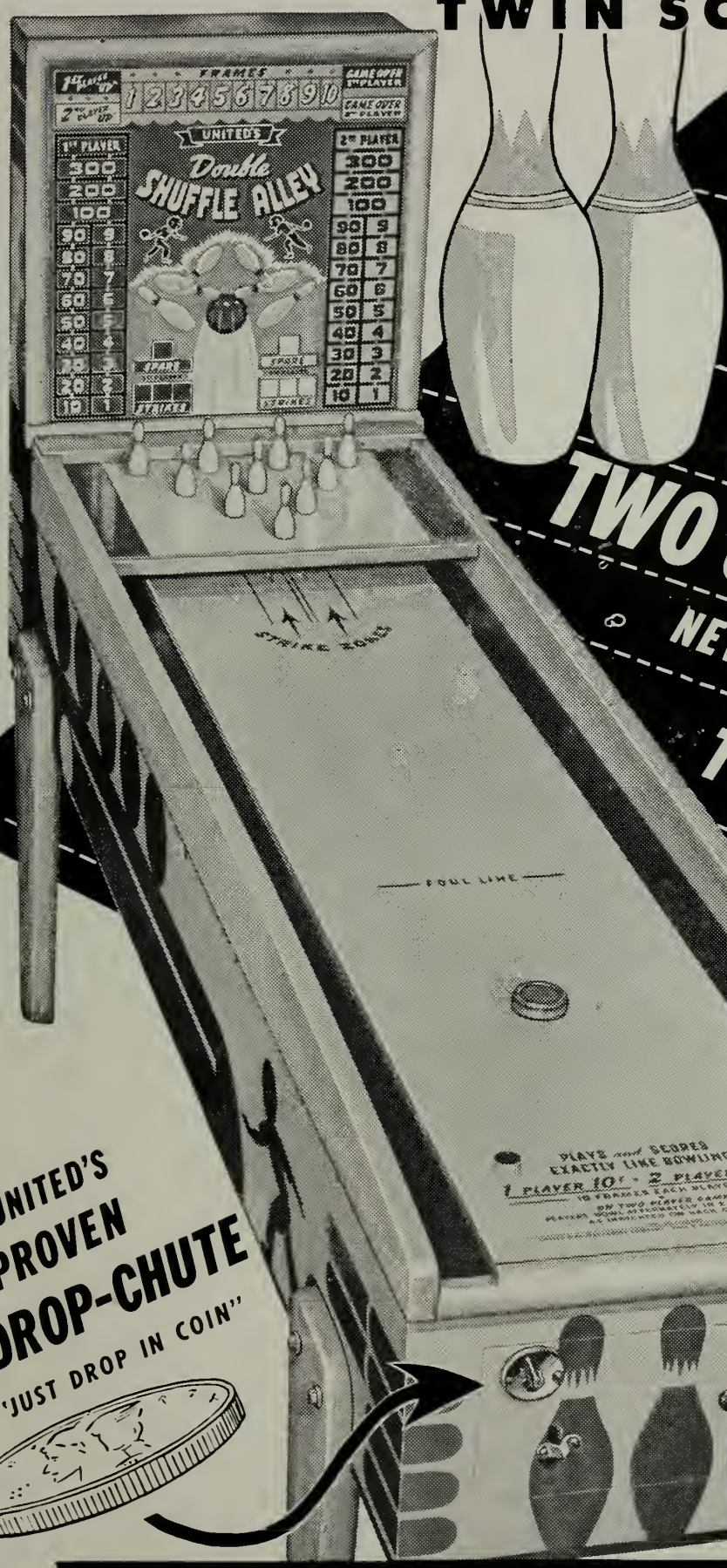
5c Criss Crosse	79.50	100.00
10c Criss Crosse	84.50	100.00
25c Criss Crosse	95.00	125.00

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UNITED'S NEW

DOUBLE SHUFFLE-ALLEY

PATENT NO. 2,192,596
WITH
TWIN SCORING FEATURE
(AUTHENTIC BOWLING SCORING)



ONE OR TWO PLAYERS
ONE PLAYER 10c—TWO PLAYERS 20c

FASCINATING ANIMATION

LIGHTED **UPRIGHT** BOWLING PINS

ENTIRE PLAYFIELD **HINGED** FOR EASY ACCESS

TWO SIZES: 8 FT. OR 9½ FT. LENGTHS
EACH 2 FT. WIDE

NEW FLASHY CABINET DESIGN

TWIN FEATURE
BOTH PLAYERS SCORES TOTALED AUTOMATICALLY FRAME BY FRAME ON LIGHT-UP BACK GLASS

EXCELLENT FOR COMPETITIVE PLAY

SMOOTH, QUIET OPERATION

AUTOMATIC PUCK RETURN LOCKED IN AFTER EACH GAME

UNITED'S
PROVEN
DROP-CHUTE
"JUST DROP IN COIN"

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NEW HIGH-SPEED TOTALIZER CUTS PLAYING TIME IN HALF... ...DOUBLES EARNING POWER!

Bally® SPEED BOWLER

NEWEST SHUFFLE-BOWLING SENSATION!

Entire Mechanism Located in Back-Box



NEW TOTALIZER REGISTERS SCORES **TWICE AS FAST** AS ORDINARY SHUFFLE-BOWLING GAMES



Animated Upright PINS ACTUALLY DISAPPEAR

as roll-overs are hit...automatically reset

2 SIZES
9½ FT. LONG
8 FT. LONG
(FOR CROWDED SPOTS)
BOTH 2 FT. WIDE

SLUG-REJECTOR COIN-CHUTE
Same as on Famous Bally One-Balls and Consoles

All the bowling-skill and shuffle-science of the record-smashing SHUFFLE-BOWLER... plus new, improved HIGH-SPEED TOTALIZER that registers the score twice as fast as on other bowling games, cuts playing-time in half, DOUBLES EARNING POWER... plus new, animated upright pins that actually flip out of sight as roll-overs are hit... plus SLUG-REJECTOR Drop Coin-Chute used on Bally consoles and one-ball games... plus new, simplified mechanism all conveniently located in back-box. For biggest bowling profits order SPEED-BOWLER now. Choice of two sizes: 9½ ft. by 2 ft., 8 ft. by 2 ft. A gold-mine either way!

SEE US AT THE ALL-INDUSTRY SHOW HOTEL SHERMAN CHICAGO MAY 22, 23, 24

CHAMPION
KENTUCKY
CLOVER-BELL
SPOT-BELL

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